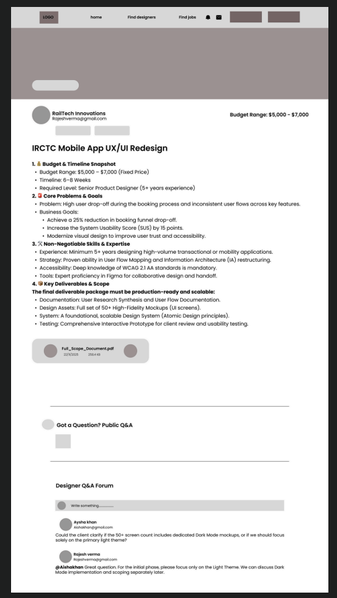
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IRCTC Mobile App UX/UI Redesign
1. 💰 Budget & Timeline Snapshot
Budget Range: $5,000 – $7,000 (Fixed Price)
Timeline: 6–8 Weeks
Required Level: Senior Product Designer (5+ years experience)
2. 🎯 Core Problems & Goals
Problem: High user drop-off during the booking process and inconsistent user flows across key features.
Business Goals:
Achieve a 25% reduction in booking funnel drop-off.
Increase the System Usability Score (SUS) by 15 points.
Modernize visual design to improve user trust and accessibility.
3. 🛠 Non-Negotiable Skills & Expertise
Experience: Minimum 5+ years designing high-volume transactional or mobility applications.
Strategy: Proven ability in User Flow Mapping and Information Architecture (IA) restructuring.
Accessibility: Deep knowledge of WCAG 2.1 AA standards is mandatory.
Tools: Expert proficiency in Figma for collaborative design and handoff.
4. 📦 Key Deliverables & Scope
The final deliverable package must be production-ready and scalable:
Documentation: User Research Synthesis and User Flow Documentation.
Design Assets: Full set of 50+ High-Fidelity Mockups (UI screens).
System: A foundational, scalable Design System (Atomic Design principles).
Testing: Comprehensive Interactive Prototype for client review and usability testing.
Full_Scope_Document.pdf
Got a Question? Public Q&A
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Write something.....
Aysha khan
Could the client clarify if the 50+ screen count includes dedicated Dark Mode mockups, or if we should focus solely on the primary light theme?
Rajesh verma
@Aishakhan Great question. For the initial phase, please focus only on the Light Theme. We can discuss Dark Mode implementation and scoping separately later.

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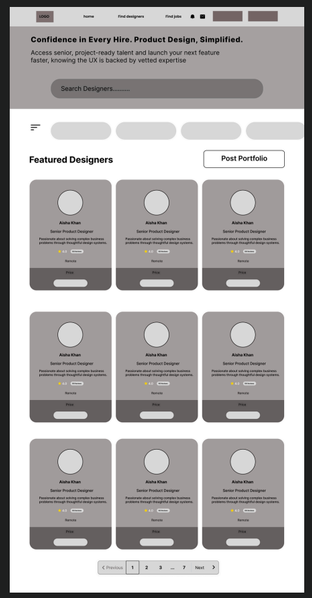
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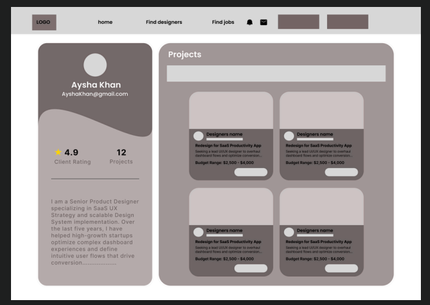
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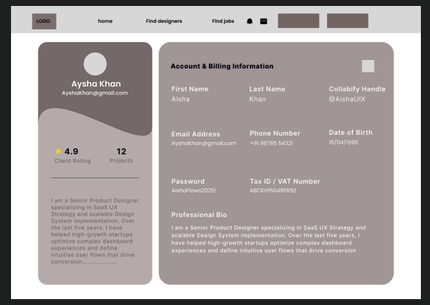
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Aisha
Last Name
Khan
Collabify Handle
@AishaUIX
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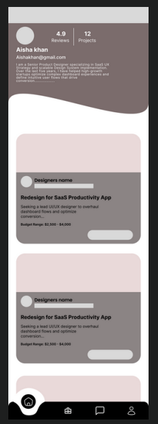
Ayshakhan@gmail.com
Phone Number
+91 98765 54321
Date of Birth
15/04/1995
Password
AishaFlows2025!
Tax ID / VAT Number
ABCKH1504959E1Z
Professional Bio
I am a Senior Product Designer specializing in SaaS UX Strategy and scalable Design System implementation. Over the last five years, I have helped high-growth startups optimize complex dashboard experiences and define intuitive user flows that drive conversion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Aisha khan
Aishakhan@gmail.com
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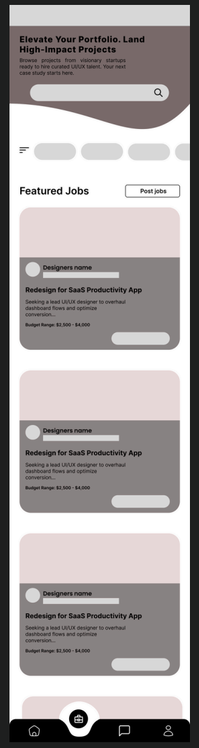
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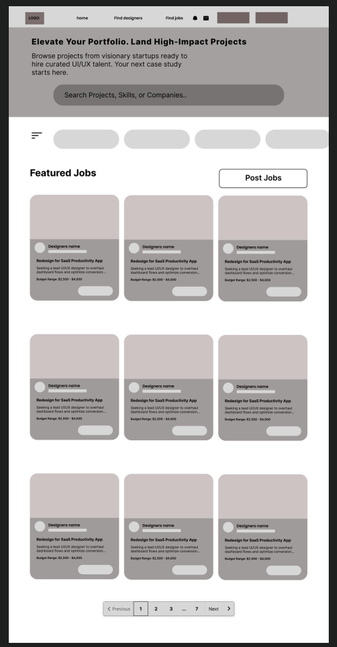
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