

Nicolas Afonso

+1 (857) 296-2688 | nicolas.afonso@disney.com | <https://www.nafonsocv.com>

Self-driven, solutions oriented & curious professional with multicultural experience having lived in US, CO, BR & CH. High cultural & change agility in fast-paced environments. Keen on acquiring new skills to further the purpose of a data-driven team at Disney.

EDUCATION

Georgia Institute of Technology, Atlanta, USA May 2025
Master of Science in Data Analytics, Business Analytics – 4.00 GPA

Boston University, Boston, USA May 2023
Bachelor of Science in Public Relations & Bachelor of Arts in International Business – 3.82 GPA

PROFESSIONAL EXPERIENCE

Disney, Orlando, USA June 2025 – Present
Decision Science Graduate Associate

Müller, Remote April 2022 – October 2023, May 2024 – June 2025
Marketing Analyst (former Intern)

Kaseya, Miami, USA October 2023 – April 2024
Account Manager

Grasso Group US, Boston, USA October 2022 – October 2023
Communications Analyst

Aspen Systems, Boston, USA June 2022 – September 2022
Marketing Analytics Intern

Sandoz, a Novartis Division, São Paulo, Brazil June 2021 – August 2021
Rotational Program Intern

LEADERSHIP & PROJECTS

Georgia Institute of Technology, Atlanta, USA December 2024 – Present
Graduate Teaching Assistant for 'Data Mining & Statistical Learning 7406'

SoothSki, Remote, USA March 2025 – Present
Content Analyst, Pro-bono

American Airlines Price Optimization, Atlanta, USA March 2024 – June 2025
Account Manager, Pro-bono

Bite Net Deep Learning Algorithm, Atlanta, USA September 2024 – December 2024
Account Manager, Pro-bono

Service Dog Project, Boston, USA September 2022 – April 2023
Account Manager, Pro-bono

SKILLS & OTHER

Languages: Fluent in English, Spanish & Portuguese; Intermediate in German; US & EU Citizenships

Programs: SQL, Python, Excel, Tableau, Looker, PowerPoint, Spark, JS, HTML, Databricks, AWS, GCP, Git, GitHub, Qualtrics

Certifications: Lean Six Sigma Greenbelt, CITI Human Research Data, Google Analytics & Ads, HubSpot, SEMrush SEO