



JR Tour And TRAVEL PITCH DECK

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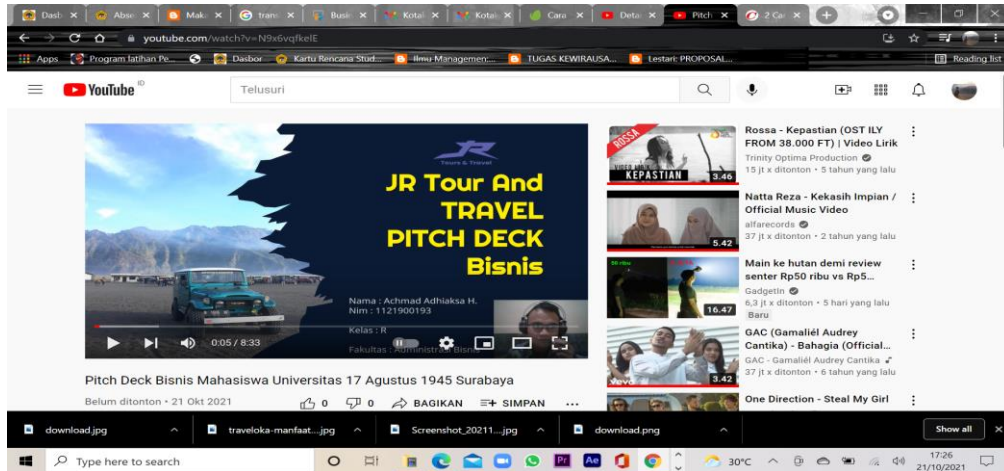
INTRODUCTION

Berdirinya perusahaan JR tours & travel berdasarkan meningkatnya kebutuhan pariwisata di masyarakat, baik domestik maupun mancanegara. Faktor peningkatan ini didukung setelah berangsur membaiknya keadaan dunia pasca Covid-19 yang telah melanda hampir 2 tahun. Kebutuhan manusia untuk berlibur dan bersenang-senang tentu menjadi faktor berdirinya JR Tours & Travel.



Link Video upload Youtube

- <https://www.youtube.com/watch?v=N9x6vqfkelE>



OUR TEAM



Achmad Adhiaksa H.



Owner di Perusahaan
JR Tour And Travel

Rachma Azahra R.



Chief Executive Office
di Perusahaan JR Tour
And Travel

**Ulin Nuha Karunia
W.**



Keuangan di
Perusahaan JR Tour
And Travel



PROBLEM

Bagaimana dapat mengunjungi Tempat Wisata dengan Aman dan nyaman.

Harga Merupakan Hal paling penting bagi beberapa wisatawan

Sulitnya Memesan di suatu tempat yang asing bagi wisatawan

Advantages



- Bisnis Tour & Travel mempunyai pangsa pasar yang luas, dari dalam negeri hingga luar negeri bisa menjadi target pasar yang potensial bagi bisnis Tour & Travel yang anda jalankan.
- Menjalankan bisnis Tour & Travel lebih fleksibel karena bisa dijalankan

Menjalankan bisnis Tour & Travel mempunyai keuntungan yang pasti dari penjualan semua produk travel agen seperti tiket pesawat, kereta api, voucher hotel, paket wisata, antar jemput bandara, pendaftaran umroh, cargo lion ekspress dan lain sebagainya.

