

# AARON FRIEDMAN

aaronfr.com

## PERSONAL PROFILE

I am a hardworking and ambitious individual with a tremendous passion for communications and IT work. I am currently entering my senior year at Ridgewood High School. I have a proven track record in designing websites, networking and managing social media accounts. I have strong technical skills as well as excellent interpersonal skills, enabling me to interact with a wide range of stakeholders. I am eager to be challenged in order to grow and further improve my IT and creative skills. My greatest passion in life is using my technical know-how to benefit other people and organizations.

## CONTACT DETAILS

Email: afriedman139@gmail.com

## AWARDS & RECOGNITION

- Ridgewood High School Maroon Award (June 2020)
- Fifth Place, International Business Plan, New Jersey DECA (March 2020)
- NJ State Seal of Bi-literacy, Latin (February 2020)
- Verbal Commendation, Bergen County Academics Academy Model United Nations (January 2020)
- Third Place, International Business Plan, New Jersey DECA (March 2019)
- President's Education Awards Program Recipient (June 2017)

## SKILLS AND ABILITIES

- Strong knowledge of WordPress
- Exceptional knowledge of Adobe Premiere Pro, Adobe Illustrator, and Adobe Photoshop
- Excellent understanding of MailChimp
- Excellent at managing and implementing Social Media and public outreach campaigns
- Speaks and writes fluently in two foreign languages: Russian and Turkish
- Problem Solver
- Reliable and Professional
- Organized and Punctual
- Motivated
- Hard Worker
- Team Player
- Dedicated
- Decision Maker

## EMPLOYMENT HISTORY

### Communications Director

New Jersey High School Democrats | July 2019 - April 2020

- Elevated NJHSD's web and social presence by posting extremely high quality content that reached record level numbers of engagement on the account
- Created original graphics and made executive decisions about content
- Worked with post and story insights to optimize audience engagement, double follower count, and achieve record interactions
- Built NJHSD's website from scratch: njhsdems.com

### Cofounder and CEO

Wood Apparel Company | December 2017- August 2019

- Co-founded and realized a full-scale clothing brand
- Created slates of graphic designs and vector artwork
- Worked with spreadsheets, sales, and purchase ledgers and journals
- Built a full scale eCommerce website from Wordpress and created integrations with various vendors including Printful and Stripe
- Managed payments, accounts, and records from foreign and domestic suppliers

### Campaigns

Summer 2019 - Present

- Fellow, Birkner & Fallatico for State Assembly 2019
- Intern, O'Brien & Cordonnier for State Assembly 2019
- Intern, Josh Gottheimer for Congress 2020
- Senior Strategist, Muhammad Mahmoud for Ridgewood Board of Education

## ACADEMIC PROFILE

### Ridgewood High School

Class of 2021

- RHS Democrats Co-Founder, President
- RHS High Times News Editor
- Class of 2021 Vice President
- Member of RHS DECA's International Conference Contingent
- Member of "Project Dumpster Dive," an environmental education project that Ridgewood's Superintendent called "one of the best student BOE presentations in 18 years."

### Benjamin Franklin Middle School

Class of 2017

- Student Body President
  - Created Student Newspaper (after 5 year hiatus)
  - Created outdoor lunch program
  - Delivered a graduation address that received wide accolades from parents, students, and faculty alike
- Graduated with Highest Honors
- Stage Crew Manager

