#### Lecture 8: Regression Analysis, Part 2

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\*Parts of these slides are adapted from <u>"Data Science for Economists"</u> by Grant McDermott and <u>"Advanced Data Analytics"</u> by Nick Hagerty.

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# Prologue

## **Empirical Analysis**

We've spent the first half of our course building a **foundational knowledge** of data manipulation in R.

While cleaning, wrangling, and visualizing data can be fun, it's generally not the end goal - that's usually some form of **statistical/econometric analysis**.

Over the next weeks we're going to focus on the analysis side, using both **traditional** and **non-traditional** methods.

## **Empirical Analysis**

#### **This Lecture: Regression**

- Standard regression: lm()
- Fixed effects regression: fixest and feols
- Formulas
- Choice of standard errors
- Regression Tables
- Visualizing regression output
- IV Regression
- Diff-in-Diff
  - Staggered Adoption
- Event Study and Sun-Abraham estimator

# Next Lecture: Synthetic Control Methods

- Canonical Synthetic Control
- Synthetic Diff-in-Diff
  - Uniform Adoption
  - Staggered Adoption
- Partially Pooled Synthetic Control

### Prologue

Packages we'll use today:

```
remotes::install_github("lrberge/fixest")

if (!require("pacman")) install.packages("pacman")
pacman::p_load(broom, fixest, stargazer, tidyverse)

options(scipen=999) # disable scientific notation
```

## Prologue

As well, let's load data necessary to replicate results from <u>Taylor and</u>

<u>Druckenmiller AER (2022)</u><sup>1</sup>

```
wl_df \leftarrow read_csv("data/zip_PANEL_data.csv") %>%
   drop_na(county_fips, state_fips, claims)

wl_ld_df \leftarrow readRDS("data/zip_LD_data.rds")

coastal \leftarrow read_csv("data/coastal_zips.csv")

did_df \leftarrow left_join(wl_ld_df, coastal, by = "zip") %>%
   filter(coastal = FALSE)

rm(wl_ld_df, coastal)
```

<sup>&</sup>lt;sup>1.</sup> There is a *lot* of great stuff in this paper and it's all super replicable and well-documented. I highly recommend checking it out if you're curious (only caution is that there are some *big* files in there).

Running regression is fun and all, but generally we don't just want it internal to R. Rather, we want some nicely formatted

- Regression Tables
- Regression Plots

To see convenient ways to get regression output, let's run a model looking at the relationship between NFIP claims and

- 1. Same zipcode wetlands
- 2. Wetlands upstream of the zipcode (that could help prevent flood damage)
- 3. Wetlands upstream or downstream of the zipcode

We'll add in state fixed effects and control for population, housing value, and income:

**Q:** Using teols(), how can we write this?

- 1. Developed area (hectares)
- 2. Indicators for developed area in each of the following bins:
  - [Min, 1st Quartile), [1st Quartile, Median), [Median, 3rd Quartile), [3rd
     Quartile, Max]

We could write a bunch of code using conditional logic:

```
wl df \leftarrow mutate(wl df,
                dev area_1 = ifelse(developed_ha < quantile(developed_ha,</pre>
                dev area 2 = ifelse(developed ha ≥ quantile(developed ha
                dev_area_3 = ifelse(developed_ha ≥ quantile(developed_ha
                dev area 4 = ifelse(developed ha ≥ quantile(developed ha
select(wl_df, developed_ha, starts_with("dev_")) %>% summarise(across(where
## # A tibble: 1 × 10
###
    developed ha 1 developed ha 2 dev area 1 1 dev area 1 2 dev area 2 1
             <dbl>
                            <dbl>
                                                                   <dbl>
###
## 1
                 0
                            7339.
                                                                       0
## # i 5 more variables: dev_area_2_2 <dbl>, dev_area_3_1 <dbl>,
      dev area 3 2 <dbl>, dev area 4 1 <dbl>, dev area 4 2 <dbl>
## #
```

Alternatively, we could use the percent\_rank() function in **tidyverse**:

```
wl df \leftarrow mutate(wl df,
                 dev_area_1b = ifelse(percent_rank(developed_ha) < 0.25, 1</pre>
                  dev area 2b = ifelse(percent rank(developed ha) ≥ 0.25 &
identical(wl_df$dev_area_1, wl_df$dev_area_1b)
## [1] TRUE
identical(wl_df$dev_area_2, wl_df$dev_area_2b)
## [1] TRUE
```

- 1. Wetland area (hectares)
- 2. Indicators for developed area in each of the following bins:
  - [Min, 1st Quartile), [1st Quartile, Median), [Median, 3rd Quartile), [3rd Quartile, Max]
- 3. We'll add in state fixed effects and control for population, housing value, and income:
- 4. Robust SE

#### Let's specify our regression:

Looking at our regression output:

```
summary(out reg)
## OLS estimation, Dep. Var.: claims
## Observations: 124,386
## Fixed-effects: state fips: 52
## Standard-errors: Heteroskedasticity-robust
                    Estimate Std. Error t value Pr(>|t|)
##
## wetland_ha
                   -5.664510 3.038201 -1.864429 0.062263805352 .
## dev area 1 -76130.485716 48398.803102 -1.572983 0.115725341261
               -95947.564283 46054.100961 -2.083366 0.037219880682 *
## dev area 2
## dev area 3 -110658.734494 43580.480628 -2.539181 0.011112435541 *
  population
             7.727624
                               1.632395 4.733920 0.000002204670 ***
###
  housing_value
               ###
  income
          -0.005189 0.585438 -0.008864 0.992927660910
  ... 1 variable was removed because of collinearity (dev_area_4)
###
###
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
                                                               13 / 85
## RMSE: 3,217,539.3 Adj. R2: 0.016317
```

Even more alternatively, we could use the bins() function to first add a bin membership factor variable:

```
bins \leftarrow bin(wl df$developed ha, "cut::p25[p50[p75[p100]")
wl_df ← mutate(wl_df, dev_bins = bins)
head(wl df$dev bins)
## [1] [0.000; 77.700] [0.000; 77.700] [0.000; 77.700] [0.000; 77.700]
## [5] [0.000; 77.700] [0.000; 77.700]
## 4 Levels: [0.000; 77.700] [77.702; 258.417] ... [793.156; 7339.131]
quantile(wl df$developed ha, 0.25)
###
        25%
## 77,70124
```

