Andrew F Schorr

AFS35MM@GMAIL.COM
AFS35MM.COM
914.263.5957

WORK EXPERIENCE

Tumblr, New York, NY
Product Engineer 10/2014 - Present
+ Develop new on-boarding flow for new users, and lead email welcoming campaign in an effort to increase retention and mobile daily average users
+ Work cross platform to implement API changes used by our mobile apps to support new features
+ Implement new advertising display types and tools to track engagement
+ Lead architecture reviews with product and services teams to ensure code quality
+ Develop new features, from database and model changes to client side consumption
+ Run AB tests and queries to determine effectiveness and subsequent app changes

CodeNow, New York, NY
Volunteer Trainer Fall 2015
+ Taught groups of high school students programming basics in the Ruby language
+ Introduced students to the terminal; it's uses and advantages
+ Coded simple games and programs

AKQA, New York, NY
Creative Developer 1/2013 - 10/2014
+ Develop a suite of global responsive websites which function across devices, in 18 separate language and location combinations
+ Develop mobile-first web app that took advantage of HTML5 feature set and CSS3 attributes
+ Responsible for client-side code organization

Draftfcb, New York, NY
Front End Web Developer 4/2011 - 12/2012
+ Responsible for the design, user experience, and front end development of both internal and public facing web portals, sites, and business applications
+ Eliminate cross-browser issues to ensure consistent functionality and display
+ Sliced and hand-coded HTML websites, email, mobile and web applications, and performed detailed quality assurance testing

Flightpath, New York, NY
Digital Production Associate 8/2009 - 3/2011

+ Tested, deployed, tracked and analyzed large-scale email initiatives (59 million emails in 2010) through user-triggered, manual and automated processes
+ Worked offside to support The Daily staff during the production of daily iPad newspaper

Freelance Web Production and Design
5.2009 - Present
+ Design and development for select clients and projects

EDUCATION

University of Wisconsin - Madison, Madison, WI
Bachelor of Science - Economics / May 2009

SPECIALTIES

+ Experience coding and optimizing tablet and mobile specific sites; responsive web design
+ Knowledge of and adherence to web standards and best practices
+ Agile development methods and and continuous development
+ Command line interfaces
+ Hand coding CSS-less HTML emails

SKILLS

+ Proficiency in JavaScript, HTML, PHP, CSS, SASS, BackBone.js, Gulp, Git
+ Experience with Node, SQL, Ruby / RoR, WebPack, Python

SOFTWARE

+ JIRA, GitHub, Adobe Creative Suite, Sketch
+ Microsoft Office (Word, Excel, PowerPoint, Outlook), Visual Studio, and Sharepoint