Nicolas Afonso

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Self-driven, solutions oriented & curious professional with multicultural experience having lived in US, CO, BR & CH. High cultural & change agility in fast-paced environments. Keen on acquiring new skills to further the purpose of a team or company.

EDUCATION

Georgia Institute of Technology, Atlanta, USA

May 2025

Master of Science in Data Analytics, Business Analytics – 4.00 GPA

Boston University, Boston, USA

May 2023

Bachelor of Science in Public Relations & Bachelor of Arts in International Business – 3.82 GPA

PROFESSIONAL EXPERIENCE

Müller, Remote

April 2022 - October 2023, May 2024 - Present

Marketing Analytics

Kaseya, Miami, USA *Account Management*

October 2023 - April 2024

Cragge Crayer UC Destan

Grasso Group US, Boston, USA *Communications Analytics*

November 2022 – September 2023

Aspen Systems, Boston, USA

June 2022 – September 2022

Marketing Analytics

Sandoz, a Novartis Division, São Paulo, Brazil

May 2021 – August 2021

Rotational Program

LEADERSHIP & PROJECTS

SoothSki, Remote, USA

March 2025 – Present

Graduate Student Analyst

Georgia Institute of Technology, Atlanta, USA

December 2024 – Present

Graduate Teaching Assistant for 'Data Mining & Statistical Learning 7406'

American Airlines Price Optimization, Atlanta, USA

Graduate Student Researcher

March 2024 – Present

Bite Net Deep Learning Algorithm, Atlanta, USA

Graduate Student Researcher

September 2024 – December 2024

Service Dog Project, Boston, USA

Account Management

September 2022 – April 2023

SKILLS & OTHER

Languages: Fluent in English, Spanish & Portuguese; Intermediate in German; US & EU Citizenships

Certifications: Lean Six Sigma Greenbelt, CITI Human Research Data, Google Analytics & Ads, HubSpot, SEMrush SEO