And then use the i() helper function in feols() to treat the variable as a factor:

```
##
                                    Estimate Std. Error t value
## wetland ha
                                -5.664510197 3.0382007 -1.864429234
## dev bins::[0.000; 77.700] -76130.485715756 48398.8031022 -1.572982819
## dev bins::[77.702; 258.417] -95947.564282775 46054.1009610 -2.083366351
## dev bins::[258.421; 793.151] -110658.734494468 43580.4806275 -2.539181140
## population
                                 7.727624318 1.6323945 4.733919570
## housing value
                                 ## income
                                ##
                                   Pr(>|t|)
## wetland ha
                           0.06226380535185
## dev bins::[0.000; 77.700] 0.11572534126138
## dev bins::[77.702; 258.417] 0.03721988068209
## dev bins::[258.421; 793.151] 0.01111243554068
## population
                           0.00000220467047
## housing_value
                           0.00000007141864
## income
                           0.99292766090955
```

We can manually change the reference category by adding the ref argument and the variable value to omit:

```
population + housing_value + income | state fips, data
  summary()
## OLS estimation, Dep. Var.: claims
## Observations: 124,386
## Fixed-effects: state_fips: 52
## Standard-errors: Heteroskedasticity-robust
                                     Estimate Std. Error t value
##
## wetland ha
                                    -5.664510 3.038201 -1.864429
## dev_bins::[0.000; 77.700] -76130.485716 48398.803102 -1.572983
## dev_bins::[77.702; 258.417] -95947.564283 46054.100961 -2.083366
  dev bins::[258.421; 793.151] -110658.734494 43580.480628 -2.539181
  population
                                     7.727624
###
                                                 1.632395 4.733920
  housing_value
                                     0.638841 0.118570 5.387890
  income
                                    -0.005189
                                                 0.585438 - 0.008864
##
                                     Pr(>|t|)
##
```

feols(claims ~ wetland\_ha + i(dev\_bins, ref = "[793.156; 7339.131]") +

## Regression Table

To format our data as a regression table we have two choices

- 1. Use **stargazer** on the summary dataframe (or lm object)
  - Works well for summary statistics tables too
- 2. Use etable() to create a well-formatted regression table
  - Works on one or multiple fixest objects

The stargazer package has great functionality for obtaining tables in HTML, LaTeX, or plain text format

- Also the preferred method for regression tables with lm() or felm()
   objects
- Doesn't play nice with fixest objects

For example, let's say you want to produce a **summary statistics table** for our included variables:

```
sumstats ← select(wl_df, claims, wetland_ha, starts_with("dev_area_")) %:
    stargazer(type ="text")
```

This empty table reveals one restriction of stargazer: it requires the input be formatted as a **data frame**.

```
sumstats ← select(wl_df, claims, wetland_ha, starts_with("dev_area_")) %:
   as.data.frame() %>%
   stargazer(type = "text")
```

+++	+					
#1	‡ ========	======	========	========	=====	==========
##	# Statistic	N	Mean	St. Dev.	Min	Max
##	‡					
##	t claims	131,588	109,330.100	3,155,095.000	0.000	418,203,035.000
##	# wetland_ha	131,588	1,301.656	4,533.807	0.000	261,518.300
##	# dev_area_1	131,588	0.250	0.433	0	1
#1	# dev_area_2	131,588	0.250	0.433	0	1
##	# dev_area_3	131,588	0.250	0.433	0	1
##	# dev_area_4	131,588	0.250	0.433	0	1
#1	<pre># dev_area_1b</pre>	131,588	0.250	0.433	Θ	1
##	<pre># dev_area_2b</pre>	131,588	0.250	0.433	0	1
#	t					

We can easily get LaTeX output:

```
sumstats ← select(wl df, claims, wetland ha, starts with("dev area ")) %:
   as.data.frame() %>%
   stargazer(type = "latex")
##
## % Table created by stargazer v.5.2.3 by Marek Hlavac, Social Policy Institut
## % Date and time: Thu, Mar 14, 2024 - 12:52:45 PM
## \begin{table}[!htbp] \centering
    \caption{}
###
    \label{}
###
## \begin{tabular}{@{\extracolsep{5pt}}lccccc}
\#\# \setminus [-1.8ex] \setminus [-1.8ex]
## \hline \\[-1.8ex]
## Statistic & \multicolumn{1}{c}{N} & \multicolumn{1}{c}{Mean} & \multicolumn{
## \hline \\[-1.8ex]
## claims & 131,588 & 109,330.100 & 3,155,095.000 & 0.000 & 418,203,035.000 \\
## wetland\_ha & 131,588 & 1,301.656 & 4,533.807 & 0.000 & 261,518.300 \\
                                                                           20 / 85
## dev\_area\_1 & 131,588 & 0.250 & 0.433 & 0 & 1 \\
```

#### Or HTML:

```
sumstats 
    select(wl_df, claims, wetland_ha, starts_with("dev_area_")) %:
    as.data.frame() %>%
    stargazer(type = "html")
```

Statistic	N	Mean	St. Dev.	Min	Max
claims	131,588	109,330.100	3,155,095.000	0.000	418,203,035.000
wetland_ha	131,588	1,301.656	4,533.807	0.000	261,518.300
dev_area_1	131,588	0.250	0.433	0	1
dev_area_2	131,588	0.250	0.433	0	1
dev_area_3	131,588	0.250	0.433	0	1
dev_area_4	131,588	0.250	0.433	0	1
dov area 1h	121 500	0.250	0 /33	0	1

Built-in styles also allow you to easily replicate the appearance of tables in several popular journals

```
sumstats 
    select(wl_df, claims, wetland_ha, starts_with("dev_area_")) %:
    as.data.frame() %>%
    stargazer(style = "aer", type = "html")
```

Statistic	N	Mean	St. Dev.	Min	Max
claims	131,588	109,330.100	3,155,095.000	0.000	418,203,035.000
wetland_ha	131,588	1,301.656	4,533.807	0.000	261,518.300
dev_area_1	131,588	0.250	0.433	0	1
dev_area_2	131,588	0.250	0.433	0	1
dev_area_3	131,588	0.250	0.433	0	1
dev_area_4	131,588	0.250	0.433	0	1

Built-in styles also allow you to easily replicate the appearance of tables in several popular journals

```
sumstats 
    select(wl_df, claims, wetland_ha, starts_with("dev_area_")) %:
    as.data.frame() %>%
    stargazer(style = "qje", type = "html")
```

Statistic	N	Mean	St. Dev.	Min	Max
claims	131,588	109,330.100	3,155,095.000	0.000	418,203,035.000
wetland_ha	131,588	1,301.656	4,533.807	0.000	261,518.300
dev_area_1	131,588	0.250	0.433	0	1
dev_area_2	131,588	0.250	0.433	0	1
dev_area_3	131,588	0.250	0.433	0	1
dev_area_4	131,588	0.250	0.433	0	1

We can also use stargazer to build regression tables directly with lm output:

```
lm1 \leftarrow lm(claims ~ wetland_ha, data = wl_df)
lm2 \leftarrow lm(claims ~ wetland_ha + population, data = wl_df)
lm3 \leftarrow lm(claims ~ wetland_ha + population + housing_value, data = wl_df)
stargazer(lm1, lm2, lm3, style = "aer", type = "html")
```

		claims	
	(1)	(2)	(3)
wetland_ha	5.948***	6.758***	7.492***
	(1.918)	(1.932)	(2.035)
population		10.203***	9.821***

stargazer has a full suite of options for adding titles, notes, changing variable names, column labeling, etc.

