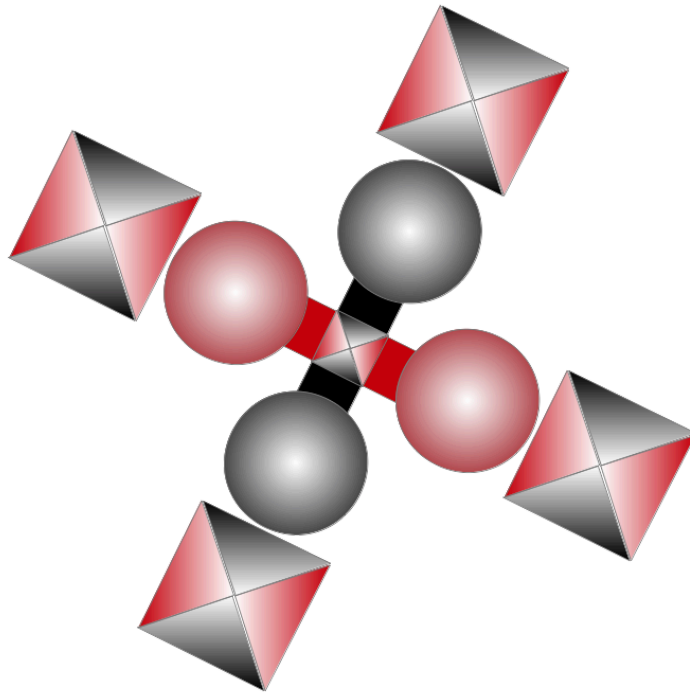


WHITE PAPER
for
MOYOM (MYM),
VENTURE CAPITAL,
ANGEL MONEY



Background

Moyom (MYM) is venture capital, angel money, of Ipparts Exchange (IPPAEX), in development.

IPPAEX lists brand currencies contractually backed by brand values. Moyom (MYM) will be used to buy and sell the brand currencies with, when Ipparts Exchange (IPPAEX) is in operation.

Accounting studies to qualify as a public Chartered Accountant (CA(SA)), working for 10 years as financial manager and banker, 10 years as entrepreneur and 8 years as academic (researching inequity (capital of ideas), and researching previous experience), led to IPPAEX. Academic research included philosophy about the development of ideas with a Master of Philosophy in Philosophy degree.

Currently the economic system, due to utilitarian philosophy/religions, works as follows: "Intelligence" systems impart good ideas to groups, from honest isolated individuals. Currency systems print currencies and make the currencies available to groups, who develop the imparted good ideas.

Summarizing the religious and philosophical utilitarianism with reference to Socrates and Christianity shows the reality. Socrates swore in the "name of the dog". "Dog", probably referred to honest vagrant cynics. The word cynic was derived from the Greek word for dog. Socrates said in Plato's books, "gods and goddesses" are honest, they are "impaled", and their ideas are imparted and developed, whilst they are exiled from place to place. Jesus said he must be the last creator who gets sacrificed. Constantine accepted Jesus's view when he started using the Eucharist/Mass. Honest people are however still outlawed and ostracised, whilst their ideas are developed. Religions teach, no "gods", "goddesses" or a single "god" or "goddess" exist, because arguing that a "god", "goddess", "gods" or "goddesses" exist, is idolatry/messianism, which causes sacrificing of good people, with the accusation, they think they each is the idol



of idolatry/messianism. The word God replaced the word “god” etc. The capital G refers to plurality and unity, similar to the capital M of Man.

Honesty causes creativity, because true puzzles in minds can be formed with true puzzle pieces in minds. False memory puzzle pieces hinder creativity. Hence, partly, “the Creator”, whose ideas are imparted and developed. “Imparting of ideas” is a utilitarian human right, secularized, against honest people. The origin of the practice was in idolatry/messianism. The words “idol” and “idea” have the same root.

