

Securing Ancillary Data for Communicating with Devices in the Network (SADCDN)



01

What's your
problem?

02

Existing Solution
Landscape

03

Need For
Standardization

04

Dispatch me?

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Adaptive Video Traffic Shaping

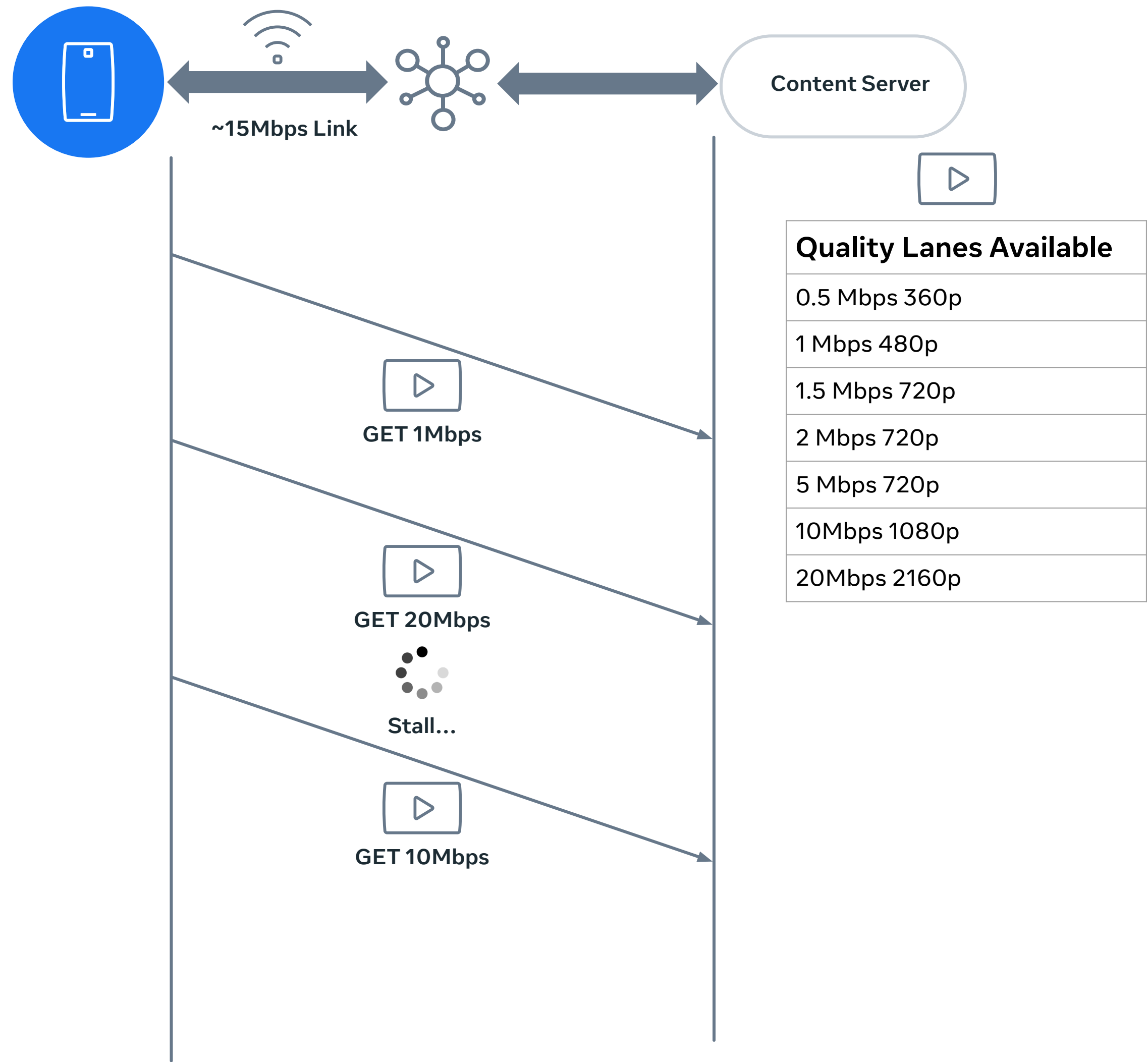
- Extremely common Mobile Network Operator (MNO) practice.
- Shaper typically implemented as Token Bucket Filter
- Configured so player adapts video to target bitrate (e.g. 2Mbps)



Adaptive Bitrate Video w/o Shaping

Modern ABR schemes can vary video quality requested per segment (e.g. HLS or DASH).

