

Experience

GovTech EduFeb 2021 - Present

Product Designer, Full-time

- Designed and built a [design system library](#) from scratch and established the [design system team's foundation](#).
- Exploring [innovative concepts](#) and translating them into [user-friendly flows and experiences](#).
- Designed platform [Rapor Pendidikan](#) that show and tell data of national evaluation to establish data-driven decisions in order to improve the quality of education for schools and districs.

BukalapakJun 2018 - Jan 2021

User Experience Designer, Full-time

- Designed [design system](#) for creating a better shopping experience at BBM platform.
- Create [icons, illustrations, and other design assets](#) needed in the website and mobile applications.
- Conduct [research to understand user needs](#), define project goals, and create a plan for how to achieve them.
- Produced [visual, interaction designs as well as designs and prototypes](#).

Sixty Two ExperiencesMay 2017 - Oct 2017

UI/UX Designer, Contract

- Assigned to [lead redesign](#) a platform for soccer teams in order to look for sparring opponents.
- Defined the [workflow and main features](#) of product.
- [Prototyped](#) product features to increase usability.

uxmarker, UI/UX Designer, ContractApr 2017 - Jun 2017

UI/UX Designer, Contract

- Designed an application for [financial services, digital payment, and eCommerce platform](#).
- Created [conceptual ideas through low/medium fidelity](#) iterations, and then turned them into high fidelity prototypes.

Selected works

Rapor Pendidikan

[raporpendidikan.kemdikbud.go.id](#)

GovTech Edu ▀ 2022

Design System for GovTech Edu

GovTech Edu ▀ 2021

Dashboard Mitra Kampus Merdeka

[kemdikbud.go.id](#)

GovTech Edu ▀ 2021

Natatoko

[natatoko.com](#)

Manage online store without all the hassle. It offers features for order taking, product management, and business analysis.

Side Project ▀ 2021

Page Automator

[figma.com](#)

Figma plugin to automate the process of creating multiple pages.

Side Project ▀ 2020

Nataicons

[figma.com](#)

A fun-themed simple open source icon. Also available as [npm library](#).

Side Project ▀ 2021

Sinon.JS

[sinonjs.org](#)

Revamp homepage and documentation using [Jekyll](#) for the static site generator.

Open Source ▀ 2016

Education

Universitas Telkom2015 - 2019

Bachelor of Computer Science

Human Computer Interaction, Interaction Design, Data Structures, Software Engineering

SMK Telkom Purwokerto2012 - 2015

Vocational School, Software Engineering

Skills

Specialities

User Interface Design, Product Design, Branding, Prototyping, User Research, Product Strategy, Design Thinking

Tools

Figma, Figjam, Sketch, Origami Studio, Adobe Creative Suite, HTML & CSS, React, JavaScript

Involvement

KawalCOVID19Apr 2020 - Jun 2020

[kawalcovid19.id](#)

Contributed as a UX Designer to designing a hospital reference.

Open Source DesignDec 2016 - Present

[opensourcedesign.net](#)

Contributed in 2 open source projects: Sinon.JS and OrgManager.

UXiD BandungOct 2016 - Nov 2016

Event Organizer

Managed to gather over 50 people from Indonesia for movie screening event.