The circumstances cause a funding gap or info gap, between the time ideas originate and the time current money systems fund development of ideas. Ideas are common property. Partly therefore, “creators” who do not have access to capital, cannot, with others, develop their own ideas. Pre-seed capital, for entrepreneurial ventures, is mostly supplied by rich family and friends, to develop imparted ideas. Most people do not have rich family and friends, and cannot raise pre-seed capital, and are therefore excluded from the entrepreneurial system. Groups and few privileged individuals, with easy access to capital and imparted ideas, develop most ideas. IPPAEX must change that, by capturing good ideas in brands, thereby giving honest people better access to capital. “Creators” can form brand currencies, listing and selling a percentage of their brands on IPPAEX. MYM, when liquid, will be used to buy others' brand currencies, supplying capital for brand development. The funding gap will thus be closed, improving the current system, for more competitive and quicker development of ideas. No interest and no debt, which cause a more reasonable funding method, are relevant. Debt funding is not suitable for early phase development work. Often, “creators” who borrow funds to develop their ideas, if they can borrow, lose the development work done to lenders. IPPAEX excludes that possibility, because owners of MYM will buy the brand currencies, not borrow MYM to brand developers.



The 2 books of Plato (“The Republic” and “Ion”) and my books (“Intequinism”, “Intequisms: Accounting of ideas”, “Alterities” and “Demarcation and Caiaphas Syndrome”), explain the above problem, IPPAEX solves, in more detail. The books are for sale at Amazon and Apple iBooks, published by Africahead. The White Paper of Africahead Ipparts (AFA) brand currency, also explains the problems in more detail. AFA is a brand currency, which was issued by Africahead, before MYM was issued. The possible issue of MYM was mentioned in the AFA White Paper.

Intequinism, my philosophy, is the foundation for MYM and IPPAEX. Intequinism promotes respect for the ideas Truth and Love, against idolatry/messianism.

A New Funding Objective

An important objective of Ipparts Exchange (IPPAEX), and its Moyom (MYM) venture capital angel money, is; funding honest loving people.

Esoteric knowledge about idolatry/messianism and imparting of ideas, a “human” right, is:

In capital structures of idolatry/messianism, ideas are not thought, because of conviction that, “only god is honest”. Thus, “god” is made an idol, and, for conviction, good people are sacrificed. Honest people form good ideas with true puzzle pieces in minds. Therefore, they are accused of thinking they each is “the Mother of God”, “the Father” or “God Himself”. Due to Caiaphas Syndrome, honest people are isolated, not funded, and their ideas are imparted by intelligence networks. The ideas and money are made available to deceivers, who develop the ideas.

In the context of idolatry/messianism “you cannot trust an honest man”, because only “she” is honest.

In the context of IPPAEX, honest loving people are trusted and are not regarded homosexual. IPPAEX and MYM must fund honest loving people, for them to appoint other honest loving people, for

development of ideas, as soon as possible after those ideas formed in honest loving minds.

Economic Theory and Community Values

Maximising the beauty of capital assets with the ideas Truth and Love, against idolatry/messianism, combined with minimizing prices/fees of non-capital goods and services, will maximise the value of each unit of MYM.

Current valuation theory divides investors and labourers, because, the less labourers get, the more investors get. Cohesive work groups thus do not form. That, basically, was the cause of Communism. Unreasonable profits from others' labour, divided societies. Now it is also known, that, unreasonable investor profits exist on application of others' imparted ideas, after idolatrous sacrificing of creative individuals. Ideas are imparted by "intelligence" networks, and it has been institutionalized as a utilitarian "human" right. MYM will unite investors and labourers into cohesive work groups because a shared objective will be to maximise the unit value of MYM, implementing good ideas as soon as possible, after good ideas formed. Salaries must be maximized and profits of an income nature minimized, maximizing the values of brand currencies. The difference between lowest and highest salaries, paid with MYM, must not be more than a multiple of ten. If investors and managers believe a higher multiple is required, brand currencies and other currencies must make that up.

What economic theory will maximize the value per unit of MYM? The objective for money, is not always to maximize the value per unit. Policy sometimes, for example, is to depreciate the value per unit of a region's currency, to increase exports. Such currencies do not have a limited supply. MYM's supply is contractually limited to one quadrillion. The value per unit of MYM must always be maximised and the applied economic theory has this maximization as objective.