SOLUTION

Transaksi Berbasis Aplikasi Android, IOS & Website



Hemat Biaya
Ketika Memilih Perjalanan



Kemudahan
Dalam Transaksi



Pilihan
Tempat Wisata Terbaik

PRODUCT



Tiket Pesawat

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot

Paket Umroh

This is the ringed one. It's a gas giant, composed of hydrogen and helium

Product 2



Voucher Hotel

Despite being red, Mars
is a cold place



Paket Tour And Travel

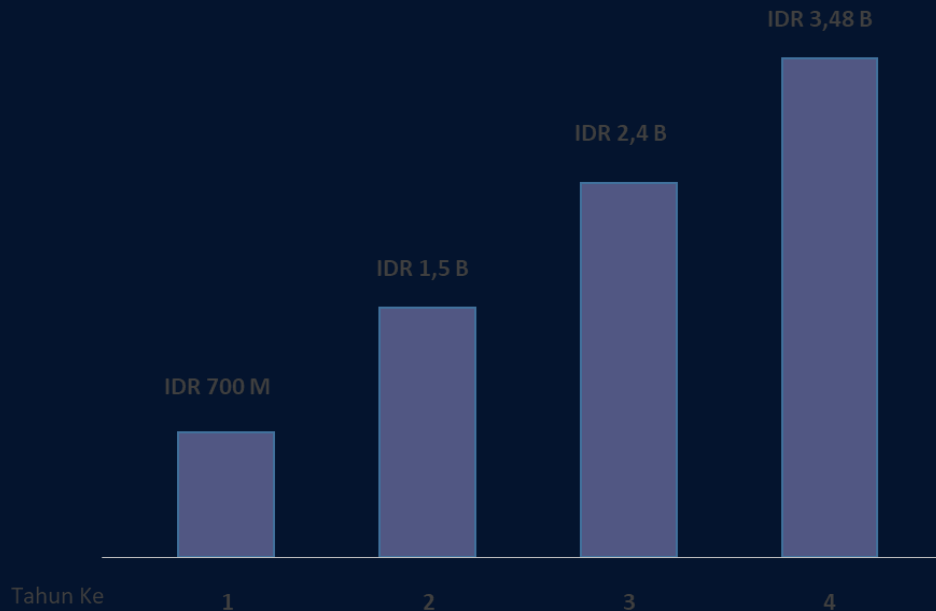
Saturn is composed of
hydrogen and helium



Paket Wisata Keluarga

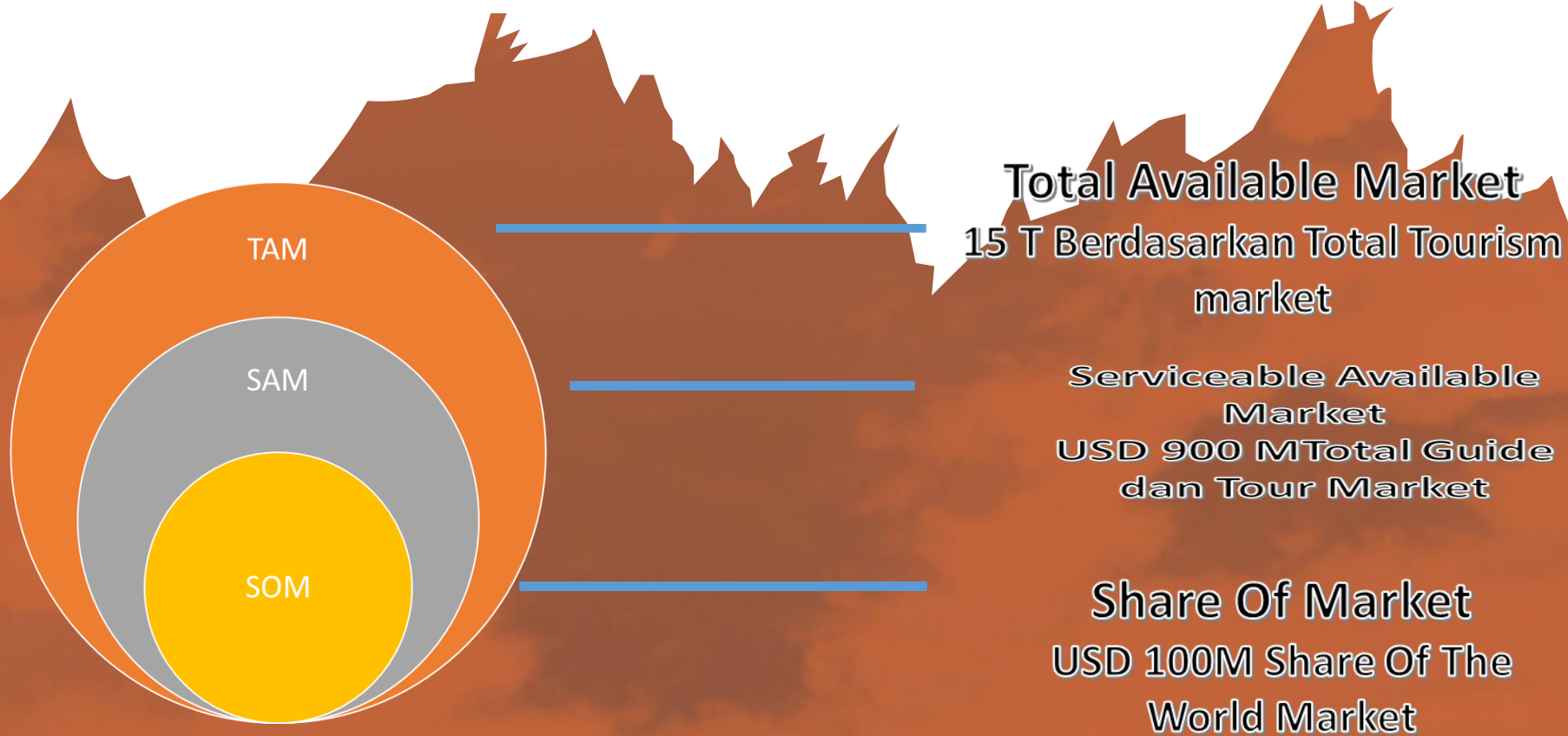
Jupiter is a gas giant
and the biggest planet