#### **NFIP Claims and Wetland Area**

	NFIP Claims Amount				
	(1)	(2)	(3)		
Wetland Area (Ha)	5.9476***	6.7584***	7.4920***		
	(2.1877, 9.7075)	(2.9726, 10.5442)	(3.5032, 11.4808)		
Population		10.2027***	9.8212***		
		(8.9614, 11.4439)	(8.4968, 11.1455)		
Housing Value			0.1361**		
			(0.0087, 0.2636)		
Constant	101,588.3000***	4,782.7480	-14,013.8800 <sup>26</sup> /		

While we can't use stargazer with fixest objects, the package provides the equivalent etable() function that allows for fully professional regression tables.

Suppose we wanted to show the value of our wetland coefficient across several different fixed effects specifications:

Putting together the regression table:

```
###
                                           reg state
                                                                  reg cty
                                              claims
                                                                   claims
## Dependent Var.:
###
                                     -5.665. (3.038) -3.251 (2.529)
## wetland ha
## dev_bins = [0.000;77.700] -76,130.5 (48,398.8) -63,319.6 (57,328.2)
## dev bins = [77.702;258.417] -95,947.6* (46,054.1) -74,749.1 (53,209.3)
## dev_bins = [258.421;793.151] -110,658.7*(43,580.5) -98,888.3.(53,014.5)
###
  population
                                    7.728*** (1.632)
                                                          6.101** (2.189)
                                  0.6388*** (0.1186) 0.3384** (0.1082)
## housing_value
                                    -0.0052 (0.5854) 1.676** (0.5879)
## income
```

###

Another convenient feature of etable: we can **change standard error estimators** on the fly!

```
etable(reg_state, reg_cty, reg_styr, reg_ctyr,
       title = "Fixed Effects Progression",
       fixef_sizes = T,
      digits = 4, # digits for coefficients and std. errors
      digits.stats = 4, # digits for fit stats
      tex = F, # whether output is LaTex (T) or a df (F)
       se = "standard"
```

```
reg_state
                                                                                reg_cty
## Dependent Var.:
                                                       claims
                                                                                 claims
##
                                            -5.665** (2.178) -3.251 (2.758)
## wetland ha
## dev_bins = [0.000;77.700] -76,130.5* (38,511.7) -63,319.6 (42,225.7)
## dev_bins = [77.702;258.417] -95,947.6** (35,421.5) -74,749.1. (38,261.3)
## dev_bins = [258.421;793.151] -110,658.7*** (31,613.6) -98,888.3** (33,363.8) ## population 7.728*** (1.017) 6.101*** (1.180)
```

##

## Dependent Var.:

## housing\_value

## income

**More efficient:** take advantage of **stepwise functions** for multiple estimation:

```
##
## Constant
## wetland_ha
## dev_bins = [0.000;77.700]
## dev_bins = [77.702;258.417]
## dev_bins = [258.421;793.151]
## population
## population

142,577.5* (65,774.1)
6.198*** (1.792)
-5.665. (3.038)
-76,130.5 (48,399.0)
-76,130.5 (48,399.0)
-76,130.5 (48,399.0)
-76,130.5 (48,399.0)
-76,130.5 (48,399.0)
-76,130.5 (48,399.0)
-76,130.5 (48,399.0)
-76,130.5 (48,399.0)
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-76,130.5 (48,399.0)
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-76,130.5 (48,399.0)
-76,130.5 (48,399.0)
-76,130.5 (46,054.3)
-76,130.5 (46,054.3)
-76,130.5 (46,054.3)
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-76,130.5 (46,054.3)
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-76,130.5 (46,054.3)
-76,130.5 (46,054.3)
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-76,130.5 (46,054.3)
-76,130.5 (46,054.3)
-76,130.5 (46,054.3)
-76,130.5 (46,054.3)
-76,130.5 (46,054.3)
-76,130.5 (46,054.3)
-77,128*** (1.632)
-77,128*** (1.632)
-77,128*** (1.632)
-77,128*** (1.632)
-77,128*** (1.632)
-77,128*** (1.632)
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-77,128*** (1.632)
-77,128*** (1.632)
-77,128*** (1.632)
-77,128*** (1.632)
-77,128*** (1.632)
-77,128*** (1.632)
-77,128*** (1.632)
-77,128*** (1.632)
-77,128*** (1.632)
-77,128*** (1.632)
-77,128*
```

regs\_fe.1

0.1360 (0.0894)

0.2983 (0.5802)

claims

regs\_fe.2

0.6388\*\*\* (0.1186) -0.0052 (0.5854)

claims

The dict argument also makes it straightforward to replace variable names:

```
##
                                                      regs fe.1
                                                         claims
## Dependent Var.:
##
                                          142,577.5* (65,774.1)
## Constant
## Wetland Area (Ha)
                                               6.198 *** (1.792)
## Developed Area = [0.000;77.700]
                                       -181,068.7*** (53,079.4)
  Developed Area = [77.702;258.417]
                                       -183,517.4*** (50,834.8)
  Developed Area = [258.421;793.151] -165,192.3*** (46,304.8)
   population
                                               5.807 *** (1.566)
###
                                                0.1360 (0.0894)
## housing_value
```

You can also set up a default dictionary with setFixest\_dict() that can be used in all following tables.

This is only a <u>fraction of the settings</u> available. Don't worry, we'll get more practice with them in the remainder of the lecture (and in the next problem set)!

# IV Regression

### IV Regression

fixest also makes it easy to estimate IV regressions.

All we need is to add our IV formula after a second

```
feols(y ~ x_1 + ... + X_n | fe_1 + ... + fe_n | x_endo1 + x_endo2 ~ x_inst1 + x_inst2, data = df)
```

- x\_endo: the endogenous regressor(s)
- x\_inst: the instrument(s)

## IV Regression

Let's suppose that wetland area in 2016 was endogenous due to recent policies, but that the area in 2001 was a valid instruments<sup>2</sup>. Using the did\_df data:

<sup>&</sup>lt;sup>2</sup> This is purely a toy example - there isn't an endogeneity issue in the paper.