The quantity theory of money and the supply/demand theory are considered. The value of "all" the things, which are bought/sold with MYM, must be maximised according to the quantity theory (QT), because according to the QT, the value of 1 MYM is the value of "all" things traded with MYM, divided by the issued MYM. However, the prices of non-capital goods and services, bought/sold with MYM must be minimized, because this will increase the demand for MYM, and according to the Supply/Demand Theory (SDT), MYM's value per unit is increased with increased demand for products and services bought/sold with MYM. The QT and SDT thus converge to form a new theory of money because the value of "all" things combined, must be maximised, even though the prices for non-capital goods/services must be minimized. According to this new theory of money, minimizing prices of non-capital goods/services will maximize the value of "all" things combined, because the value of goodwill and other capital assets will be maximised by minimizing prices of non-capital goods and services. The QT and SDT contradict, because according to the QT, maximizing the value of all things, bought/sold with money, will increase the value of money. However, minimizing the prices/fees for non-capital goods and services, bought and sold with money, increases the demand for money, thus increasing the value of money per unit. The contradiction is solved and the two theories combined by making a distinction between capital goods and non-capital goods. Maximising the prices of capital goods and minimizing the prices of non-capital goods, will increase the value of "all" things combined and increase the demand for Moyom (MYM) venture capital angel money, and thus increase the value per unit of MYM. The question; what is a capital good and what is an income (non-capital) good, is complicated. For some, only abstract assets have a capital nature. For others, some physical assets have a capital nature.

A question is, where will capital for growth come from, if it does not come from profits of an income nature, due to high prices of goods and services. The answer is that capital for growth, must come

from appreciation of the value of each unit of MYM and appreciation of the value of brand currencies listed on IPPAEX.

The new theory must be applied by all businesses listed on IPPAEX. That means no business may apply maximisation of prices and fees, of goods and services. This has implications for ownership and access to capital. If capital for growth, must come from appreciation of MYM's and brand currencies' values per unit, it means all businesses listed on IPPAEX, must have access to MYM, for growth, if warranted. Criteria to have access to MYM, in return for brand currencies, for growth, thus have to form.

The top management of businesses, listing their brand currencies on IPPAEX, may not earn exorbitant salaries and bonuses in MYM, because it will negatively impact the price of MYM, according to the QT. They will use, as far as possible, MYM, as their utility money.

Objectives for MYM

MYM must become venture capital angel money, for brand development and brand expansion, on IPPAEX, whilst buying and selling of brand currencies, happen with MYM.

500'000'000'000'000 (five hundred trillion) MYM, is available to fund the development of the IPPAEX, Know Your Client (KYC) Exchange. 125 million USD value, must be raised (to develop IPPAEX), in exchange for MYM.

MYM angel money is currently being issued on the Ethereum blockchain and the Solana chain. Development on the Binance Smart Chain (BSC) was discontinued. The issue price of MYM will increase, because earlier buyers must benefit more. The issue prices will increase as time goes on, according to circumstances. The target amount to raise is 125 million USD value, because according to the press, that is how much it costs to build a proper exchange. The rising issue prices will make MYM liquid, whilst buyers/sellers know, future issues, won't depreciate their holdings. Early buyers can thus consider

themselves like venture capital firms, who usually benefit most, whilst supplying seed funding. If venture capital firms buy MYM, it will be at the same price, MYM is offered for, to the public.

MYM should, in future, also be used by others as utility money to develop Decentralized Applications (Dapps) and to sell products/services. The risk will be spread. If each developer of a brand, develops own money, the risk is specific to each project. If many brand developers use MYM, the risk of failure is spread. MYM, purchased by developers, in exchange for brand currencies, can still develop, with other uses, even if an own brand project fails.

Examples: Using MYM

Currently, many problems exist, worldwide, because of economic inactivity. Cash holdings, at few, are very high. Brands, each representing a project with good ideas, can be formed and listed on IPPAEX. It does not have to be digital business. MYM can be issued on paper contracts. Holders of MYM will buy the brand currencies and supply capital for brand development, solving the world's problems.

Ipparts Exchange (IPPAEX) with its Moyom (MYM), venture capital angel money, is based on serious and complicated philosophy, combined with accounting. To comprehend it, takes time, but the following post recently made at LinkedIn, is a summary of part of the relevant knowledge. It can be read in context of the revelations, John Barlow (American writer of "The Grateful Dead" lyrics), made public. He wrote that, maybe, an important idea, which led to formation of micro processors, of computers, originated in South-East Asia. He also wrote that intelligence networks, impart and exchange ideas of innovative people.

