

BACKERS & HACKERS DEMO DAY



6 PM - APRIL 13, 2017
SONOCO PAVILION
DARLA MOORE SCHOOL
OF BUSINESS

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ECLUBSC

WELCOME TO THE 2ND ANNUAL BACKERS & HACKERS DEMO DAY

THE BACKERS AND THE HACKERS.

Backers and Hackers is a completely student run initiative organized by the Entrepreneurship Club and the College of Engineering and Computing at USC. The program brings together Columbia's entrepreneurial community and USC's mobile app development students to transform app ideas into reality. At the beginning of the Spring semester, community members (Backers) pitch their app ideas to the CSCE 590 mobile app development class taught by Dr. Jianjun Hu (Hackers). Students then form teams around the ideas most liked and spend the semester developing the apps for free. Tonight, the program culminates with a demonstration of the nine mobile apps that were developed throughout the semester. The Backers and Hackers will have two minutes each to pitch their app, followed by two minutes for Q&A by the judges. The audience shall decide the winners by casting their votes online.

EVENT AGENDA

6:00 - 6:30 **Networking Session**

6:30 - 6:35 **Opening Remarks**

Dean Kress, Faber Entrepreneurship Center

6:35 - 7:35 **App Demonstrations, 5 minutes each team**

7:35 - 7:45 **Voting**

7:45 - 7:55 **Awards Ceremony**

7:55 - 8:00 **Closing Remarks**

APP TEAMS

Brown Like Us A “library” app which caters to black children and teens of color, to provide unlimited access to ebooks, read-to-me, comic books, picture books, chapter books, novels, non-fictional titles, audiobooks, education books, and other digital content with main characters that look just like them.

Product Vision An app where you take a picture of a product, and the app will find similar (possibly, cheaper) products on Amazon.

AnchorShred An app that uses the mobile sharing economy to employ independent haulers to collect recycled materials and transport them to the nearest recycling facility.

NOTICED A mobile app that unifies college event discovery and event advertisement.

Red Rope An app that gives users a convenient, affordable option to skip bar entrance lines. This app puts the users in the “know” by giving them all the information they need to make an informed decision about what bar to go to.

Your Brand Builder An app that provides people day-by-day steps on how to create and build their brand, while at the same time motivating people to take action every day!

Beacon A mobile application that serves as a centralized platform to coordinate relief efforts during and after a natural disaster. It seeks to correct the misallocation of resources by allowing relief organizations to post what they have available for survivors and what resources are in need.

Connect2nicu A secure mobile app to assist families while their child is in a Nicu (neonatal intensive care) or Picu (Pediatric intensive care unit).

Thumb A Job A job board app with a rideshare feature allowing individuals without access to transportation the ability to find a job along the route of their employed friends.

CAST YOUR VOTE!

Please visit the website displayed after the presentations to cast your vote for your favorite application. Please only vote once or your vote will not be counted.

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