Adapts quality fetched to try to maximize bitrate without stalling based on measured bandwidth.

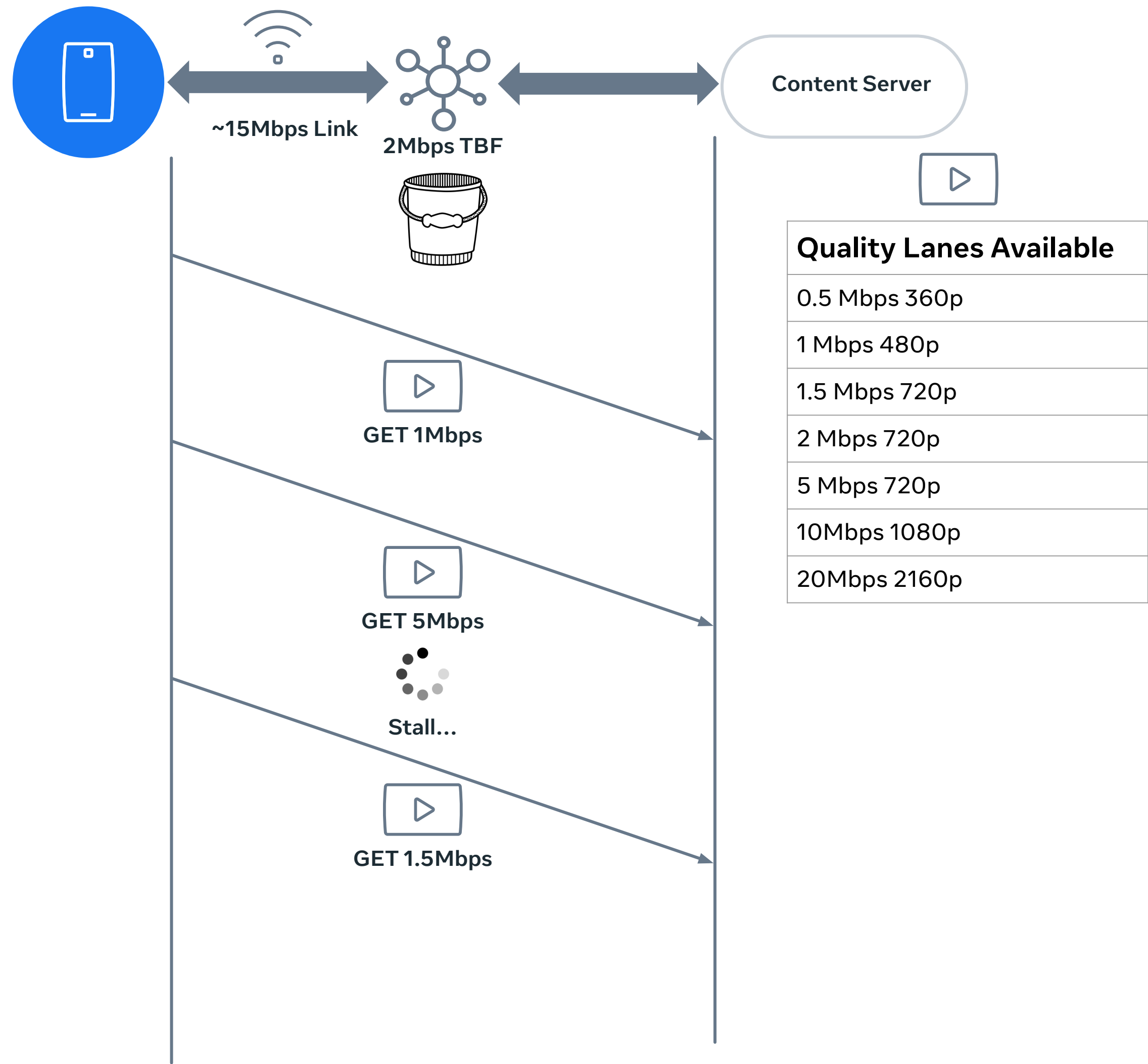


Adaptive Bitrate Video w/ Shaping

Video in particular can be expensive for MNOs and users.