Posted at LinkedIn:

“GOODWILL”



What is goodwill or in another term a brand currency, bought and sold with Moyom (MYM) angel money?

“Goodwill” is an academic word, to name the difference between the going concern value and the equity value (balance sheet assets less balance sheet liabilities), of a business. According to International Accounting Standards, goodwill may not be capitalized unless it was bought. Goodwill thus, shows on balance sheets when whole businesses are bought. The values involved are enormous. Think about a business like Apple Computers. During December 2023, the equity value of Apple was 74 billion USD. The average market capitalisation of Apple, during the last 5 years was 2.4 trillion USD. Deducting the equity value from the market capitalisation (going concern value), gives a value for goodwill of 2.3 trillion USD. In this calculation, the brand value of Apple is 2.3 trillion USD. It is an abstract asset, which may not be capitalized onto the balance sheet of Apple.

A serious question is, what does this abstract asset consist of. The question cannot currently be definitively answered, because of the way it is calculated; simply deducting one figure from another. Currently the value of tangible assets and abstract assets are represented in the prices of company shares. Splitting these two values will cause better comprehension of what is abstract. On Ipparts Exchange (IPPAEX) this question will be studied and comprehension about, what the abstract assets of companies consist of, will expand, because the market will place a value on it, in a new way.

According to the economic theory of Intequinism, much of the current abstract value of Apple’s brand value, formed from the original ideas (existing at Apple’s start), for Apple computers. Thus, when Apple started, it could have sold part of this goodwill (brand value) to raise capital, to develop the company. However, at the time, an exchange did not exist where Apple could monetize its goodwill.

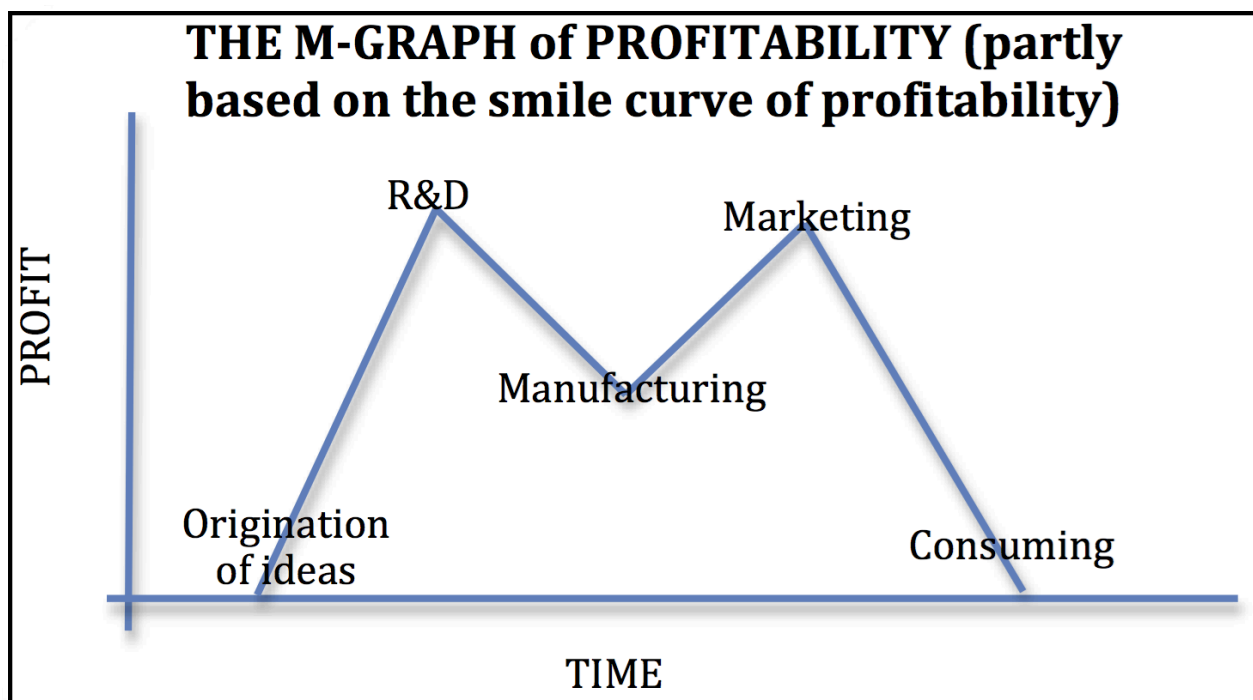
Ipparts Exchange (IPPAEX) is a new exchange where businesses can sell

a part of their goodwill, to raise capital, to develop their ideas further.

