PROJECT REPORT TEMPLATE

Analyzing the performance and efficiency of the Radisson hotels using data visualization technique

1 INTRODUCTION

1.1 Overview

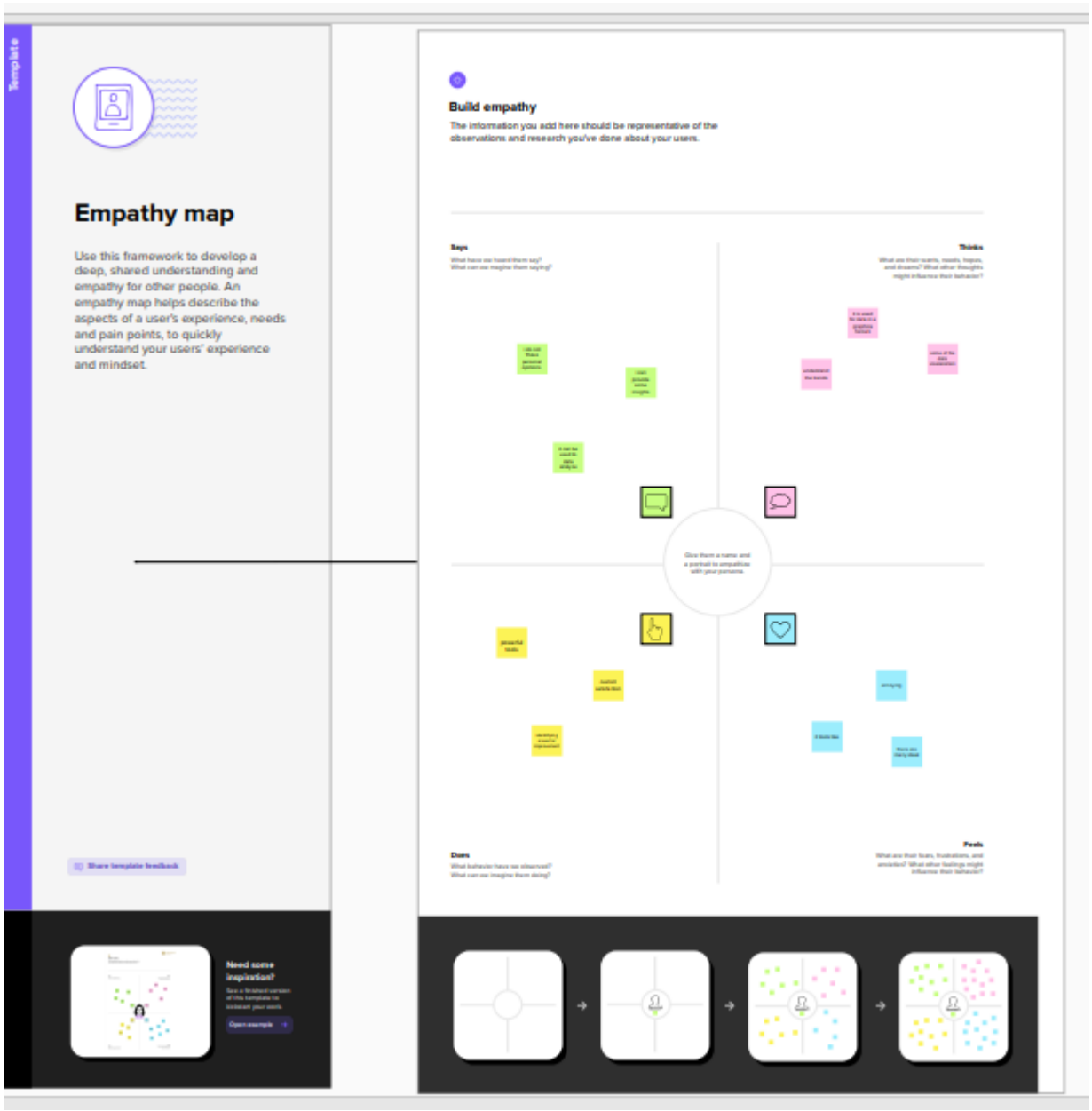
This project gives overview on analyzing the performance and efficiency of the Radisson Hotels using data visualization technique. There visualization of total proceeds for Successful booking data wise, successful booking by city ownership by data type, proceeds by room class, proceeds split by city, ownership split by city.