By default, summary() now reports the **second stage results**.

```
summary(iv 1)
## TSLS estimation - Dep. Var.: claims_2016_3yr
                Endo. : wetland_ha_2016
##
                Instr. : wetland ha 2001
##
## Second stage: Dep. Var.: claims_2016_3yr
  Observations: 25,006
## Fixed-effects: state_fips: 49
## Standard-errors: Clustered (state_fips)
                   Estimate Std. Error t value Pr(>|t|)
##
## fit wetland ha 2016 9.024196 8.350857 1.08063 0.28526
  ##
  income_2016
            4.731703 3.268778 1.44754 0.15424
###
  housing_value_2016 -0.402308 0.273227 -1.47243 0.14743
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
## RMSE: 2,652,351.7 Adj. R2: 0.04286
```

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We can get **first-stage results** with the stage = 1 argument:

```
summary(iv 1, stage = 1)
## TSLS estimation - Dep. Var.: wetland_ha_2016
                 Endo. : wetland_ha_2016
##
                 Instr. : wetland ha 2001
##
## First stage: Dep. Var.: wetland ha 2016
  Observations: 25,006
## Fixed-effects: state_fips: 49
## Standard-errors: Clustered (state_fips)
                  Estimate Std. Error t value Pr(>|t|)
###
developed_ha_2016 -0.012556
                           0.004855 -2.58637 0.012788 *
  0.000206 1.23581 0.222544
###
  income_2016
            -0.000074
                           0.000039
                                    -1.86483 0.068325 .
###
  housing value 2016 -0.000015
                           0.000011
                                    -1.43371 0.158139
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## RMSE: 102.7
               Adj. R2: 0.999458
```

Or both at the same time with stage = 2:1 or 1:2

```
summary(iv 1, stage = 1:2)
## IV: First stage: wetland_ha_2016
  TSLS estimation - Dep. Var.: wetland_ha_2016
                   Endo. : wetland_ha_2016
##
##
                   Instr. : wetland ha 2001
## First stage: Dep. Var.: wetland_ha_2016
  Observations: 25,006
## Fixed-effects: state fips: 49
## Standard-errors: Clustered (state_fips)
                     Estimate Std. Error t value Pr(>|t|)
##
  wetland ha 2001 1.000634
                              0.000810 1235.28173 < 2.2e-16 ***
  developed_ha_2016 -0.012556
###
                              0.004855 -2.58637 0.012788 *
  0.000206 1.23581 0.222544
###
## income 2016
              -0.000074
                               0.000039
                                        -1.86483 0.068325 .
  housing_value_2016 -0.000015
                               0.000011
                                        -1.43371 0.158139
##
##
                                                                  39 / 85
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
```

And the output table (adding a few IV fit statistics):

```
etable(iv 1, stage = 1:2, fitstat = ~ . + ivfall + ivwaldall)
##
                          iv 1.1 iv 1.2
## IV stages
                         First Second
## Dependent Var.: wetland ha 2016 claims 2016 3yr
##
## wetland ha 2001 1.001*** (0.0008)
## developed ha 2016 -0.0126* (0.0049) 103.4 (90.92)
## population 2016 0.0003 (0.0002) 14.94 (10.43)
## income 2016 -7.36e-5. (3.95e-5) 4.732 (3.269)
## housing value 2016 -1.52e-5 (1.06e-5) -0.4023 (0.2732)
                           9.024 (8.351)
## wetland ha 2016
## Fixed-Effects:
                Yes Yes
## State
## S.E.: Clustered by: State by: State
## Observations
            25,006 25,006
                0.99946 0.04489
## R2
          0.99938
## Within R2
                                     0.01183
## F-test (IV only) 38,825,154.0 4.7368
## Wald (IV only) 1,525,921.0 1.1678
## ---
## Signif. codes: 0 '***' 0.001 '**' 0.05 '.' 0.1 ' ' 1
```

Let's now replicate some actual results from the paper: the **upstream/downstream diff-in-diff**.

$$\Delta F_{is} = eta \Delta W_{is} + \gamma \Delta W_{is}^{UP} + \lambda \Delta W_{is}^{ALL} + heta \Delta X_{is} + lpha_s + \epsilon_{is}$$

- ullet  $\Delta F_{is}$ : the change in flood insurance claims from 2001 to 2016
- ullet  $\Delta W_{is}$ : the change in **within-zipcode** wetland area from 2001 to 2016
- $\Delta W_{is}^{UP}$ : the change in **upstream** wetland area from 2001 to 2016
- $\Delta W_{is}^{ALL}$ : the change in **upstream and downstream** wetland area from 2001 to 2016
- ullet  $\Delta X_{is}$ : the change in time-varying covariates from 2001 to 2016
- $lpha_s$  state fixed effects

$$\Delta F_{is} = eta \Delta W_{is} + \gamma \Delta W_{is}^{UP} + \lambda \Delta W_{is}^{ALL} + heta \Delta X_{is} + lpha_s + \epsilon_{is}$$

Diff-in-diff style coefficients<sup>2</sup> of interest are

- $\beta$ : the effect of "local" wetlands (within the same zipcode)
- $\gamma$ : the differential effect of upstream wetlands
  - i.e. the "direct protective services" of the wetland

$$\Delta F_{is} = eta \Delta W_{is} + \gamma \Delta W_{is}^{UP} + \lambda \Delta W_{is}^{ALL} + heta \Delta X_{is} + lpha_s + \epsilon_{is}$$

$$\Delta F_{is} = eta \Delta W_{is} + \gamma \Delta W_{is}^{UP} + \lambda \Delta W_{is}^{ALL} + heta \Delta X_{is} + lpha_s + \epsilon_{is}$$

coeftable(did\_reg)

```
##
                                 Estimate
                                             Std. Error t value
                                                                      Pr(>|t|)
                                             102.112020 -1.5451252 0.122423316
  wetland 2001 2016
                             -157.7758561
                                             211.760190 -2.3609900 0.018290952
  wetlands change up
                             -499.9636949
                                              15.282017 -1.3770287 0.168607941
  wetlands change all
                            -21.0437746
  developed 2001 2016
                        337.5158492
                                             166.667757 2.0250818 0.042948914
                                               1.188346 -0.4691917 0.638967340
##
   income 2001 2016
                               -0.5575620
##
   population 2001 2016
                               -5.5928337
                                              11.429141 -0.4893486 0.624631357
  housing units 2001 2016
                               76.3330446
                                              29.054958 2.6271951 0.008653789
  housing value 2001 2016
                                0.2008849
                                               0.305430
                                                         0.6577117 0.510774778
                           169617.7738679 117832.013949
                                                         1.4394880 0.150118470
  CRS 2001 2016
## attr(,"type")
  [1] "Clustered (county fips)"
```