Large established companies can list their brand currencies on IPPAEX, splitting the abstract and tangible assets, on balance sheets.

Community of Venture Capital Angels and Brand Owners

IPPAEX must flatten the M-graph of profits. The M-graph shows how profits are distributed, during the life cycle of products and services, in the current capitalist economy. To the left, the profit/remuneration on generating good ideas is zero. To the right, profit/remuneration, whilst consuming products and services, is zero.



IPPAEX must connect idea-origination with consumers, making it possible, for consumers, to share good ideas (realized during consumption), with brand owners, in return for remuneration in brand currencies. This must happen, with consent of consumers. IPPAEX will democratize venture capital investing. Consumers will also be venture capital angel investors on IPPAEX.

The preferable way, the community must grow, is as follows: A venture

capitalist can buy 125 million USD worth of MYM, at the market price. The transaction will draw media attention. The media attention will grow the community. The venture capitalist can then sell MYM on exchanges, to grow the community, whilst Africahead continues development of IPPAEX.

Until a venture capitalist, which shares Africahead's values, arrives, the community will grow organically. 76 wallets on the Solana chain hold MYM. MYM was never airdropped to anyone, without explicit consent. I do marketing on social media, currently, mostly, at Telegram, LinkedIn, Facebook, minds.com and beta.cent.co, where i have around 5'000 readers, following quietly. It seems however, my posts are not shared much by the social media platforms, because the posts hardly ever get more than one like. Sometimes, shortly after posting, a post gets one like, then nothing happens after the like. It could be the workings of imparting of ideas. On the Africahead website, other social media platforms can be found, where i posted relevant thoughts and ideas, since 1999, when i started Africahead.

Development Methodology for Brands on IPPAEX

Just saying, a percentage, of a brand, can be sold at the beginning of a business, is putting it simply. A methodology will develop, giving more certainty, that listed brand currencies on IPPAEX, will give a fair chance of return on investment. The focus will be long term brand development, not short-term. It will include, for example, vouching the credibility of brand owners. It will include knowledgeable people, helping brand owners. It will include an accounting system, whereby the funds are safeguarded, to prevent brand owners from wasting the funds. It will include cooperation with institutions like universities and government agencies.

The methodology will be applied in the future and will develop in the future. It is not possible to say now exactly how IPPAEX will work. Experts will be appointed to develop the methodology.



When work on IPPAEX started, no other projects existed, competing with IPPAEX. The ideas however are busy spreading. Recently, another project, with the objective to supply pre-seed capital to ventures, on the Bitcoin (BTC) blockchain appeared. The idea to supply pre-seed capital, is combined with incubator business.

The policy of Africahead is to not-be a developer of infrastructure currently. Africahead uses the best available infrastructure. Since the project started during 2018, the available infrastructure has evolved a lot. Liquidity Pool infrastructure is much better these days. The developments of meme coin infrastructure, used currently at pump.fun, opened up new possibilities. Previously it was too expensive to list a token, even on decentralized exchanges. Now, anyone can list a meme token on pump.fun. It is not expensive at all. Meme tokens, however, are not the serious business IPPAEX plans. Combining the current infrastructure of meme tokens, with more serious business, is applied by IPPAEX on pump.fun.

Moyom (MYM) is not a technology. MYM is money, which can be issued on any technology. Issuing MYM on paper contracts, is possible, to help raise 125 million USD value. Over The Counter (OTC) trading of large amounts of MYM, on paper contracts, is the safest trading Africahead will administer.

Valuation of MYM Angel Money

MYM is utility money, therefore Supply and Demand will primarily determine the value.