TRACTION



Target penjualan paket tours and travel pada tahun awal berdirinya JR Tours and Travel adalah 200 Paket. Dan diharapkan ditahun-tahun berikutnya penjualan akan meningkat 2 kali lipat nya

MARKET SIZE



COMPETITORS



Traveloka



**Indonesian Tourism
Care**



SATURN

Saturn is the ringed one
and a gas giant

SWOT ANALYSIS



STRENGTHS

**Paket Wisata
Perjalanan,
Asuransi**



WEAKNESSES

**Persaingan yg
Travel lain,
Sarana
perusahaan baru**



OPPORTUNITIES

**Meningkatnya
Kebutuhan ,
berkembangnya
perusahaan**



THREATS

**Persaingan Ketat
,deferensiasi ,
Tingginya tuntutan**

Advantages

Venus has a beautiful name and is the second planet from the Sun. It's terribly hot—even hotter than Mercury—and its atmosphere is extremely poisonous



02

YOU MUST KNOW

You can enter a subtitle
here if you need it

REVIEWS

1

@MERCURY

"Mercury is the closest planet to the Sun"

2

@MARS

"Despite being red, Mars is actually a very cold place"

3

@VENUS

"Venus has a beautiful name, but it's terribly hot"

4

@JUPITER

"It's the biggest planet in the entire Solar System"

5

@SATURN

"Saturn is the ringed one and a gas giant"

6

@NEPTUNE

"Neptune is the farthest planet from the Sun"

AWARDS



2018

MERCURY

Mercury is the closest planet to the Sun and the smallest one in the entire Solar System

2020

SATURN

Despite being red, Mars is a cold place. It's full of iron oxide dust, which gives the planet its reddish cast

TARGET

GENDER

40% 60%



SPEND PER CUSTOMER

\$50,00

AGE

20 - 35



JOB



PLANE PILOT

BUSINESS MODEL

TECHNOLOGY

Despite being red,
Mars is a cold place



TRAINING

Mercury is the
smallest planet



MARKETING

Venus has a
beautiful name

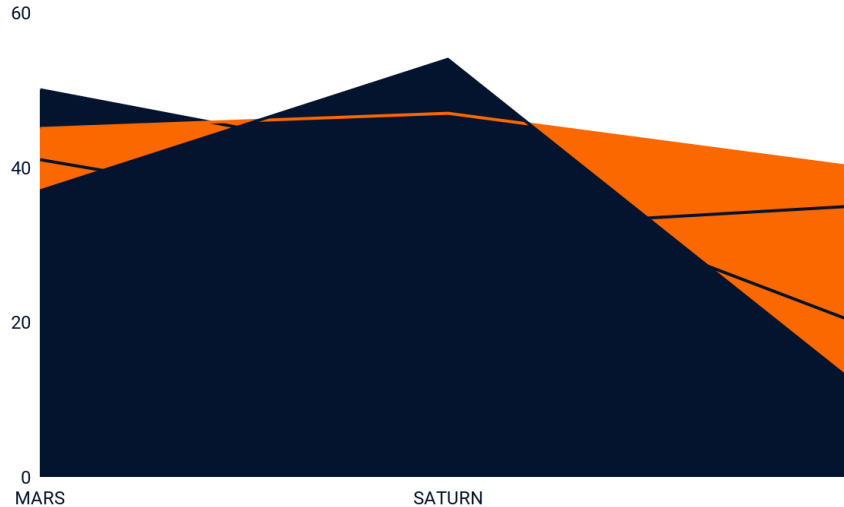


ASSESSMENT

It's the biggest
planet of them all



PREDICTED GROWTH



\$20,000 ●

EXPECTED INCOME
FOR 2020

100 ●

NEW EMPLOYEES
NEXT YEAR

If you want to modify this graph, click on it, follow the link, change the data and paste the resulting graph here, replacing this one