1.2 Purpose

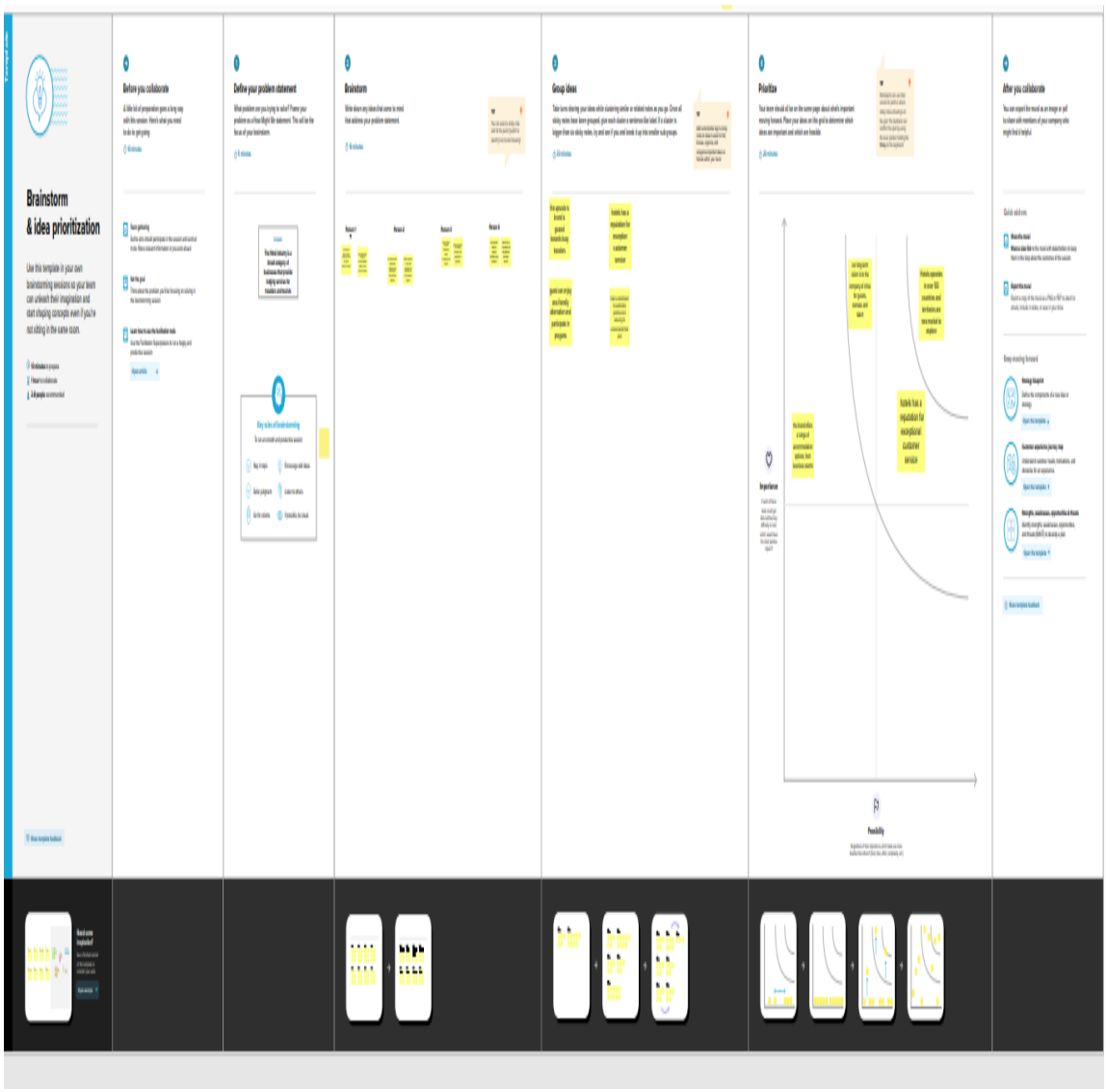
This project is used to calculate the total proceeds for hotel and also helps to find out which hotel has more ownership by city and used to calculate the hotel proceeds by room class. By using this project, we can achieve the successfully booking by city and can able to find out the booking percentage by platform. And also this project used to calculate total proceeds for hotel and which category has highest proceeds. By using this project, we proceeds the successfully booking by data wise.