#### Comparing to the published paper results (Column 2):

Table 1—The Effect of Wetlands on Flood Damages											
	Zip code-level NFIP claims (US\$)										
_	LD	DID	Panel	LD	DID	Panel					
	(1)	(2)	(3)	(4)	(5)	(6)					
Wetland effects											
Local wetland change (hectares, or ha)	-229.2	-157.8	-180.9								
	(127.7)	(102.1)	(83.6)								
Local wetland gain (ha)				-24.1	39.0	153.6					
				(116.4)	(74.7)	(220.9)					
Local wetland loss (ha)				-495.3	-450.8	-461.7					
				(250.8)	(247.2)	(272.4)					
Upstream wetland change (ha)		-500.0									
		(211.8)									
Upstream wetland gain (ha)					-71.9						
					(77.6)						
Upstream wetland loss (ha)					-810.4						
					(342.0)						
Controls											
Developed area (ha)	390.7	337.5	2,863.7	372.0	312.0	2,866.5					
	(172.0)	(166.7)	(2,167.9)	(170.1)	(165.7)	(2,170.0)					
Median income (US\$)	-0.5	-0.6	1.0	-0.5	-0.5	1.0					
	(1.1)	(1.2)	(2.2)	(1.1)	(1.2)	(2.2)					
Population	-6.9	-5.6	-165.6	-6.4	-5.0	-165.3					
	(12.1)	(11.4)	(167.1)	(12.0)	(11.4)	(167.0)					
Number of housing units	77.5	76.3	339.1	76.8	75.7	337.8					
	(25.5)	(29.1)	(204.5)	(25.4)	(28.9)	(204.5)					
Median home value (US\$)	0.2	0.2	0.6	0.3	0.2	0.6					
	(0.2)	(0.3)	(0.5)	(0.2)	(0.3)	(0.5)					
CRS discount (percent)	159,307	169,618	135,364	159,242	168,208	135,424					

Historically, we've thought mostly about whether **parallel trends** are likely to hold for validity of our difference-in-differences estimator.

#### Logic:

- Control and treated groups are trending similarly prior to treated group receiving treatment
- Ensures validity of control group's post-treatment trend as counterfactual for treatment group absent the treatment

Most often (and especially with staggered adoption timing), we estimate these models in the canonical two-way fixed effects specification (TWFE)

$$Y_{it} = eta T_{it} + \delta_t + lpha_i + \epsilon_{it}$$

However, recent literature has shown that even if parallel trends hold, our estimates might still be biased

- Due to unintended weighting of all possible 2x2 comparisons (Goodman-Bacon (2021))
- Resulting weights may even be negative (<u>de Chaisemartin and</u>
   <u>D'Haultfoeuille (2020)</u>)

We'll get into some **alternate estimators** that overcome these limitations soon (and next lecture), but for now let's chat briefly about another situation that warrants a different empirical specification: **dynamic treatment effects** 

# Event Study and Dynamic Treatment Effects

#### **Dynamic Treatment Effects**

Recall the TWFE diff-in-diff model:

$$Y_{it} = eta T_{it} + \delta_t + lpha_i + \epsilon_{it}$$

This yields an estimate of  $\beta$ , the average treatment effect for the treated (ATT).

- Average across all treated units
- Average across all post-treatment time periods

However, there are plenty of settings where we might expect **dynamic treatment effects**: treatment effects that differ by the amount of time since receiving treatment.

# **Event Study**

This is where **event study** $^2$  comes in.

**Idea:** instead of a single  $\hat{eta}$  estimate a vector of treatment effects  $\hat{eta}'$ 

- ullet Each coefficient estimates a period-specific ATT for being k time periods relative to receiving treatment
  - i.e. ATT 1 day post-treatment may look quite different than 100 days post-treatment

Estimating this requires thinking about time in an alternate fashion (no, this isn't a multiverse situation)...

<sup>2.</sup> Note that the "original" event study methods refer to techniques in finance related to the impact of various "events" on stock prices, generally for a single asset. The event studies we're talking about today refer to the approach used in applied economics for estimating dynamic treatment paths.

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#### Time-to-Event Data

To work through this, let's use some data I'm pretty familiar with: COVID-19 stay-at-home mandate data.

```
sah 		 read_csv("data/sah.csv") %>%
  drop_na(cadt) %>%
  select(state, date, weekday, cadt, visits, mandate_date)
head(sah)
```

```
## # A tibble: 6 × 6
  state date weekday cadt visits mandate date
##
## <chr> <date> <dbl> <dbl> <dbl> <date>
                        2 3.19 -2.14 2020-03-29
## 1 AK
         2020-02-24
## 2 AK 2020-02-25
                        3 2.38 2.01 2020-03-29
## 3 AK 2020-02-26
                        4 7.36 2.94 2020-03-29
## 4 AK 2020-02-27
                        5 6.97 5.25 2020-03-29
## 5 AK 2020-02-28
                        6 6.40 6.50 2020-03-29
## 6 AK 2020-02-29
                       7 1.53
                                10.0 2020-03-29
```

Here we have information on the unit (state), the time period (date), and the date of treatment (mandate\_date).

States adopted mandates at different times ⇒ staggered adoption

To estimate the TWFE diff-in-diff, we just need a treatment indicator

- ullet = 1 for treated units after treatment occurred
  - mandate-adopting states post-mandate adoption
- ullet = 0 for treated units prior to treatment
  - mandate-adopting states prior to mandate adoption
- $\bullet = 0$  for control units
  - states that never adopted a statewide stay-at-home mandate

To estimate the TWFE diff-in-diff, we just need a treatment indicator.

First, identify which states ever adopted a stay-at-home mandate:

```
sah_did ← group_by(sah, state) %>%
# get state-specific max value of mandate adoption date
dplyr::mutate(sah_max = max(mandate_date, na.rm = T))
```

This should yield a date for adopting states, and <code>-Inf</code> for non-adopters (i.e. pure controls)

```
unique(sah_did$sah_max)

## [1] "2020-03-29" "2020-04-05" "-Inf" "2020-04-01" "2020-03-19"

## [6] "2020-03-26" "2020-03-24" "2020-04-03" "2020-03-25" "2020-03-22"

## [11] "2020-03-30" "2020-03-27" "2020-03-31" "2020-04-02" "2020-03-28"

## [16] "2020-04-06" "2020-04-04" "2020-03-23" "2020-04-08"
```

Next, determine whether we are in the post-adoption period for our adopting states (i.e. our treatment dummy):

```
# note: data are still grouped by state
sah_did ← dplyr::mutate(sah_did,
    post_treat = case_when(
        sah_max = -Inf ~ 0, # 0 for pure controls
        date ≥ mandate_date ~ 1, # 1 for adopting states in post-period
        TRUE ~ 0 # 0 for adopting states pre-treatment
    )
    ) %>%
ungroup()
summary(sah_did$post_treat)
```

```
## Min. 1st Qu. Median Mean 3rd Qu. Max. ## 0.0000 0.0000 0.0000 0.4204 1.0000 1.0000
```