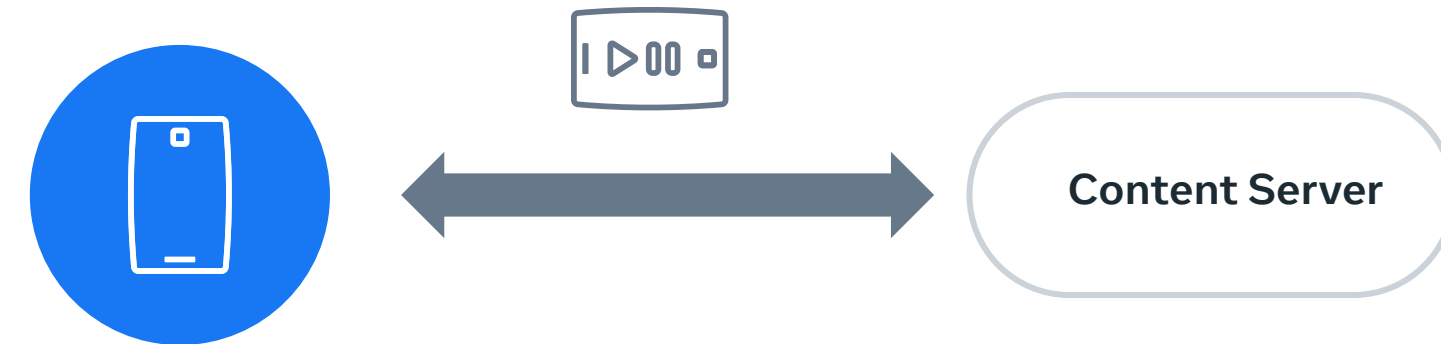
Under congestion or to avoid plan overages, traffic shaping is applied.

Desired outcome: ABR selects 2Mbps.



It works but...

- The limit imposed by the TBF is *artificial* – it can support instantaneously more bandwidth, leading to periods of underutilization and difficulty for radio equipment to optimize spectrum usage.
- ABR schemes are not perfect and don't converge quickly, causing poor user experience and stalling as it “ping pong” between qualities.
- Congestion Controllers are better suited to simple queueing and often make the “ping ponging” worse.



Adaptive Bitrate Video w/ Agreed Bitrate Cap

Video content provider and the operator agree to an instantaneous maximum quality.

The TBF is removed or “dialed back”.

Less stalling and better utilization of network resources.



