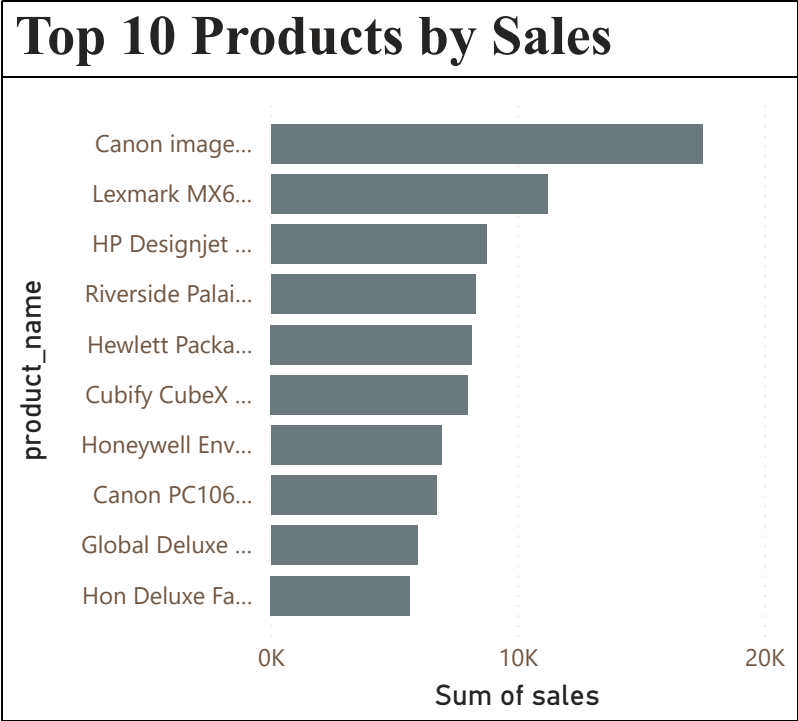
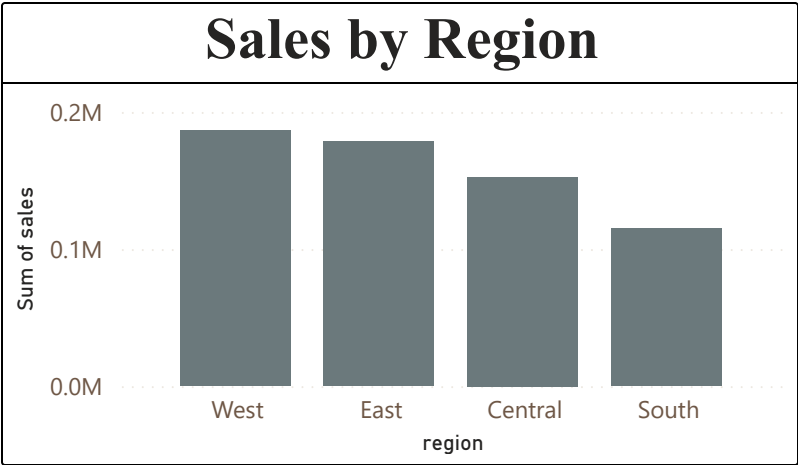
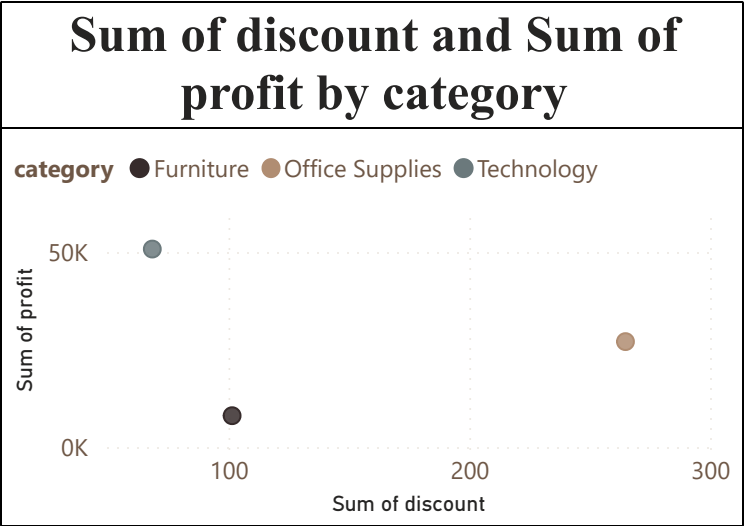
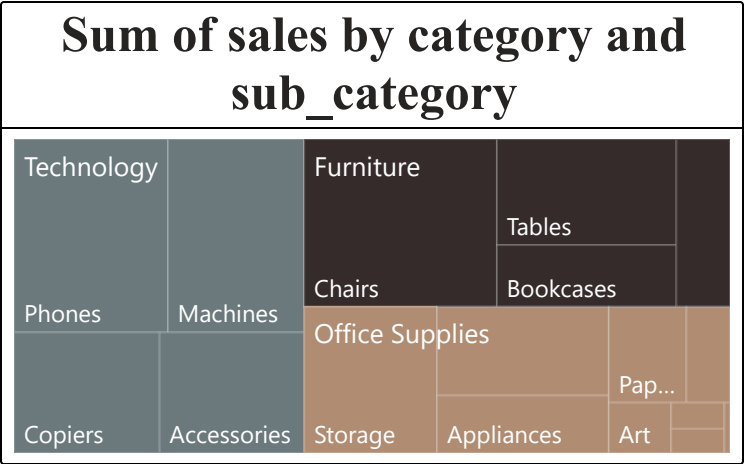
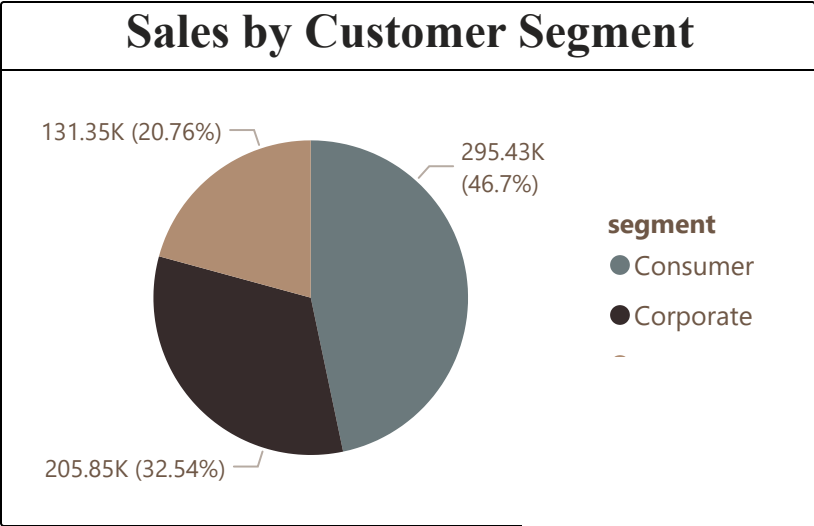
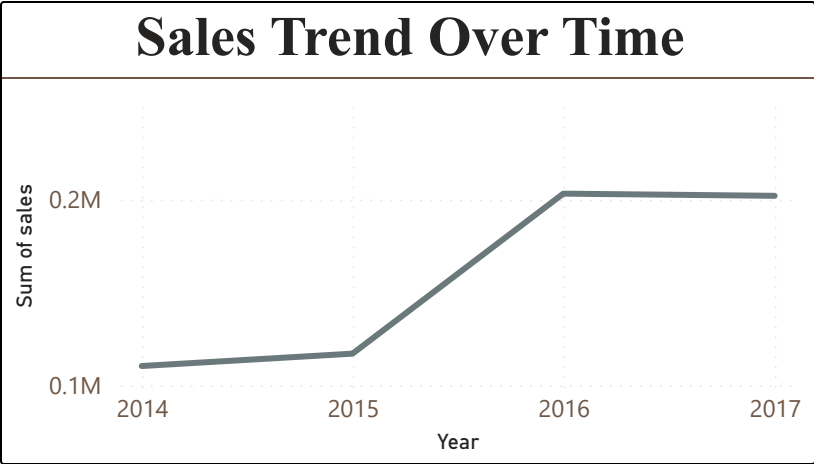