2 PROBLEM DEFINITION AND DEFINE THINKING

2.1 Empathy Mapping

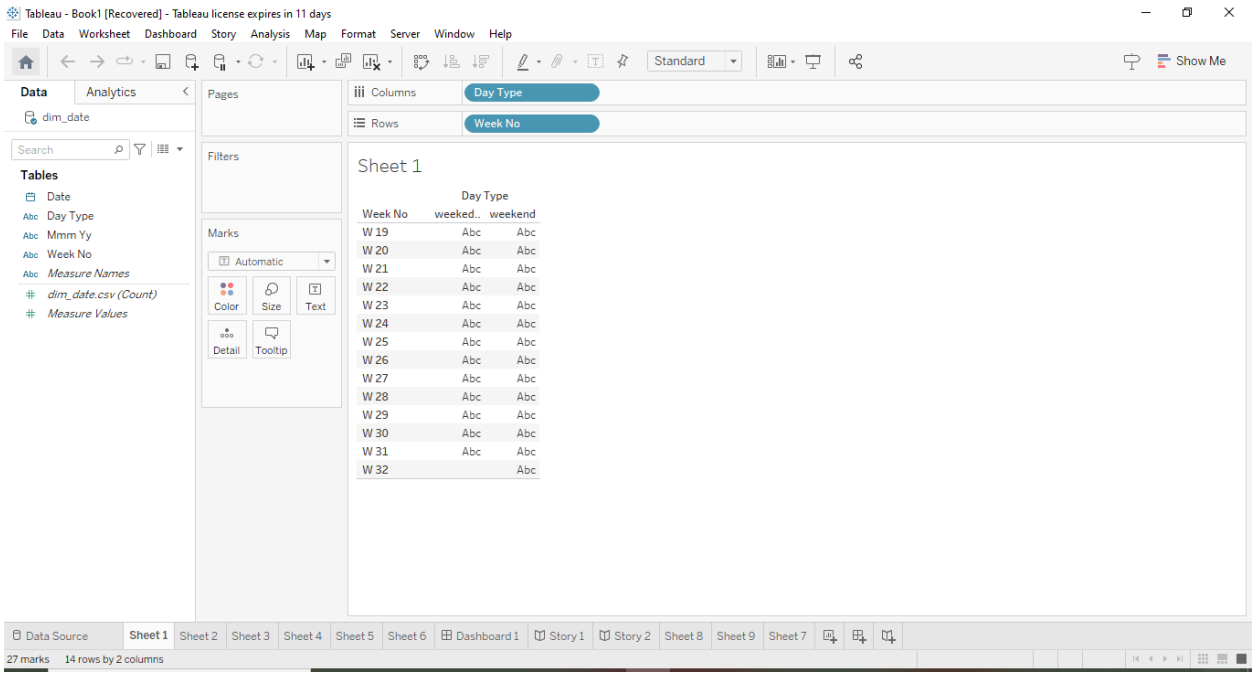


2.2 Brainstorming Ideation Mapping:



3. RESULT:

Radisson hotel using data visualization techniques



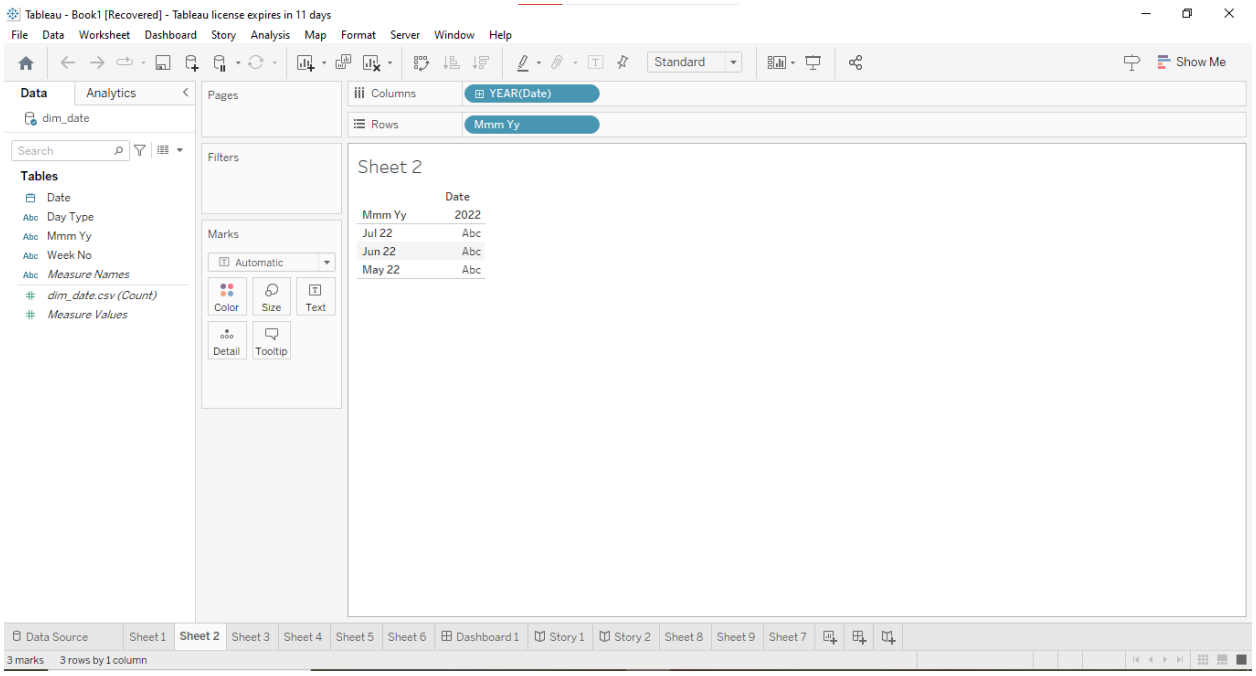


Tableau - Book1 [Recovered] - Tableau license expires in 11 days
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Day Type
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Measure Values
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Columns