The Quantity Theory valuation method, will also be used to value MYM, by dividing the total value of all brand currencies (listed on IPPAEX), by the issued MYM. Thus, as the total value of listed brand currencies increases, the market capitalisation of MYM will increase, because MYM's primary function is funding brand development, whilst investing in brand currencies. The amount of MYM, issued and controlled by others, must be used below the line, because the value



above the line is caused by the issued MYM. A future value of brand currencies can be estimated and discounted back to get a current fair market capitalisation of MYM.

The most important objective of Africahead, is maximising the value of each individual unit of MYM, currently valued at 0.000'000'022 SOL/MYM at pump.fun and swap.pump.fun. The trading platform is at:

<https://pump.fun/coin/9izsfm62akwsFz3kxEqZyd1XnBswSg7y7yMtvK23pump>

The following amounts of MYM have been issued:

Chain	Amount	Value (SOL)
Only one quadrillion MYM, may be issued, on all platforms, combined.		
Ethereum (ETH)	156'727'896'981	?
Binance Smart Chain (BNB) (NB: Discontinued)	6'673'281'435	?
Solana (SOL)	1'000'000'000	22
TOTAL	164'401'178'416	?

According to the current Solana chain, market price of MYM, of, 0.000'000'022 SOL/MYM, at pump.fun, the market capitalisation of MYM is not sure. The value of 1 MYM on Solana, Ethereum and the Binance Smart Chain are not the same. Refer to the history of the project to comprehend the difference. Africahead Ipparts (AFA), Divided Party (DiP) and Kaeuoi (KAE), brand currencies can currently only be purchased over the counter (OTC), on paper. Fonetones (FON), brand currency was also put on pump.fun and possibly AFA will also be put on pump.fun in the future.

Know Your Client (KYC) Exchange

The KYC Exchange, to be built, will include a communication platform between brand currency holders, also being consumers, and brand developers/owners. Consumers will share good improvement ideas about



the brands, with brand developers, who will remunerate token holders for good ideas, with their brand currencies. Users of brands often see, whilst using a product, how a product can be improved, but have no way of gaining from such realizations.

The KYC Exchange shall have a GIRO payment and transfer system among account holders, and will integrate the GIRO system with VISA and/or Mastercard.

Fees on the KYC Exchange will be minimum fees, according to the economic theory of Intequinism. The theory states minimum prices and fees for non-capital products and services, will maximise the brand value of Africahead Ipparts (AFA) brand currency, because minimum prices leave more cash in the pockets of clients. Africahead owns IPPAEX. The current four brand currencies, issued by Africahead, are grounded in Intequinism. This will maximise the value of each unit of MYM.

Timeline

A timeline cannot be given, because it cannot be predicted when enough MYM will have been issued/sold to fund development of the KYC Exchange. The amount to raise is 125 million USD value. Until enough MYM has been sold, and the KYC Exchange has been developed, MYM will function on different chains. Token holders on these chains will have the option to convert the tokens, to a new MYM token, at ratios, based on the values of MYM on the chains and on the new KYC exchange. The following objectives are pursued:

- Marketing
- Finding buyers over the counter.
- Listings on centralized exchanges.
- Listing on decentralized exchanges.
- Forming liquidity pools between MYM and bucks (liquid cryptocurrencies i.e. BTC, ETH, SOL, USDC).
- Growing the community.



- Finding team members, for when, IPPAEX can employ salaried employees.
- Arbitrage trading due to different platforms being used must help with liquidity.

The future envisaged is; raising 125 million USD value, whilst MYM is trading. During this time of trading, the community of angel investors will grow and the team will grow. MYM will increase in value, until it reaches a top. When MYM's value reaches a top, the KYC exchange must be in place for holders to exchange their MYM for brand currencies, listed on IPPAEX.

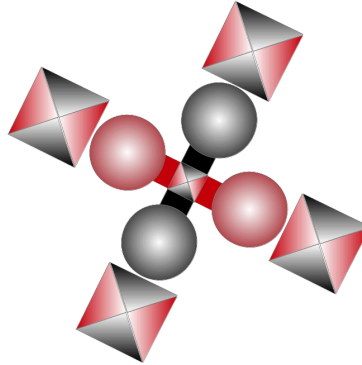
The focus is, raising 125 million USD value and saving it, until the amount has been raised fully. When the total amount has been raised, the focus will change to building the exchange platform. A trust will be in charge of building the exchange. After the exchange platform will have been built, the focus will change to; issuing MYM to brand owners, responsibly, and maintaining the platform.