SALES PERFORMANCE ANALYSIS

Total Sales	Total Profit	Total Orders	Total Customers
632.63K	85.80K	1358	2739



SALES PERFORMANCE SUMMARY

Total Sales

632.63K

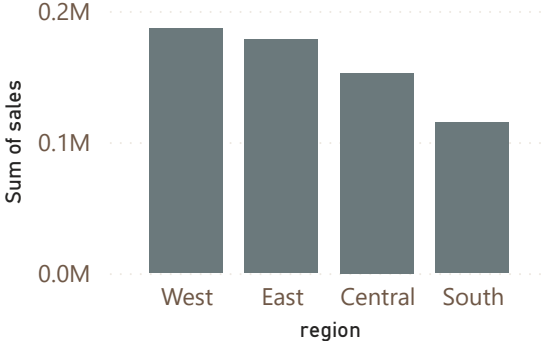
Total Profit

85.80K

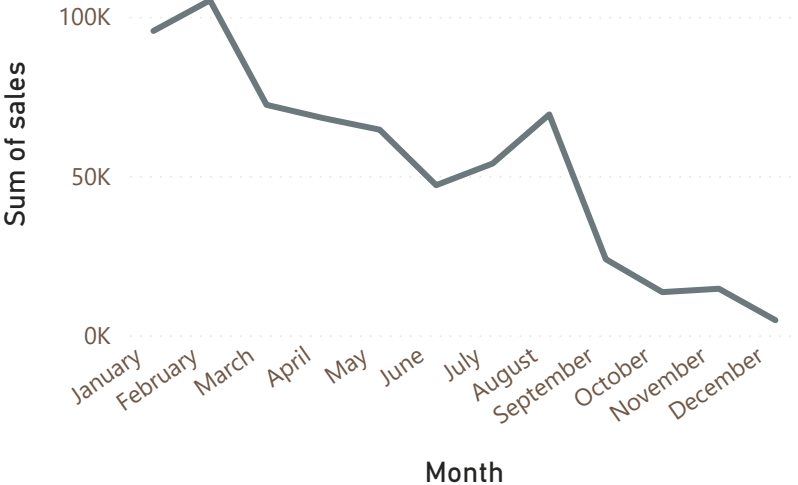
Total Orders

1358

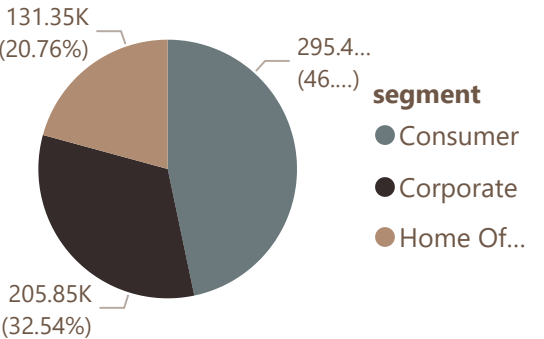
sales by region



Monthly sales trend



sales by segment



- West region had the highest sales.
- Technology category showed best profitability
- Office Supplies needs margin improvement
- Consumer segment contributes the highest revenue