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Rows
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Sheet 2
Date
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Jul 22 Abc
Jun 22 Abc
May 22 Abc
Data Source
Sheet 1
Sheet 2
Sheet 3
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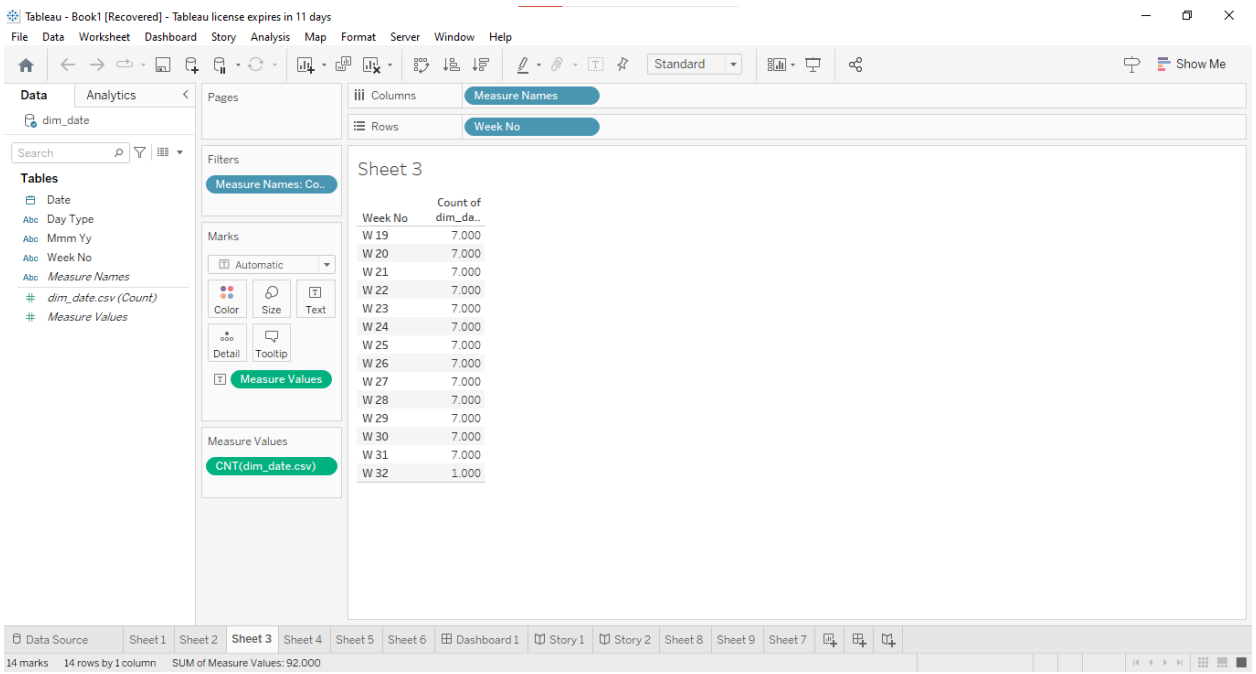
Sheet 6
Dashboard 1
Story 1
Story 2
Sheet 8
Sheet 9
Sheet 7
3 marks
3 rows by 1 column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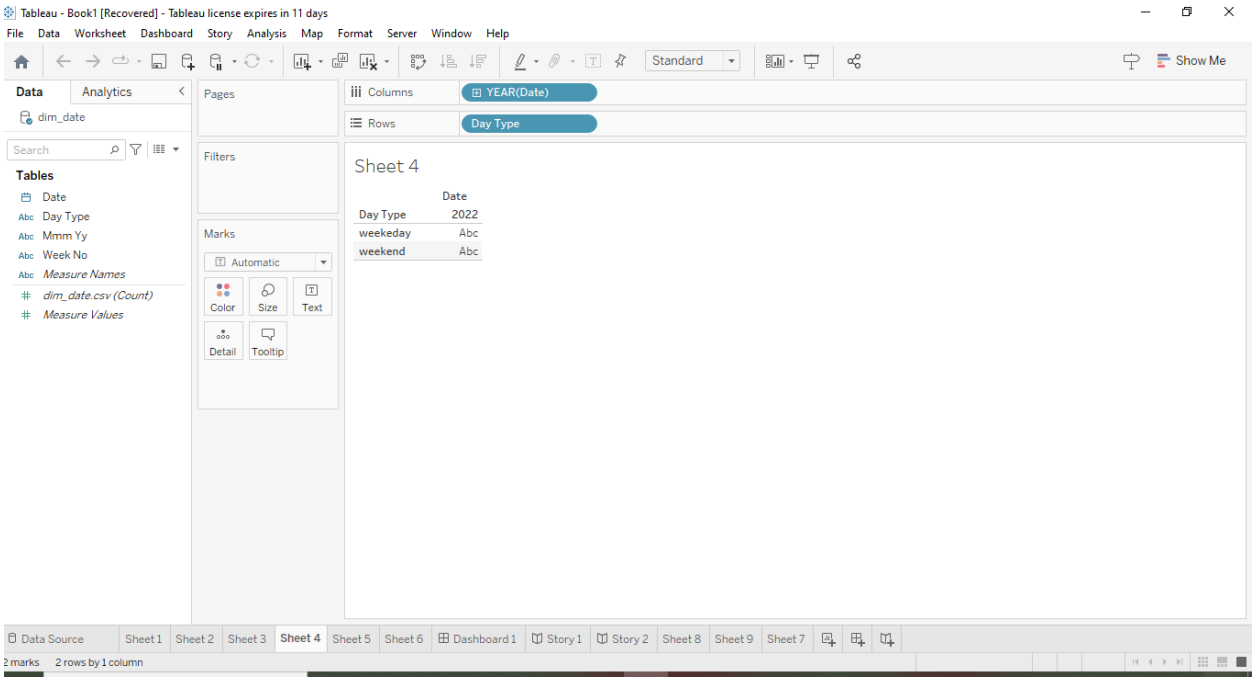