INVESTMENT

TECHNOLOGY

Despite being red,
Mars is actually a
cold place

MARKETING

Venus has a
beautiful name,
but it's terribly hot

TRAINING

Mercury is the
closest planet to
the Sun





4,498,300,000

Big numbers catch your audience's attention

TOP TRAVELS

50%

Neptune is the fourth-largest planet in the Solar System



25%

Mercury is the smallest planet in the Solar System



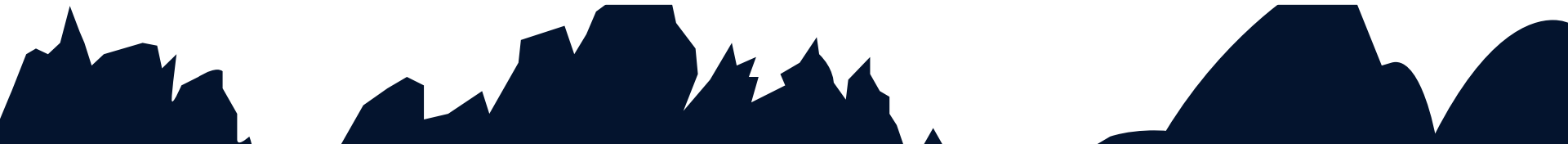
35%

Venus has a beautiful name, but it's hot



THIS IS A TABLE

COLUMNS	COLUMNS	COLUMNS
MERCURY	Mercury is the closest planet to the Sun and smallest	It's a gas giant and has several rings
MARS	Despite being red, Mars is actually a very cold place	It's full of iron oxide dust
VENUS	Venus has a beautiful name and is the second planet from the Sun	Saturn is the ringed one
JUPITER	Jupiter is the biggest planet in the entire Solar System	Neptune is the farthest planet



THANKS

Does anyone have any questions?

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ALTERNATIVE RESOURCES

VECTORS

- [Travel landing page](#)



RESOURCES

PHOTOS

- Woman posing with backpack in the middle of the road
- Back view of woman enjoying the outdoors freedom with sky and clouds
- Back view of woman enjoying the view of the ocean with mountains
- Low angle of woman enjoying a beautiful day out with sky and clouds
- Woman with backpack and hat admiring nature and the sun
- Back view of woman with hat admiring clouds in the sky
- Woman enjoying the view of the ocean with mountains
- Woman with backpack hitchhiking
- Medium shot guy pointing at something
- Back view of woman with backpack in nature
- Full shot man with backpack outdoors
- Side view of a young woman with closed eyes
- Woman in nature at sunset
- Woman reading map
- Woman with backpack admiring view
- High angle woman with backpack
- Side view of woman with backpack on the road holding hat



RESOURCES

VECTORS

- Detailed travel logo concept
- Card template collection with adventure concept



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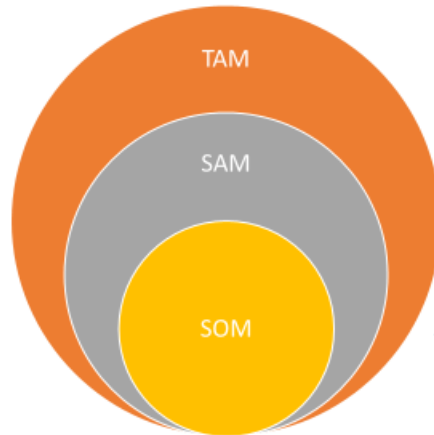
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Market Size



