



# Andrew Schorr

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**AFS35MM.COM**

**914.263.5957**

## WORK EXPERIENCE

### **Tumblr, New York, NY**

#### **Product Engineer 10/2014 - Present**

- + Develop new on-boarding flow for new users, and lead email welcoming campaign in an effort to increase retention and mobile daily average users
- + Work cross platform to implement API changes used by our mobile apps to support new features
- + Implement new advertising display types and tools to track engagement
- + Lead architecture reviews with product and services teams to ensure code quality
- + Develop new features, from database and model changes to client side consumption
- + Run AB tests and queries to determine effectiveness and subsequent app changes

### **CodeNow, New York, NY**

#### **Volunteer Trainer Fall 2015**

- + Taught groups of high school students programming basics in the Ruby language
- + Introduced students to the terminal; it's uses and advantages
- + Coded simple games and programs

### **AKQA, New York, NY**

#### **Creative Developer 1/2013 - 10/2014**

- + Develop a suite of global responsive websites which function across devices, in 18 separate language and location combinations
- + Develop mobile-first web app that took advantage of HTML5 feature set and CSS3 attributes
- + Responsible for client-side code organization
- + Work for clients include Verizon, Pimco, Olympus

### **Draftfcb, New York, NY**

#### **Front End Web Developer 4/2011 - 12/2012**

- + Responsible for the design, user experience, and front end development of both internal and public facing web portals, sites, and business applications
- + Eliminate cross-browser issues to ensure consistent functionality and display
- + Sliced and hand-coded HTML websites, email, mobile and web applications, and performed detailed quality assurance testing

### **Flightpath, New York, NY**

#### **Digital Production Associate 8/2009 - 3/2011**

- + Tested, deployed, tracked and analyzed large-scale email initiatives (59 million emails in 2010) through user-triggered, manual and automated processes
- + Worked offside to support The Daily staff during the production of daily iPad newspaper

### **Freelance Web Production and Design**

#### **5.2009 - Present**

- + Design and development for select clients and projects

## EDUCATION

### **University of Wisconsin - Madison, Madison, WI**

#### **Bachelor of Science - Economics / May 2009**

## SPECIALTIES

- + Experience coding and optimizing tablet and mobile specific sites; responsive web design
- + Knowledge of and adherence to web standards and best practices
- + Agile development methods and continuous development
- + Command line interfaces
- + Hand coding CSS-less HTML emails

## SKILLS

- + Proficiency in JavaScript, HTML, PHP, CSS, SASS, Backbone.js, Gulp, Grunt, Git
- + Experience with Node, SQL, NoSQL, Ruby / RoR, Angular, WebPack, Python, Linux, MongoDB

## SOFTWARE

- + JIRA, GitHub, Adobe Creative Suite, Sketch
- + Microsoft Office (Word, Excel, PowerPoint, Outlook), Visual Studio, and Sharepoint