

# Zara Afridi

647-861-9934 • zara.afridi15@gmail.com

## EDUCATION

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### YORK UNIVERSITY

April 2021

*B.Sc. (Hons.) in Computer Science*

Coursework: Data Structures, Software Design, Algorithms, Operating Systems, Databases, Machine Learning

## SKILLS

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- Programming Languages Python, Java, C/C++, SQL, JavaScript
- Frameworks Git, Spring Boot, Django, Jupyter, GCP, Docker, React, Salesforce Platform

## EXPERIENCE

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### PUBLICIS SAPIENT

June 2021 - Present

*Junior Associate Software Development Engineer*

- Designed and developed a UI component for a client using the **Lightning Web Components** framework and streamlined the existing data model resulting in a 5% reduction in page load time as well as 3% reduction in bounce rate
- Led an effort to identify and eliminate accessibility bugs in client site in order to increase WCAG rating
- Created various **Apex** test classes in order to achieve code coverage necessary to deploy code to production environment

### PUBLICIS SAPIENT

June 2020 - Aug 2020

*Software Development Engineer Intern*

- Developed a scalable, low latency notification microservice for a client, capable of handling millions of messages per second, and built using **Spring Boot**, **Google Cloud Pub/Sub**, **Twilio**, and deployed with **Docker** on **Google Kubernetes Engine**.
- Performed Unit, Integration, and Load testing with **JUnit**, **Mockito**, and **Google Cloud Monitoring**.

### AXIOM REAL-TIME METRICS

May 2019 - Aug 2019

*Product Management Intern*

- Performed software tests on Quality Assurance environment to verify that all code updates functioned accurately
- Communicated with Software Development, Project Management, and Quality Assurance teams in order to maintain precise documentation

## PROJECTS

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### NUHEALTH: PUBLICIS SAPIENT HACKATHON FINALIST

- Developed an interconnected health care platform that streamlines medical documentation and empowers paramedics to deliver appropriate care with access to up-to-date patient information.

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### POKÉMON CHATBOT

- Built a machine learning chatbot that allows users to perform complex queries on various Pokémon characteristics as well as executing backwards search to compute the identity of a Pokémon from its features
- Powered by **Google Cloud Dialogflow** and built using **Django**, in conjunction with communicating with the **PokéAPI**.

### CHROME EXTENSION: EARTHIFY (ELLE HACKS 2020)

- Developed a chrome extension that aids users in keeping track of their carbon footprint based on choices they make online.
- Designed a responsive front-end interface using **Bootstrap** with **JQuery** and used **Google Cloud Firestore** to manage user data.

## CERTIFICATIONS

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- Salesforce Platform Developer 1

Aug 2021