

Experience

**GovTech Edu**

Feb 2021 - Present

Product Designer, Full-time

- Designed and implemented a design system library from the ground up, laying the foundation for the design system team.
- Explored innovative concepts and translated them into user-friendly flows and experiences.
- Designed Rapor Pendidikan, a platform for presenting national evaluation data to enable data-driven decision-making for schools and districts, ultimately enhancing the quality of education.

**Bukalapak**

Jun 2018 - Jan 2021

User Experience Designer, Full-time

- Designed a design system to enhance the shopping experience on the BBM platform.
- Designed icons, illustrations, and other necessary design assets for website and mobile apps.
- Conducted user research to gain insights into user needs, defined project goals, and devised a strategic plan to achieve them.
- Produced visual, interaction designs as well as designs and prototypes.

**Sixty Two Experiences**

May 2017 - Oct 2017

UI/UX Designer, Contract

- Redesigned a platform for soccer teams to facilitate the search for sparring opponents.
- Defined the workflow and key features of the product.
- Prototyped product features to enhance usability.

**uxmarker, UI/UX Designer, Contract**

Apr 2017 - Jun 2017

UI/UX Designer, Contract

- Designed an application for a financial services, digital payment, and eCommerce platform.
- Generated conceptual ideas and translated them into low/medium fidelity iterations, eventually developing high fidelity prototypes.

Selected works

**Rapor Pendidikan**

[raporpendidikan.kemdikbud.go.id](https://raporpendidikan.kemdikbud.go.id)

GovTech Edu ▪ 2022

**Seragam Design System for GovTech Edu**

GovTech Edu ▪ 2021

**Dashboard Mitra Kampus Merdeka**

[kemdikbud.go.id](https://kemdikbud.go.id)

GovTech Edu ▪ 2021

**Natatoko**

[natatoko.com](https://natatoko.com)

Manage online store without all the hassle. It offers features for order taking, product management, and business analysis.

Side Project ▪ 2021

**Page Automator**

[figma.com](https://figma.com)

Figma plugin to automate the process of creating multiple pages.

Side Project ▪ 2020

**Nataicons**

[figma.com](https://figma.com)

A fun-themed simple open source icon. Also available as npm library.

Side Project ▪ 2021

**Sinon.JS**

[sinonjs.org](https://sinonjs.org)

Revamp homepage and documentation using Jekyll for the static site generator.

Open Source ▪ 2016

Education

**Universitas Telkom**

2015 - 2019

Bachelor of Computer Science

Human Computer Interaction, Interaction Design, Data Structures, Software Engineering

**SMK Telkom Purwokerto**

2012 - 2015

Vocational School, Software Engineering

Skills

**Specialities**

User Interface Design, Product Design, Branding, Prototyping, User Research, Product Strategy, Design Thinking

**Tools**

Figma, Figjam, Sketch, Origami Studio, Adobe Creative Suite, HTML & CSS, React, JavaScript

Involvement

**KawalCOVID19**

Apr 2020 - Jun 2020

[kawalcovid19.id](https://kawalcovid19.id)

Contributed as a UX Designer to the design of a hospital reference system.

**Open Source Design**

Dec 2016 - Present

[opensourcedesign.net](https://opensourcedesign.net)

Contributed in 2 open source projects: Sinon.JS and OrgManager.

**UXiD Bandung**

Oct 2016 - Nov 2016

Event Organizer

Managed to gather over 50 people from Indonesia for movie screening event.