Team

The conceptualization and development to date of IPPAEX were done by me (Marquard Dirk Pienaar) and independent others, who were not salaried employees of Africahead. I do not have the coding knowledge to start developing a KYC Exchange. After and during the time, 125 million USD value is raised, a paid team will be formed to develop and support the process. Such a team must not have unreasonable demands on capital. Currently, no capital is available and thus a paid team does not exist. The project may not borrow. Currently marketing is a priority to grow the community and issue MYM. Some marketers have accepted MYM on the Binance Smart Chain (BSC), as payment, at a price of 0.000'000'25 USD/MYM for their marketing services. A commission of 3% on 125 million USD, is budgeted. People who find buyers, over the counter, and on exchanges, can earn a 3% commission. That is 3.75 million USD value in total.



Logo



Token Attributes

Chain	Contract Address	Type	Decimals
The maximum combined amount of MYM, which may be issued, in any way, is one quadrillion MYM.			
Ethereum	0xb9892F9A892f3e251fc58B9076c56aDD528eb8A6 (NB: Discontinued)	ERC20	18
Binance Smart Chain (NB: Discontinued)	0x711BD5c4a82c7be2dB27026B0F7F10Bb815c4B89	BEP20	18
Solana	9izsfm62akwsFz3kxEqZyd1XnBsWSg7y7yMtvK23pump	SPL	6

Terms and Issue of MYM Tokens

MYM is issued as utility money, respecting capitalism, whilst recognizing capitalist problems, which means; MYM must appreciate to benefit earlier buyers of MYM, because they valued the objectives. Early buyers must benefit most, because they identified the value of the project first. Valuation methodology mentioned above will be applied to let MYM appreciate.

MYM is a long term project. MYM should not be bought with retirement



savings or to make a short term profit.

The jurisdiction of IPPAEX is South Africa. The regulating body is the Financial Services Conduct Authority (FSCA). MYM complies with United States of America regulations about utility money, in my opinion, because the utility is solely to function as, payment medium. Holders of MYM have no legal right to assets of anyone, being the requirement of an utility money. Brand currencies give holders contractual rights to abstract brand values, but brand tokens are not securities, in my opinion, because of philosophical matters. A reason is, i.e. it is not only maximum profit making institutions, which can develop brands. Another reason is, brand currencies are backed only by abstract assets, not tangible assets. Another reason is, securities are based on maximum profit. Brand currencies of IPPAEX are based on minimum profit at maximum output. Only after an investor bought a brand currency, could ownership of tangible assets (bought with the investor's purchase amount) become relevant.

Short History of Moyom (MYM) to Date

Initially, around 2019, 101'208'000'000 MYM were minted on the Ethereum Blockchain. The whole amount was put up for sale, but because of a lack of community (sharing the ideas) for MYM, none was sold. Then, in order to grow a community 70'000'000'000 MYM were distributed to 7 others internationally. The agreement was, they can decide self, what they do with the amounts, in order to grow the value of MYM. My recommendation was, they do the same, by distributing 70% to others, willing to receive the MYM, requesting all the recipients to do the same, "ad infinitum". The idea was, giving MYM away to others, who shared the ideas for MYM, whilst not airdropping to unknown others. The plan did not work because the 7 recipients who each received 10'000'000'000 MYM decided to keep most of the MYM. The community thus did not grow and 7 others owned around 70% of minted MYM. Other smaller airdrops were also done, only to those who allowed the airdrops.



The whale community of 8 did not function effectively. The tokenomics were not effective. The risk of the 7 independent others, dumping MYM, into a liquidity pool, was too big. Therefore more MYM were minted to reduce their percentage holding and increase Africahead's percentage holding again, in order to have more negotiating power with potential investors. The risk of dumping MYM is also the reason why no MYM is offered, to venture capital firms, for sale, at a discount. MYM is also not airdropped, for the same reason, anymore. Venture capital firms which buy tokens at discounted prices before tokens are publicly offered, often dump tokens, causing big losses to public buyers.