Estimating the TWFE diff-in-diff for the impact of stay-at-home on average distance traveled:

```
did_1 ← feols(cadt ~ post_treat | state + date, data = sah_did, cluster :
summary(did 1)
## OLS estimation, Dep. Var.: cadt
## Observations: 3,366
## Fixed-effects: state: 51, date: 66
## Standard-errors: Clustered (state)
           Estimate Std. Error t value Pr(>|t|)
###
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
## RMSE: 5.22448 Adj. R2: 0.929189
                Within R2: 0.059987
###
```

Comparing to results from <u>Sears et al. (2023)</u> (Column 5):

**TABLE 2.** Statewide stay-at-home mandates, travel activity, and social distancing

	Early SAH states				All SAH states			
	<i>ADT</i> (1)	<i>ADT</i> (2)	<i>NĖV</i> (3)	ENC (4)	<i>ADT</i> (5)	AĎT (6)	NĖV (7)	ENC (8)
$SAH_{it}$	-4.454 <sup>b</sup>	2.495	2.629	3.050	-5.508 <sup>a</sup>	-6.992ª	-2.149 <sup>b</sup>	-3.506 <sup>a</sup>
	(2.074)	(2.113)	(1.927)	(4.598)	(1.036)	(1.454)	(0.880)	(0.981)
$ar{Y}$	-26.59	-29.29	-36.23	-53.57	-26.59	-29.29	-36.23	-53.57
Pre-period $\bar{Y}$	-3.98	-4.98	-7.02	-14.85	-3.98	-4.98	-7.02	-14.85
State + date FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Cohort pre-trends	No	Yes	Yes	Yes	No	Yes	Yes	Yes
N	3,366	3,366	3,366	3,300	3,366	3,366	3,366	3,300
Adjusted R <sup>2</sup>	0.926	0.896	0.955	0.954	0.929	0.901	0.955	0.954

Note: Standard errors are clustered at the state level.  ${}^{a}p < 0.01$ ,  ${}^{b}p < 0.05$ .

# Diff-in-Diff: Weighting Issues

If we decompose the overall ATT into each 2x2 estimator, we can see can get more information as to which comparisons are driving our treatment effects:

```
pacman::p load(bacondecomp)
# first, get outcome residualized of fixed effects
sah did ← sah did %>%
 dplyr::mutate(cadt_r = feols(cadt ~ 0 | state + date, data = sah_did)$re
                date num = as.numeric(date))
# run decomp of residualized outcome on treatment
decomp ← bacon(cadt_r ~ post_treat,
                     data = sah did,
                     id var = "state",
                     time var = "date num",
                quietly = T) %>%
     mutate(full att = sum(estimate*weight))
```

#### Looking at the different weights:

Which shows us that the overall ATT estimated from the difference-indifferences is equal to

$$.23\hat{eta}^{Early\,vs.\,Late} + 0.22\hat{eta}^{Late\,vs.\,Early} + 0.56\hat{eta}^{Treated\,vs.\,Untreated}$$

```
# Recover overall ATT as weighted combination of 2×2 comparisons:
sum(decomp_tab$weight*decomp_tab$att)
```

```
## [1] -5.507721
```

Comparing to the diff-in-diff ATT:

## [1] "Clustered (state)"

```
coeftable(did_1)

## Estimate Std. Error t value Pr(>|t|)

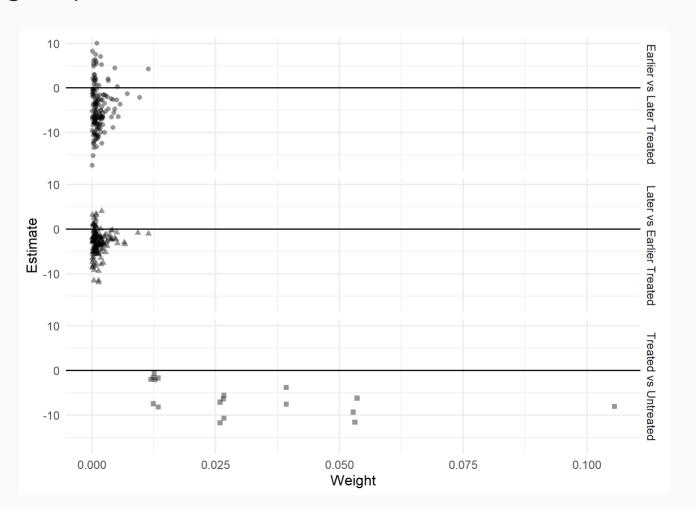
## post_treat -5.507721 1.045952 -5.265751 0.000002950744

## attr(,"type")
```

We can also plot the individual 2x2 estimates to see how much heterogeneity there is:

```
ggplot(decomp) +
    aes(shape = factor(type)) +
    geom_point( aes(x = weight, y = estimate), alpha = 0.4) +
    geom_hline(yintercept = 0) +
    labs(x = "Weight", y = "Estimate", shape = "Type") +
    theme_minimal() +
    theme(legend.position = "none") +
    facet_grid(rows = vars(type), space = "fixed", scales = "fixed")
```

We can also plot the individual 2x2 estimates to see how much heterogeneity there is:



The decomposition reveals several things.

- 1. The most weight is given to the Treated vs. Pure Control comparison, which has the largest magnitude ATT
- 2. All Treated vs. Control estimates are negative
- 3. Lots of heterogeneity in Early vs. Late or Late vs. Early comparisons
  - Some are even positive!

# **Event Study**

One thing that might be affecting these early/late comparisons is **dynamic treatment effects** 

- We have more post-treatment observations for early adopters, fewer for late adopters
- If treatment response is dynamic, we miss that by averaging over the full post-treatment period

Estimating an event study will allow us to re-center our coefficients on **event time** and directly observe these dynamics.

# **Event Study**

The first step is to code up an **event time** variable

- ullet = -7 on the date 7 days prior to adoption (specific to each county)
- ullet = -1 on the day prior to adoption
- ullet = 0 on the date of mandate adoption
- ullet = 1 on the first day after adoption
- ullet = 14 on the date two weeks after adoption
- etc.

