

Genius Factor Framework Analysis

Core Definition

****Genius Factor**:** The passions, emotions and energy that influence intelligence – the factors that make up your genius.

The 9 Genius Factors

1. Musical Genius

****Description**:** Individuals who are gifted singers, musicians, and composers.

****Characteristics**:** Musical intuition, excel at singing, playing instruments, writing, arranging, and performing musical sequences

****Career Paths**:** Musical artists, actors and entertainers, producers, sound engineers, music supervisors, original composers for motion picture film scoring

2. Athletic Genius

****Description**:** Individuals who are athletically and physically gifted.

****Characteristics**:** Bodily and kinesthetic intuition

****Career Paths**:** Athletes at all levels (youth, collegiate, professional), dancers, trainers, martial artists, yoga instructors

3. Visual Genius

****Description**:** Individuals who are gifted in the visual arts.

****Characteristics**:** Artistically gifted with visual creativity

****Career Paths**:** Illustrators, painters, designers, sculptures, architects, photographers, cinematographers, directors, culinary artists

4. Social Genius

****Description**:** Individuals who are gifted with the ability to lead and influence others.

****Characteristics**:** Excellent leadership and communication skills

****Career Paths**:** Sales/marketing professionals, entrepreneurs, actors, public speakers, attorneys, politicians, networkers/conveners, social media influencers, socialites

5. Tech Genius

****Description**:** Individuals who are gifted with the ability to develop problem-solving software, hardware, and gaming solutions.

****Characteristics**:** Intuition for developing software and hardware solutions

****Career Paths**:** IT professionals, coders/software developers, software/hardware engineers, cybersecurity engineers, web developers, video game developers, UX/UI developers, professional gamers

6. Number Genius

****Description**:** Individuals who are gifted in mathematics, science,

logic, and reasoning.

****Characteristics**:** Intuition for developing mathematical and scientific solutions

****Career Paths**:** Doctors, mathematicians, scientists, accountants, professors/teachers, analysts, researchers, economists

7. Eco Genius

****Description**:** Individuals who are gifted with the love and appreciation for the Earth, animals, and all parts of nature.

****Characteristics**:** Love and appreciation for the environment

****Career Paths**:** Agriculture engineers, civil engineers, veterinarians, horticulturists, ecologists, recycling/sustainability designers, outdoor adventurers

8. Word Genius

****Description**:** Individuals who are gifted with the ability to communicate through the written word.

****Characteristics**:** Ability to speak, read, and write effectively

****Career Paths**:** Magazine writers/editors, broadcast journalists, authors, public speakers, English teachers, literature professors, actors, poets, musicians, screenplay writers, comedians, storytellers

9. Spiritual Genius

****Description**:** Individuals who are gifted with a higher calling beyond the material world.

****Characteristics**:** Self-reflective intuition around a higher calling and purpose

****Career Paths**:** Philosophers, strategists, clergy/theologians, psychologists, mindfulness instructors

Three Foundational Pillars

Pillar #1: Genius Factor Discovery

- Discover and identify skills for optimizing EQ
- Highlight importance of self-awareness
- Create clear thinking around internal feelings, motives, and desires
- ****Learning Objectives**:** Heightened self-awareness, increased understanding of passion and God-given talents

Pillar #2: Genius Factor Mapping

- Identify and connect with genius factor community that aligns with passion and talents
- ****Learning Objectives**:** Map dominant EQ character traits around passion and talents to one or multiple genius factor communities

Pillar #3: Genius Factor Activation

- Develop customized playbook for passion to paycheck blueprint
- Activate genius factor in daily life experiences so work and play are one
- ****Learning Objectives**:** Clear strategy and activation plan for

navigating genius in day-to-day life, accelerate achievement of key milestones and goals

Key Insights for Corporate Application

- Most people have 1-3 genius factors, with typically one dominant factor
- Framework designed to create alignment between personal interests and career pathways
- Focus on making work and play one unified experience
- Emphasis on emotional intelligence (EQ) and self-awareness
- Goal is sustained happiness and career fulfillment through passion alignment