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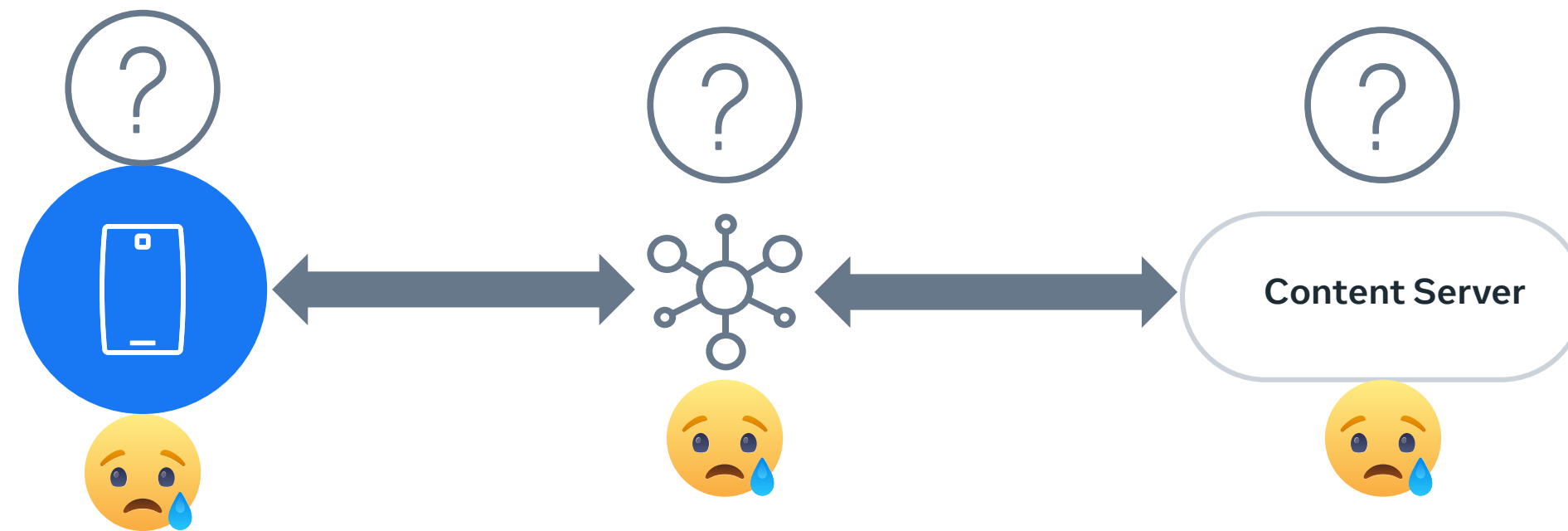
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The fundamental problem is *information disparity* between network devices, content endpoints, and end users.



In-band Network Signals

ECN, DSCP, IP Options, TCP/UDP Options.

Out-of-band APIs

CAMARA, bespoke Mobile Network Operator integration APIs.

In-band Network Signals

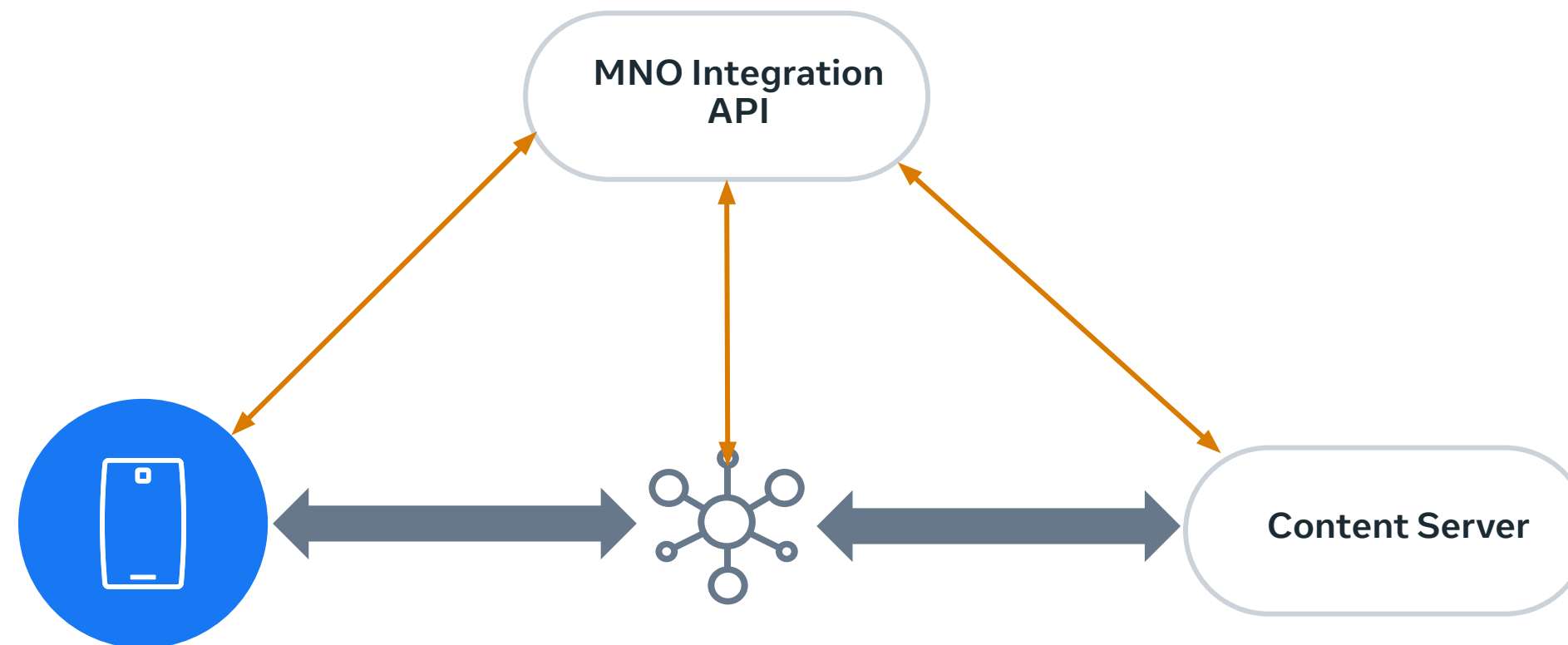
- Limited information fidelity.
- Visible on the wire.



