

# Ayanna Fowlkes

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## EDUCATION

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**The Wharton School, University of Pennsylvania**, Philadelphia, PA

Expected May 2017

Candidate for Bachelor of Science in Economics

- Concentrations: Strategic Management | Operations, Information, and Decisions (OIDD)
- Cumulative GPA: 3.57/4.00

## PROFESSIONAL EXPERIENCE

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**The Wharton School, OIDD Department Teacher's Assistant**, Philadelphia, PA

August 2016-December

- Act as the primary resource for grading and student inquiries; research and present a guest lecture on decision making

**Ernst & Young, Transaction Advisory Services (TAS) Intern**, New York, NY

June 2016-August 2016

- Streamlined the data request process from sign to close of sell side carve out by managing the requests of both sides of the transaction in an internal database and participating in the approval process for data requests from the buyer
- Built status reports on Day 1 readiness and TSA terms/costs for the environmental health and safety (EHS), accounting, and finance work streams and presented them weekly to assist with the transition of a spin off
- Partnered with a senior manager to successfully launch an M&A center of excellence in three weeks by conducting partner interviews, drafting a deck outlining strategies to drive adoption, and creating Day 1 content

**Global Development Collaborative, Chief Financial Officer**, Philadelphia, PA & Nuevo Jerusalem, Peru

December 2015-Present

- Lead all revenue generating activities including fundraising, corporate outreach, and summer internships for this multi-national non-profit corporation which looks to create economic development in our adopted community in Peru
- Ensure execution of developmental projects by completing all financial and accounting administrative activities such as projecting prices of projects and living arrangements to determine internship costs, and filing earnings to uphold 501(c)3 status

**Ernst & Young, TAS Intern**, McLean, VA

May 2015-July 2015

- Prepared competitive intelligence reports including a deep dive of the company, SWOT analysis and statistical analysis from Excel to summarize position of Ernst & Young relative to competitors
- Worked with virtual team of five to compose business case of merger and presented it to TAS leadership for consideration
- Spearheaded statistical analysis of hiring and referral data from the previous three fiscal years to identify trends and presented a final recommendation concerning which groups target to achieve outlined growth plans by 2020

**UPenn Tutoring Center, Satellite Tutoring Monitor**, Philadelphia, PA

August 2014-May 2016

- Collect data on program efficiency and quality; use online database to maintain records of attendance and technical issues

## LEADERSHIP EXPERIENCE AND DEVELOPMENT

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**Macy's 2016 Integrated Marketing Case Competition, 3<sup>rd</sup> Place Winner**, Philadelphia, PA

March 2016

- Worked with team of five to generate and present three recommendations for Macy's changing competitive landscape

**Management Leadership for Tomorrow (MLT), Career Preparation Fellow**, Washington, DC

June 2015-Present

- Selected as one of 300 for 18-month professional development program for high-achieving diverse talent
- Organized a case study practice team comprised of five fellows to meet weekly from June- August 2015

**Penn Step Mentoring Program, President**, Philadelphia, PA

March 2015-Present

- Spearheaded first partnership outside of Philadelphia with New York's Success Academies to create an annual Black History Month Program, including a panel discussion featuring volunteers' college experiences and a step workshop
- Grew program scope and audience from K-5 to K-12 by expanding partnerships to include middle schools and Upward Bound
- Increased number of volunteers by 100% by restructuring the program to include an increase in complexity of routines, interaction with high school juniors/seniors and scheduled team building events

**Black Wharton, Mentor, Marketing Committee, Retention Committee**, Philadelphia, PA

August 2013-May 2016

- Leveraged position in Penn Step to create a new partnership between the two organizations, yielding collaboration on community service opportunities such as members attending Penn Step's College Prep Saturdays
- Mentored freshman student by providing guidance on coursework, internships, and the general college experience monthly

## SKILLS AND INTERESTS

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**Computer:** Proficient in JMP, Microsoft Office applications

**Interests:** Step dancing, mentorship, urban youth career readiness