Development on Ethereum stopped because of too high transaction fees. Development moved to Binance Smart Chain (BSC) infrastructure, because of affordable transaction fees. All development for IPPAEX on the BSC, stopped because of fraud. The MYM contract on the BSC was fraudulently transferred to a non-authorized address, on 8 March 2025. High marketing costs hindered development. MYM was in a small liquidity pool on the Binance Smart Chain, but the pool was closed, due to theft of IPPAEX working capital from an Africahead wallet. The fraudulent transfer of the MYM contract is connected to the theft of working capital. At the same time of the working capital theft on the BSC, a non KYC exchange stole ETH from Africahead, asking a listing fee and promising a listing for MYM, which did not materialize. The three thefts prompted the building of a KYC Exchange for IPPAEX. Liquidity pools between MYM and brand currencies on the Binance Smart Chain, were discontinued, because the pools could not be accessed and because the MYM contract was hijacked on 8 March 2025. Tokens on the BSC will be transferred to another platform, after enough capital will have been raised.

On Ethereum the MYM contract owner;

(0xD43CF9Ea0f110c989e6c02810E123ac19d809067),

was defrauded, on 13 July 2025, with an unauthorized delegated



wallet. The 13 July fraud and the 8 March fraud share one mistake. This necessitated the discontinuing of the MYM contract;

(0xb9892F9A892f3e251fc58B9076c56aDD528eb8A6),

on Ethereum. Holders of MYM tokens on Ethereum must contact Africahead if they want to continue as holders. Almost all the MYM tokens on Ethereum were airdropped, for free. Purchases of MYM on Ethereum and the Binance Smart Chain were negligible.

Because the project has not raised funds, development is difficult. Getting MYM listed on exchanges and doing marketing is extremely expensive. Several large well known centralized exchanges offered to list MYM, but the upfront listing fees cannot be paid. The exchanges are not willing to take payment as 3% commission on capital raised.

Recently Moyom (MYM) venture capital angel money, and fonetones (FON) brand currency, were listed on the pump.fun exchange, where meme, MYM and FON tokens are tradeable. The infrastructure of pump.fun makes it possible to list a token without incurring high listing fees. Due to the automated nature on pump.fun, it was not possible to determine a listing price. The software listed MYM at a price of around 0.000'000'028 SOL/MYM. The previous issue price of 0.000'000'25 USD per MYM, changed to the new value, following infrastructure, because of the listing at pump.fun. On 22 June 2025 MYM qualified for trading on the swap.pump.fun exchange. Trading on pump.fun raised the required 85 SOL, to form a liquidity pool between MYM and SOL on Solana. At the time of writing this whitepaper, the price of MYM on Solana was 0.000'000'022 SOL/MYM and 22 SOL were in the liquidity pool. The liquidity pool however is controlled by pump.fun. Africahead does not have control over the liquidity pool.

Conclusion

The future of technology is more difficult to predict than the spreading of philosophical ideas. Philosophy influences technology and practice. Philosophy has a longer term being than technology.



During the 18th century revolutions, philosophy, motivating the labour theory of capital, was implemented, coming out of the feudal system. Hourly salaries and wages were instituted. The value of ideas was mentioned before, by for example, John Locke, but during the 18th century revolutions, getting rights on salaries and wages was priority. I am sure the current economic revolution taking place, is partly about implementing ideas, against/added-to the labour theory of value, valuing ideas more than before, due to religious/philosophical changes taking place. Therefore IPPAEX is on the right track, applying new Philosophy of Economics.

Moyom (MYM) is not a technology. MYM is money, which can be issued on any technology. Currently, issuing MYM in a paper contract to a venture capitalist is preferable. Blockchain technology is problematic, because of the static nature of it. Much work has been lost/cancelled, due to fraud. Rectifying a mistake is not possible.

The biggest problem to overcome is raising capital, which is the problem IPPAEX must improve, when IPPAEX is functioning. Experiencing the capital raising problem, and the forces regarding imparting of ideas, since 1999, when Africahead was formed, is worthwhile experience, favoring IPPAEX and Moyom (MYM), venture capital, angel money.

Sincerely



Marquard Dirk Pienaar

On behalf of Africahead and IPPAEX

July 26, 2025

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