Out-of-band APIs

- Very high integration complexity.
- Requires additional operations from every MNO.
- Impossible to convey realtime information.

Out-of-band solutions do not scale and have high complexity for MNOs, OEMs, and Content Providers.



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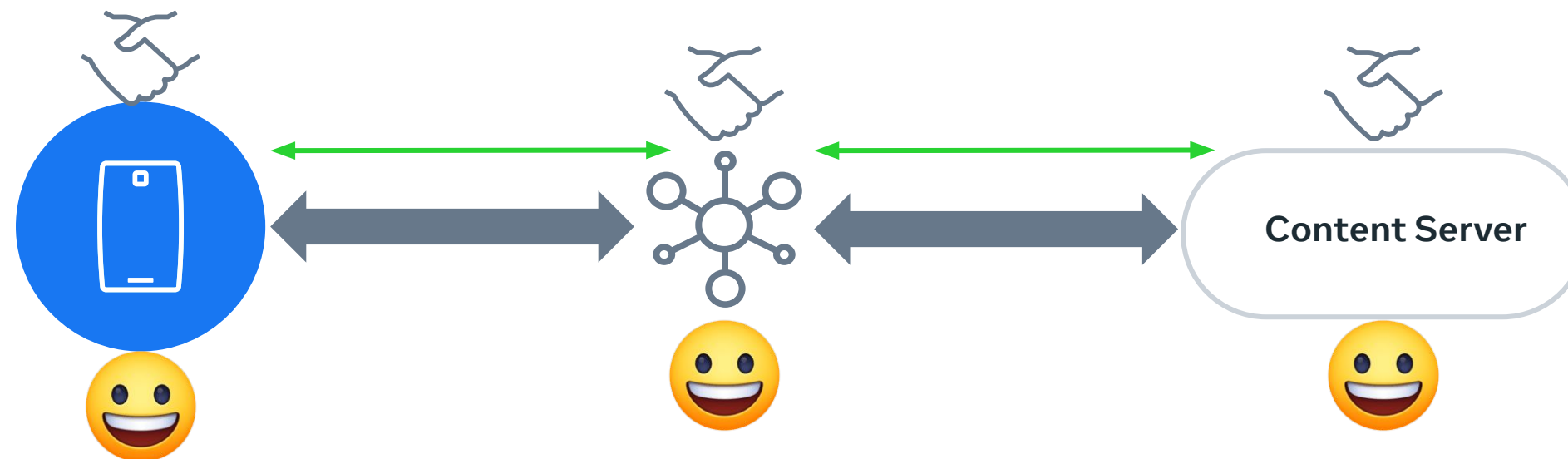
Dispatch me?

Secure with
standard
cryptography

In-band
session
establishment

Information
exchange w/ user
transparency

Open
interoperable
standard



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What now?

- Is the IETF the right venue for this work?
- Are others facing similar problems?
- Are there others interested in this work?
- How can we learn from past similar efforts?
- **Side Meeting Tue 18:00**
 - OEM and content endpoint perspectives.

