**Hakeem Kehinde Aro**

**Product Manager**

LinkedIn: [https://www.linkedin.com/in/hakeem-aro](https://www.linkedin.com/in/hakeem-aro-6576321a9/), GitHub: <https://github.com/iamhakeem>,

Email: [hakeemaro20@gmail.com](mailto:hakeemaro20@gmail.com), Blog: [hakeemaro.hashnode.dev](https://hakeemaro.hashnode.dev/)

Phone: +234 7032985731

**Experience Summary**

I am a results-driven and customer-focused product manager with over 2 years of experience in leading product development, driving innovation, and delivering successful products to market. My passion lies in creating user-centric solutions that address real-world problems and provide exceptional experiences. I excel at collaborating with cross-functional teams, including developers, designers, and marketers, to define product requirements and deliver high-quality solutions that meet market demands.

* **Tools:** Android Studio, VSCode, Git, Jira, Notion, Clickup, Mixpanel, Figma.
* **Skills:** Leader, Team player, Content Strategist, Agile Methodology, Scrum Master, Software Development, Technical writer.

**Professional Experience**

**Ditosell Systems Limited (Full-time)** *| Logistics*

Product Manager Jan 2021 - Present

* Engaged in the development of customer-facing applications, including UI/UX, web and mobile apps, payments, and content management systems. - [www.ditosell.com](http://www.ditosell.com)
* Conducted user research and gathered feedback to understand user needs, pain points, and expectations.
* Actively contributed to platform enhancements and the creation of product roadmaps, aiming to continuously improve the overall user experience.
* Collaborated with developers and QA engineers to facilitate end-to-end and automated testing of projects, ensuring the application's resilience.
* Consistently provided updates to team members, and stakeholders regarding the scope, vision, and progress of program management and projects.
* Ensured the timely and within-budget delivery of projects using the Agile methodology and tools like Jira, ClickUp, and Notion.
* Performed a risk assessment analysis for the project.
* Conducted user research and gathered feedback to understand user needs, pain points, and expectations.

**LogRocket - Remote (Freelance)** *| Blog post*

Content Advisory Board Member Feb 2023 - Present

* Provided direction and insight into the creation of a content strategy.
* Reviewed the content the organization was publishing, assessed its quality, made sure it suited the needs of the intended audience and offered suggestions for improvement.
* Provided insight into the value of the content being published and helped identify areas that needed improvement so that I could offer fresh ideas to improve the organization's content strategy.

**CHAINCONSULTS TECHNOLOGIES LIMITED - Remote (Freelance)** *| IT Solutions and Services*

Content Writer Oct 2022 - May 2023

* Carried out research that enabled me to collect data and concepts for content creation.
* Created varieties of content, including blog posts, and product descriptions.
* Collaborated with other departments, such as marketing, design, and product development, to ensure content aligned with business objectives and brand voice.
* Followed up with industry trends, best practices, and emerging technologies to produce relevant and engaging content.
* Measured the effectiveness of the content and analyzed the metrics to make improvements.

**GlobalShala- Internship, Remote (Freelance)** *| Education*

Product Manager Intern. Jun 2022 - Aug 2022

* Managed all project activities by planning, organizing, and taking charge of the technical projects from start to finish.
* Tracked milestones, gave project status reports to senior management and stakeholders, and monitored the project's progress.
* Ensured all project documentation, including project plans, reports, and other pertinent documents, was accurate, complete, and up to date.
* Completed projects on time and within budget by utilizing project management best practices and methodologies like Agile.
* Contributed to identifying and mitigating project risks and issues as well as creating backup plans to deal with them.

**Education & Certification**

**B.Sc. Computer Science** *| Federal University Lokoja, Kogi State.*

(2017 - 2023)

Hakeem Aro Kehinde

**Product Analytics** *| Micro-Certification (PAC)™*

(2022)

**Agile Scrum Foundation** *| Certification for Simplilearn*

(2022)

**Introduction to Product Management** *| Certification for A﻿pt learn*

(2022)

**Google Digital Skills for Africa** *| Certification for Google*

(2020)