# **Event Time Variable**

The first step is to code up an **event time** variable

```
sah_es 		 group_by(sah_did, state) %>%
mutate(event_time = case_when(
    # for treated states, set event_time by comparing date to mandate_date
   !is.na(mandate_date) ~ as.numeric(date) - as.numeric(mandate_date),
    # for controls, set event time = Inf for control units
    TRUE ~ Inf
))
```

#### **Event Time Variable**

#### Checking an adopting state:

```
filter(sah es, state = "CA", event time %in% -7:7) %>%
  select(state, date, mandate date, event time)
## # A tibble: 15 × 4
## # Groups: state [1]
###
     state date mandate date event time
     <chr> <date> <date>
                                        <dbl>
###
   1 CA 2020-03-12 2020-03-19
###
                                           -7
###
   2 CA 2020-03-13 2020-03-19
                                           -6
###
   3 CA
          2020-03-14 2020-03-19
                                           -5
   4 CA
           2020-03-15 2020-03-19
###
                                           -4
   5 CA
           2020-03-16 2020-03-19
###
                                           -3
###
   6 CA
           2020-03-17 2020-03-19
                                           -2
  7 CA
           2020-03-18 2020-03-19
##
                                           -1
   8 CA
           2020-03-19 2020-03-19
###
###
   9 CA
           2020-03-20 2020-03-19
## 10 CA
           2020-03-21 2020-03-19
## 11 CA
           2020-03-22 2020-03-19
## 12 CA
           2020-03-23 2020-03-19
                                            4
## 13 CA
           2020-03-24 2020-03-19
## 14 CA
           2020-03-25 2020-03-19
                                            6
## 15 CA
           2020-03-26 2020-03-19
```

## **Event Time Variable**

#### And a control state:

```
filter(sah es, state = "AR") %>%
  select(state, date, mandate date, event time)
## # A tibble: 66 × 4
## # Groups: state [1]
     state date mandate date event time
###
   <chr> <date> <date>
                                        <dbl>
###
                                          Inf
   1 AR 2020-02-24 NA
###
   2 AR
                                          Inf
###
        2020-02-25 NA
          2020-02-26 NA
                                          Inf
###
   3 AR
                                          Inf
   4 AR
           2020-02-27 NA
###
###
   5 AR
           2020-02-28 NA
                                          Inf
   6 AR
                                          Tnf
###
          2020-02-29 NA
   7 AR
           2020-03-01 NA
                                          Inf
###
   8 AR
           2020-03-02 NA
                                          Inf
###
        2020-03-03 NA
                                          Inf
##
   9 AR
## 10 AR
           2020-03-04 NA
                                          Inf
## # i 56 more rows
```

#### **Event Time**

Perfect! We can now see the re-centering by looking at the distribution of treatment status relative to the **date**:

```
date_freq \( \) sah_es %>%
  group_by(date) %>%
  summarise(count = sum(post_treat =1)) %>%
  ggplot() +
    geom_col(aes(y = count, x = date), fill = "dodgerblue", alpha = 0.65)
  geom_vline(aes(xintercept = ymd("2020-03-19")), linetype = "dashed") +
  theme_minimal()
```

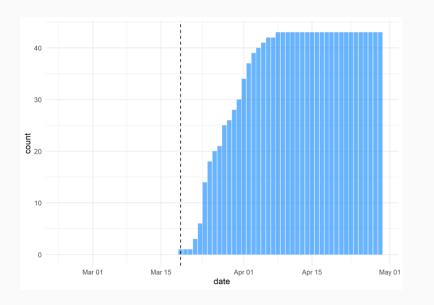
#### **Event Time**

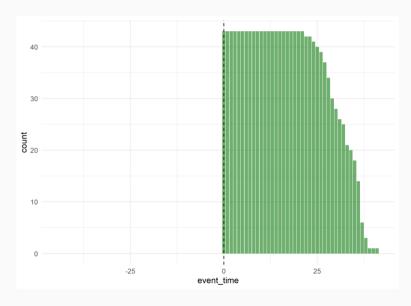
And the distribution of treatment status relative to **event-time**:

```
eventtime_freq 
    sah_es %>%
    group_by(event_time) %>%
    summarise(count = sum(post_treat ==1)) %>%
    filter(event_time < Inf) %>%
    ggplot() +
    geom_col(aes(y = count, x = event_time), fill = "forestgreen", alpha = (geom_vline(aes(xintercept = 0), linetype = "dashed") +
    theme_minimal()
```

## Date-time vs. Event Time

And comparing the two shows the difference under staggered adoption





- By date: frequency of treated states increases over time as more states adopt stay-at-home mandates
- By event-time: flip from no treated to fully treated at event time 0
  - Frequencies fall off for later event times as we don't have as many post-treatment event times for late adopters

# **Binning Endpoints**

Before we calculate our dynamic treatment vector, we might want to **bin the endpoints** 

- ullet Set every event-time  $\leq -24$  to 24
- ullet Set every event-time  $\geq -21$  to 21

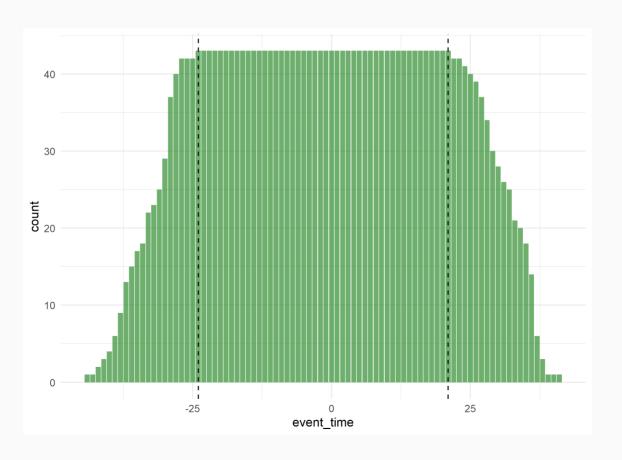
This accomplishes two goals:

- 1. Helps with weak identification issues
  - i.e. only CA has event times 39-41
- 2. Ensures dynamic treatment effects are identified separate from time trends even if we omit pure control units
  - Schmidheiny and Siegloch (2019)

# **Binning Endpoints**

**Q:** Why -24 and 21 for the endpoints?

A: these are the max and min event times for all treated states



## **Binning Endpoints**

Coding up a binned event time variable:

```
sah_es \leftarrow mutate(sah_es, event_time_bin = case_when( event_time \leq -24 \sim -24, # set to -24 if \leq -24 event_time \geq 21 \sim 21, # set to 21 if \geq -21 TRUE \sim event_time # if in between, keep current value ))
```

### **Event Study**

Perfect!

Now to estimate the event study, we need a **vector of indicator variables**, one for each event\_time:

-14 Days Since SAH = 1 if event time = 14, 0 otherwise

•

0 Days Since SAH = 1 if event time = 0, 0 otherwise

:

7 Days Since SAH = 1 if event time = 7, 0 other

#### **Event Study and feols**

... or we could use the **interaction operator** i() from **fixest** to automatically do it for us.

