

Project Description – “Elepepe’s Sanctuary”

The purpose of the website is to enable transparent and secure fundraising for rat treatment, with the option for quick online donations, a live progress counter, and an admin panel for handling applications and payouts. The site will be available in three languages: Polish, English, and Spanish.

Website Structure

- Home Page – foundation’s mission overview, list of urgent fundraisers with a progress bar and “Support” button.
- Ongoing Projects – all active projects, with filtering and sorting options.
- Project Page – rat’s photo, description of needs, target amount, live-updated donation counter, deadline, update history, and “Support” button.
- Request Support – form for caretakers (problem description, cost estimate, target amount, deadline, photos, payout details, GDPR consents).
- Success Stories – gallery of completed fundraisers with “before and after” photos.
- About Us, Partnerships, Contact – information about the foundation, partners, and contact form.

Donations and Counters

- Integration with a payment gateway (e.g., Stripe, Przelewy24, or PayU – to be determined), supporting cards, quick transfers, BLIK, Apple/Google Pay.
- After each donation, the system receives confirmation from the payment gateway (webhook), records the transaction in the database, and immediately updates the counter and progress bar.
- The counter displays: amount raised, goal, percentage completed.
- A donation confirmation email is sent to the donor in the language in which the donation was made.

Money Flow

1. All donations go to the foundation’s account (not directly to caretakers).
2. After verification, the foundation pays the funds to the beneficiary.
3. Each payout is recorded in the system (amount, date, recipient, description, attachments such as invoice).

Additional Foundation Support

- Admin can add an internal “Foundation Support” operation to a specific fundraiser (e.g., to reach the goal faster), without going through the payment gateway and without commission.
- Such an operation increases the project balance and is marked as the foundation’s own funds, separate from public donations.
- Actual money transfer occurs only when paying the beneficiary via bank transfer from the foundation’s account.
- All such support is recorded in the system and visible in the progress bar.

Admin Panel

- Submission moderation – review, accept or reject submissions.
- Projects – edit descriptions (in each language), photos, amounts, statuses.
- Donations – list of payments, statuses, search function.
- Foundation contributions – adding, editing, marking as planned or completed.
- Payouts – register transfers to beneficiaries (amount, date, recipient, documents, status).
- CSV exports – which ones?

Multilingual Support

- Full interface in PL, EN, ES.
- Project content translated separately into each language manually by the admin.

- Transactional emails sent in the language of the website version from which the donation was made.
 - SEO with hreflang support (Google recognizes these as language versions of the same content).
- Security and Transparency
- GDPR consents in forms, privacy policy, fundraising regulations.

Benefits for the Foundation

- Easy acceptance of donations from Poland and abroad.
- Transparent counter and breakdown of donation sources.
- Ability to actively support fundraisers with the foundation's own funds.
- Complete financial history and simple reporting (CSV for accounting – to be defined).
- Language versions increase reach and credibility.