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Dashboard 1
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Story 2
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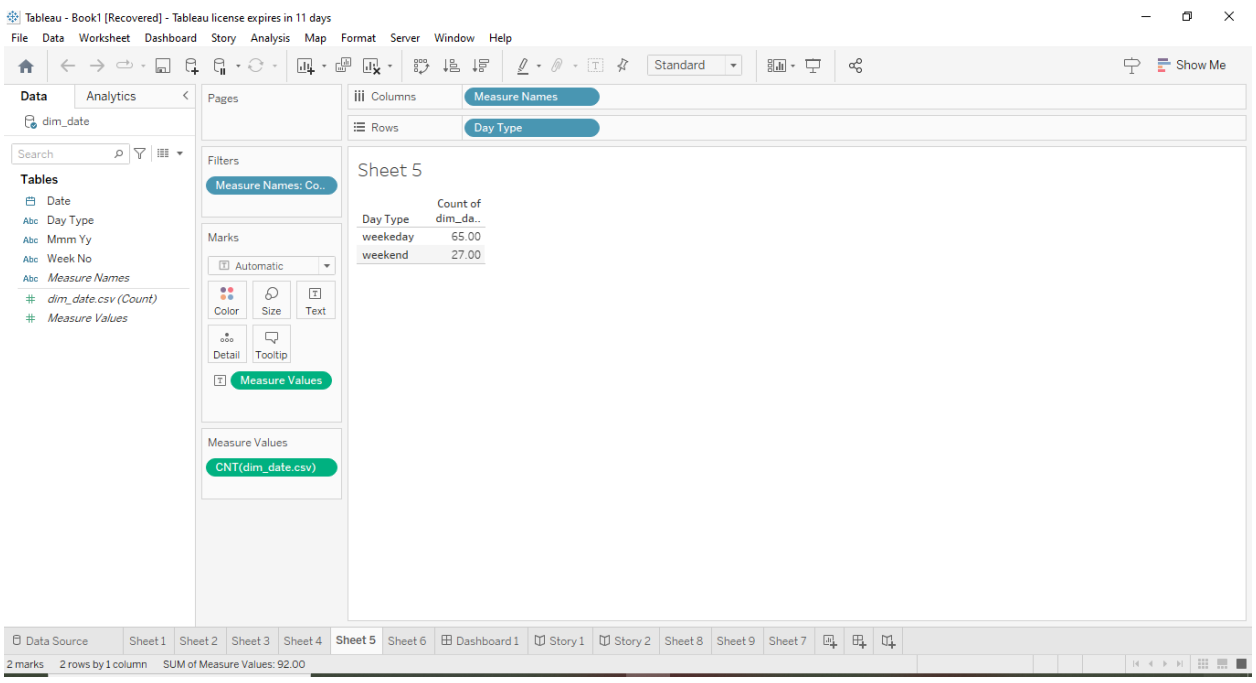
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Story 1
Story 2
Sheet 8
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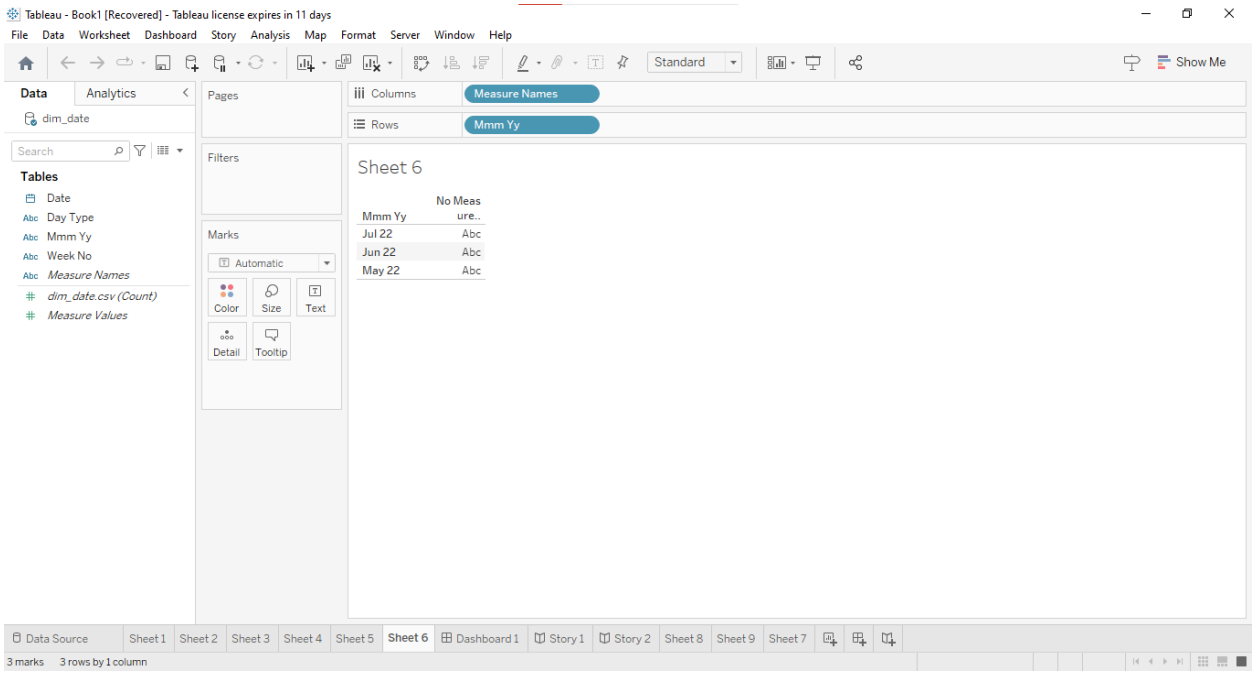
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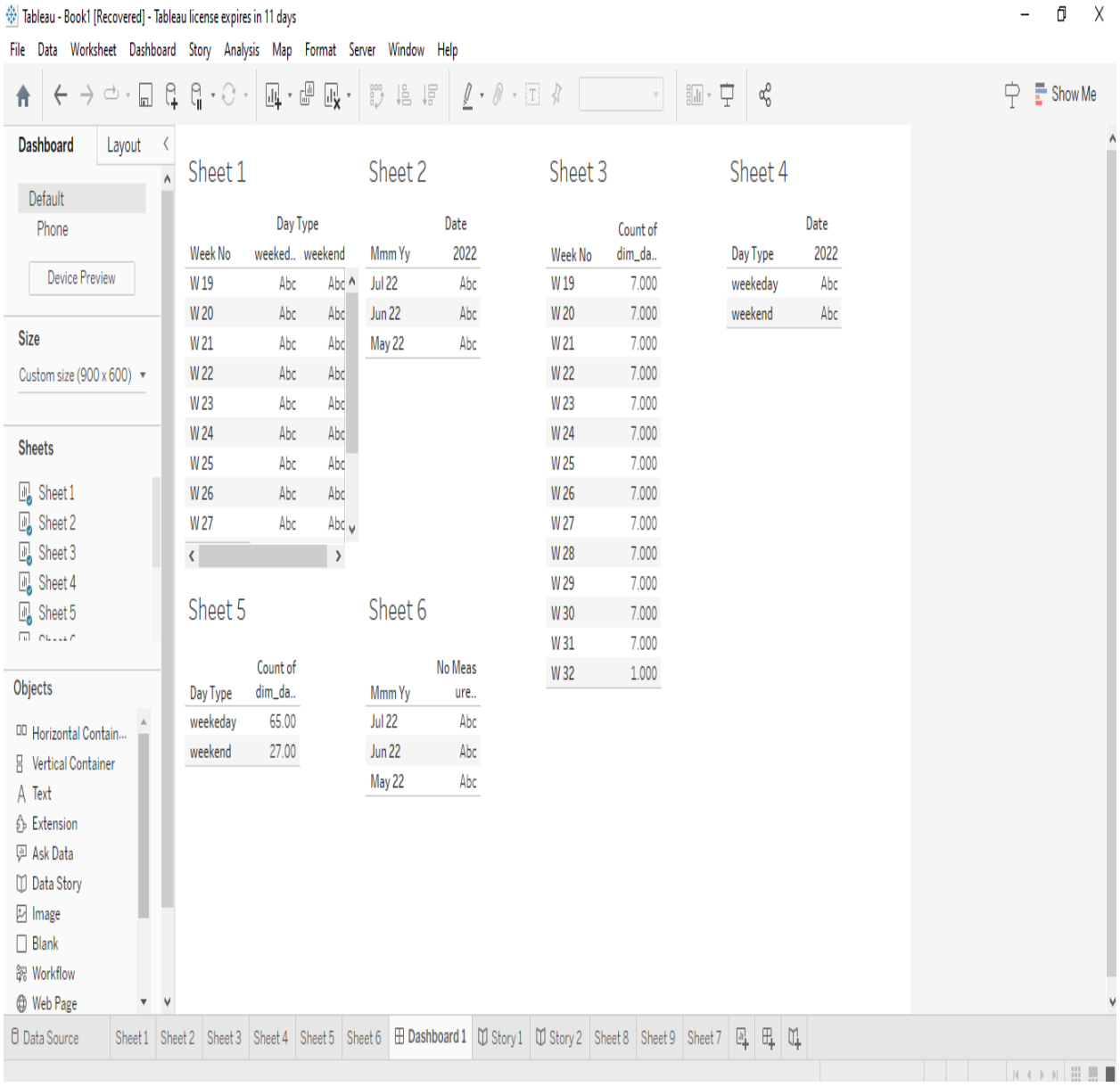