#### Need two things:

- 1. Our binned event time variable (have)
- 2. A treated unit dummy (need)

```
sah_es 		 group_by(sah_es, state) %>%
mutate(
    sah_state = ifelse(!is.na(mandate_date),1,0)
    ) %>%
ungroup()
```

# Event Study and feols

Now estimating the event study:

- Using i() to create the vector of event-time coefficients automatically
- Normalizing to the first day prior to adoption (event time -1)

```
es_reg ← feols(cadt ~ i(event_time_bin, sah_state, ref = -1) |
state + date, data = sah_es)
```

#### **Event Study and feols**

event\_time\_bin::-12:sah\_state

## event\_time\_bin::-11:sah\_state

##

Looking at the output reveals all the dynamic treatment effect estimates: .font70

```
coeftable(es_reg)
                                                                              Pr(>|
                                     Estimate Std. Error
                                                              t value
```

```
event time bin::-24:sah state
                                   5.24431750
                                                2,2772006
                                                           2.3029669 0.0254784373
  event_time_bin::-23:sah_state
                                   5.91884595
                                                1.9222573
                                                           3.0791122 0.0033680666
  event_time_bin::-22:sah_state
                                   6.03668263
                                                1.9117363
                                                           3.1576963 0.0026955741
   event time bin::-21:sah state
                                   5.75074476
                                                2.0646980
                                                           2.7852716 0.0075348287
                                                           3.1538333 0.0027254395
  event time bin::-20:sah state
                                   5.72606565
                                                1.8155892
  event_time_bin::-19:sah_state
                                                           3.5055663 0.0009716771
                                   6.10467265
                                                1.7414227
                                   5.97785810
   event_time_bin::-18:sah_state
                                                1.7416719
                                                           3.4322527 0.0012101777
   event_time_bin::-17:sah_state
                                   4.24352976
                                                1.5060657
                                                           2.8176258 0.0069108599
   event_time_bin::-16:sah_state
                                   4.00918806
                                                1.3802400
                                                           2.9047035 0.0054612041
   event time bin::-15:sah state
                                   4.04706491
                                                1.4052157
                                                           2.8800311 0.0058402927
###
   event_time_bin::-14:sah_state
                                                           2.0794123 0.0427277936
                                   2.73969032
                                                1.3175311
##
   event_time_bin::-13:sah_state
                                   2.42408619
                                                1.4152579
                                                           1.7128229 0.0929406324
```

2.85572278

2.32238779

1.5119888

1.3237990

1.8887196 0.0647369604 78 / 85

1.7543357 0.0855000900

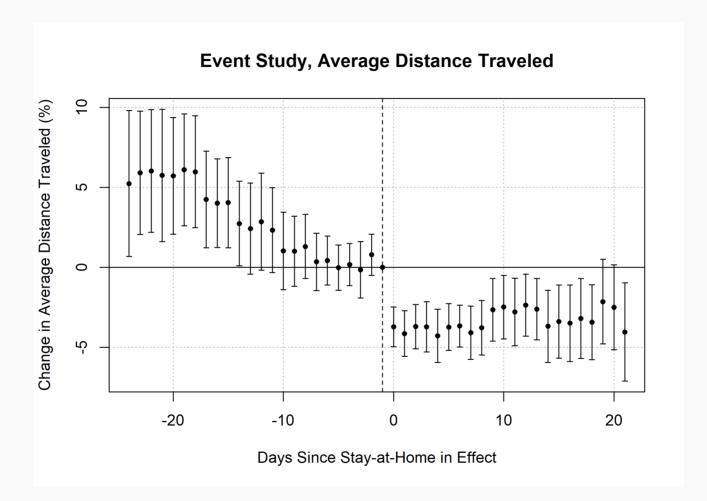
Unfortunately, this makes for a clunky regression table.

Better: plot it!

**fixest** makes this super convenient with the <code>iplot()</code> function:

```
iplot(es_reg,
    ylab = "Change in Average Distance Traveled (%)",
    xlab = "Days Since Stay-at-Home in Effect",
    main = "Event Study, Average Distance Traveled"
)
```

# iplot() Output

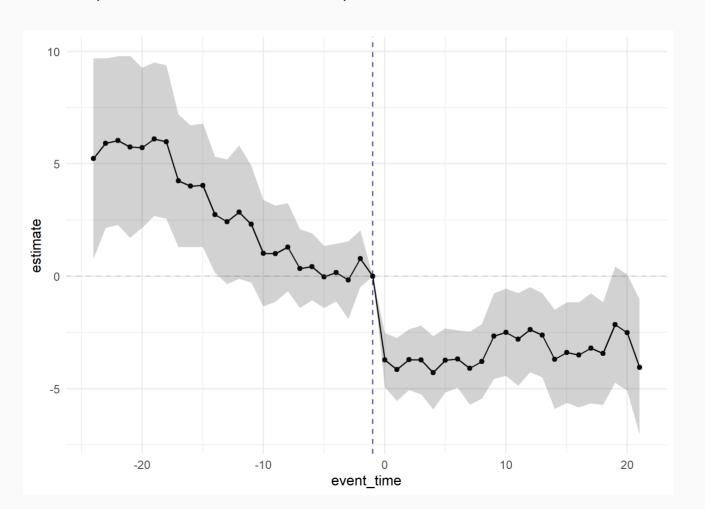


If you want the fully tidyverse functionality, we can tidy() up the regression output and customize the plot ourselves:

If you want the fully tidyverse functionality, we can tidy() up the regression output and customize the plot ourselves:

```
ggplot(es_fig, aes(y = estimate, x = event_time)) +
    # add line and points for estimates at each event-time
    geom_line() +
    geom_point() +
    geom_hline(yintercept = 0, colour = "grey60", linetype = 2, alpha = .3)
# add dashed line for SAH adoption date
    geom_vline(xintercept = -1, linetype = "dashed", alpha = 0.7, colour = #
# add ribbon for confidence interval
    geom_ribbon(aes(ymin = ci_l, ymax = ci_u), alpha = 0.2)+
    theme_minimal()
```

If you want the fully tidyverse functionality, we can tidy() up the regression output and customize the plot ourselves:



#### **Event Study**

The event study plot makes it easy to see a few things

- ullet Parallel Trends: If both groups were trending the same prior to treatment period, we'd expect event-time coefficients for k<0 to be indistinguishable from zero
- **Dynamic Treatment Effects:** slight rebound in point estimates after a week, but statistically indistinguishable from one another here

The lack of parallel trends holding will motivate additional, forefront methods that allow us to obtain a more valid counterfactual.

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