





























PLACEMENT RECOMMENDATIONS

1	 Wooden pencils (2B/HB)	NORMAL
Top shelf of the main counter for high visibility and frequent access.		
2	 Pens (black & blue)	NORMAL
Primary sales area; easy for the clerk to reach for customer requests.		
3	 Erasers	NORMAL
Small item placed near pens/pencils for logical grouping.		
4	 Sharpeners	NORMAL
Small item placed in the primary transaction counter.		
5	 Liquid Tip-X	NORMAL
Correction fluid grouped with writing instruments.		
6	 Tip-X roller	NORMAL
Grouped with other correction tools on the top shelf.		

7	 15–30 cm rulers	NORMAL
	Lies flat on the shelf; accessible in the main counter.	
8	 38–40-sheet notebooks	NORMAL
	Middle shelf of main counter for easy browsing of popular paper products.	
9	 58-sheet notebooks	NORMAL
	Higher capacity notebooks placed alongside thinner versions for comparison.	
10	 Drawing books	NORMAL
	Vertical cabinet placement allows for upright display and better visibility.	
11	 Retail HVS paper	HEAVY
	Heavy item (1 ream) placed on the bottom shelf for structural stability.	
12	 Lined folio paper	HEAVY
	Heavy paper ream placed on the bottom shelf for safety.	
13	 Plastic button folders	NORMAL
	Placed in the secondary counter to organize larger stationery items.	
14	 Snelhecter folders	NORMAL
	Filing supplies grouped together in the right-side counter.	
15	 Cardboard folio folder	HEAVY
	Heavier bulk folder stock placed on the bottom shelf.	
16	 Plastic mica/sheet protector	FRAGILE
	Fragile material; needs to be kept flat to avoid creasing.	
17	 Small paper glue	NORMAL
	Liquid glue stored in a vertical cabinet to avoid leakage in main area.	
18	 Glue stick	NORMAL
	Stored alongside liquid glue in the side cabinet.	
19	 Small scissors	NORMAL
	Secure placement in side cabinet, visible but safe from accidental grabs.	
20	 Highlighter	NORMAL
	Brightly colored items in the back display cabinet attract customer attention.	

21		Mini colored pencils	NORMAL
Art supplies grouped in the back display case.			
22		Small crayons	FRAGILE
Fragile wax sticks kept in a protected glass cabinet to prevent melting/breakage.			
23		Cute correction tape	NORMAL
Decorative items placed in the 'boutique' style back cabinet.			
24		Character pens	NORMAL
Display-worthy character pens in the top section of the left cabinet.			
25		Small tape	NORMAL
Adhesives grouped together in the lower section of the side cabinet.			
26		Sticky notes	NORMAL
Small paper office supplies grouped for ease of selection.			
27		Brown envelope	NORMAL
Back shelf for flat storage of paper mailing supplies.			
28		Name labels	NORMAL
Small labeling items kept near envelopes for mailing logistics.			