



# Andrew F Schorr

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**AFS35MM.COM**

**914.263.5957**

## WORK EXPERIENCE

### **AKQA, New York, NY**

#### **Creative Developer / 1.2013 - Present**

- + Develop a suite of global responsive websites which function across devices, in 18 separate language and location combinations
- + Develop iPad specific web app that took advantage of HTML5 feature set and CSS3 attributes using Agile Development methods
- + Integrate views with PHP content management system using MVC architecture
- + Responsible for client-side code organization using various design patterns
- + Refactor existing CSS using a CSS preprocessor to increase modularity and readability

### **Draftfcb, New York, NY**

#### **Front End Web Developer / 4.2011 - 12.2012**

- + Responsible for the design, user experience, and front end development of both internal and public facing web portals, sites, and business applications
- + Meet with project managers and clients to document business requirements
- + Produce flow charts, wireframes and HTML prototypes for client and sponsor approval
- + Convert interactive wireframes and design compositions to HTML, XML, and CSS
- + Eliminate cross-browser issues to ensure consistent functionality and display

### **Flightpath, New York, NY**

#### **Digital Production Associate / 8.2009 - 3.2011**

- + Sliced and hand-coded HTML websites, email, mobile and web applications, and performed detailed quality assurance testing
- + Produced digital content for national marketing campaigns: websites, email, mobile web and applications, promotional videos, display/banner ads and more
- + Tested, deployed, tracked and analyzed large-scale email initiatives (59 million emails in 2010) through user-triggered, manual and automated processes
- + Worked offsite to support The Daily staff during the production of daily iPad newspaper
- + Tested website usability through multivariate and A/B testing

### **Freelance Web Production and Design**

#### **5.2009 - Present**

- + Design and development for select clients and projects

## EDUCATION

### **University of Wisconsin - Madison, Madison, WI**

#### **Bachelor of Science - Economics / May 2009**

### **School of Visual Arts, New York, NY**

#### **Continuing Education, Graphic Design / Summer 2011**

## SPECIALTIES

- + Experience coding and optimizing tablet and mobile specific sites; responsive web design
- + Knowledge of and adherence to web standards and best practices
- + Familiarity with PHP based frameworks and CMS such as CodeIgniter, Laravel, and Wordpress
- + JavaScript feature detection and graceful degradation
- + Version control systems, Git and SVN
- + Agile development and Scrum software development
- + Experience with command line interfaces
- + Hand coding CSS-less HTML emails

## SKILLS

- + Proficiency in HTML5, CSS3, JavaScript, jQuery, SASS
- + Experience with PHP, SQL, NodeJS, Sinatra, Ruby, Python

## SOFTWARE

- + Content management systems, project management software, email marketing software
- + Microsoft Office (Word, Excel, PowerPoint, Outlook), Visual Studio, and Sharepoint
- + Adobe Lightroom, Photoshop, Illustrator, InDesign, Axure, Omnigraffle and Visio