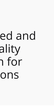
AIXR

Augmented and virtual reality education for corporations



Overview

Scope

UX Research
UI Design
Front End Development
Back End Development

Key Metrics

Web App Launched

Problem

AIXR Academy members are not having an ideal user experience managing their resources and membership because they don't have a central place to manage their membership, access resources and discover members

Objective

Design and develop a web app where users can find AR VR resources, courses, and connect with companies that are working with AR/VR

UX Research

5W & 1H

We asked 5W & 1H questions to all stake holders to identify the core problem and requirements

UX Research

Bullseye Boarding

After the ideation session we use project goal radar or bullseye board to prioritize features. This helps to avoid feature bloat.

UX Research

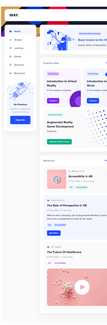
User Flow

Prototype

Wireframe

Prototype

UI Design



Thank You