# **Afnizar Nur Ghifari**

# Designer

**EXPERIENCE** 

## Bukalapak, UX Designer

Sept 2017 - Present

- Build a design system for BBM Shopping.
- Create <u>icons</u> and <u>illustrations</u> that needed in the website and mobile applications.
- Conduct user research to understand <u>user workflows</u>, define project scope, and create execution plan.

# Sixty Two Experiences, UI/UX Designer, Contract

May 2017 - Oct 2017

- Assigned to lead <u>redesign a platform</u> for soccer teams in order to look for sparring opponents.
- Defined the workflow and main features of product.
- Prototyped product features to increase usability.

## uxmarker, UI/UX Designer, Contract

Apr 2017 - Jun 2017

- Designed an application for <u>financial</u> services, digital payment, and eCommerce platform.
- Created <u>conceptual</u> ideas through low/medium fidelity iterations, and then turn them into high fidelity prototypes.

SELECTED PROJECT

### **BBM Shopping**

Designing Bukalapak on Blackberry Messenger (BBM) platform.

bukalapak mobile web

#### **CoCare**

thisiscocare.com

Designed app that helps the whole care network share information to enable better care.

desktop web

## Sinon.JS

sinonis.org

Redesign Sinon.JS Homepage & documentation using Jekyll for the static site generator.

front-end development desktop web

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**EDUCATION** 

## **Telkom University**

**Bachelor of Computer Science** 

Human Computer Interaction, Interaction Design, Data Structures, Software Engineering, Artificial Intelligence, Design & Analysis of Algorithm

2015 - Nov 2019

SKILLS

# **Specialities**

Prototyping, Product Design, User Research, User Interface Design, Product Strategy

#### **Tools**

Sketch, Framer, Origami, Adobe Creative Suite, HTML & CSS, React, Javascript

INVOLVEMENT

#### KawalCOVID19

kawalcovid19.id

Contributed as UX Designer to design hospital reference.

#### **Open Source Design**

opensourcedesign.net

Contributed in 2 open source projects: Sinon.JS and OrgManager.

#### **Design Academy**

**Event Organizer** 

Managed to gather over 500 people Indonesian to join.

# **UXiD Bandung**

**Event Organizer** 

Managed to gather over 50 people Indonesian.