DASHBOARD: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File Data Worksheet Dashboard Story Analysis Map Format Server Window Help
Show Me
Dashboard
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Default
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Sheets
Sheet 1
Sheet 2
Sheet 3
Sheet 4
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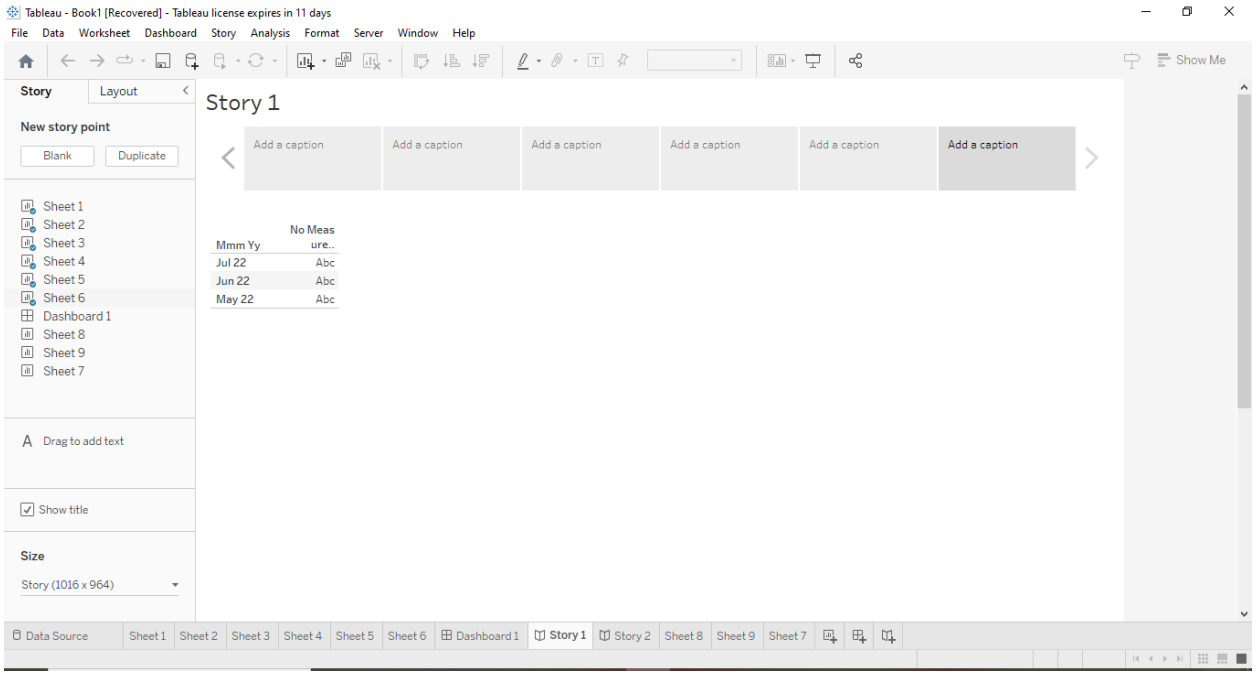
STORY: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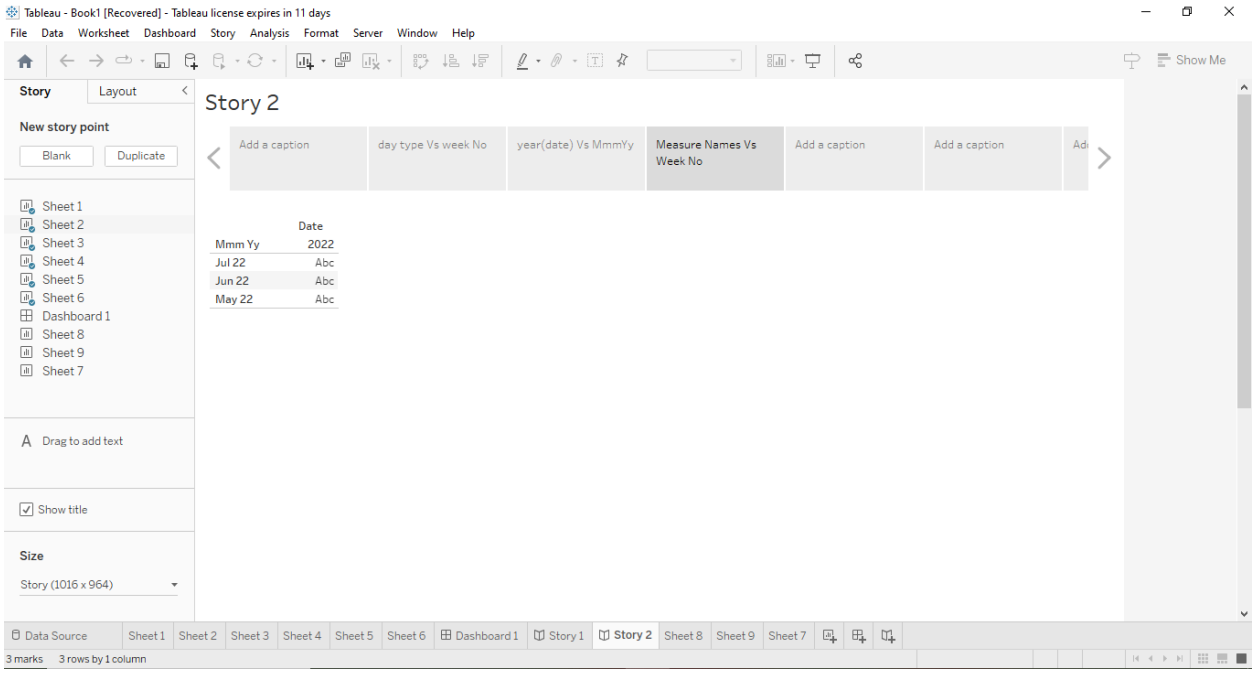
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4 ADVANTAGE AND DISADVANTAGE

ADVANTAGES:

1. In this we gain the knowledge about which city has highest proceeds by Radisson hotels.
2. We get successfully by city in this project and it is applicable for find the Radisson hotel in better areas.
3. In this we find total proceeds for Radisson hotel.

DISADVANTAGE:

By this project people can easily find out which hotel in top position and this is downside to other hotels.

5 APPLICATION:

1. To find hotels past financial performance.
2. Forecast a hotels future net income and cash.

6 CONCLUSION:

Data visualization techniques have become an essential tool ownership in the hospitality Industry and Radisson hotels is a great hotel chain that has used these techniques to great effect. To analyze guest feedback, optimize pricing and enhance proceeds management and proide better service to its customers.

7 FUTURE SCO PE:

Future scope of this project is the peoples can choice the best hotel in suitable place and also can select easily the better room class.