Total Available Market
15 T Berdasarkan Total Tourism
market

**Serviceable Available
Market**
USD 900 MTotal Guide
dan Tour Market

Share Of Market
USD 100M Share Of The
World Market

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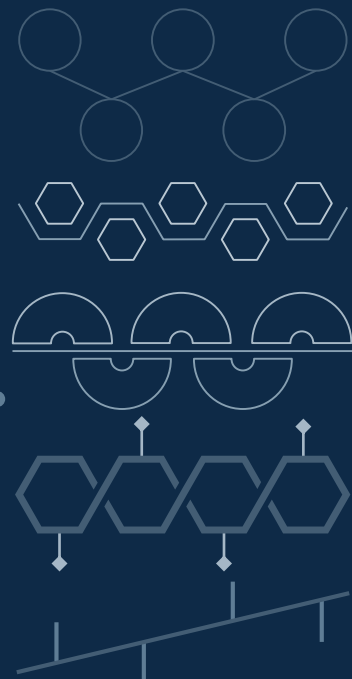
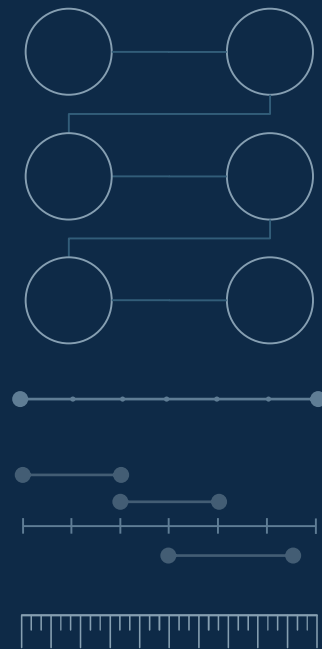
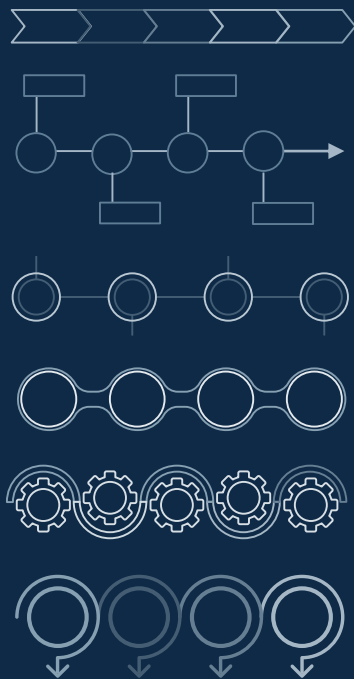
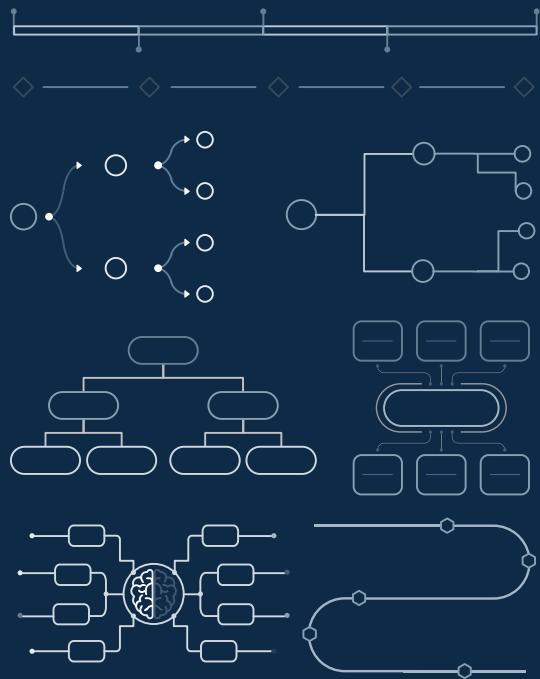
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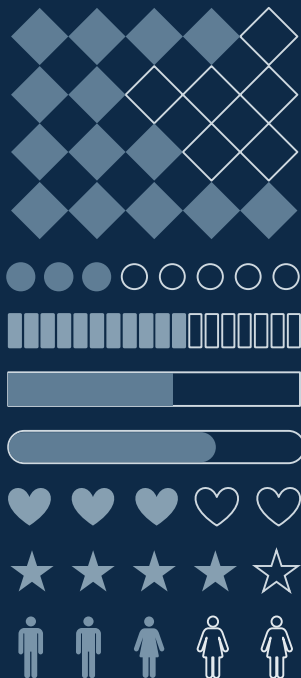
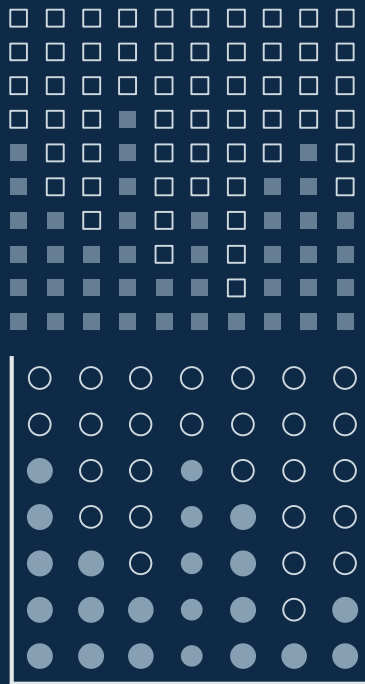


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	✗	✓	✓	✓

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE
PHASE 1						
Task 1						
Task 2						
PHASE 2						
Task 1						
Task 2						

	JANUARY	FEBRUARY	MARCH	APRIL
PHASE 1				
Task 1				
Task 2				





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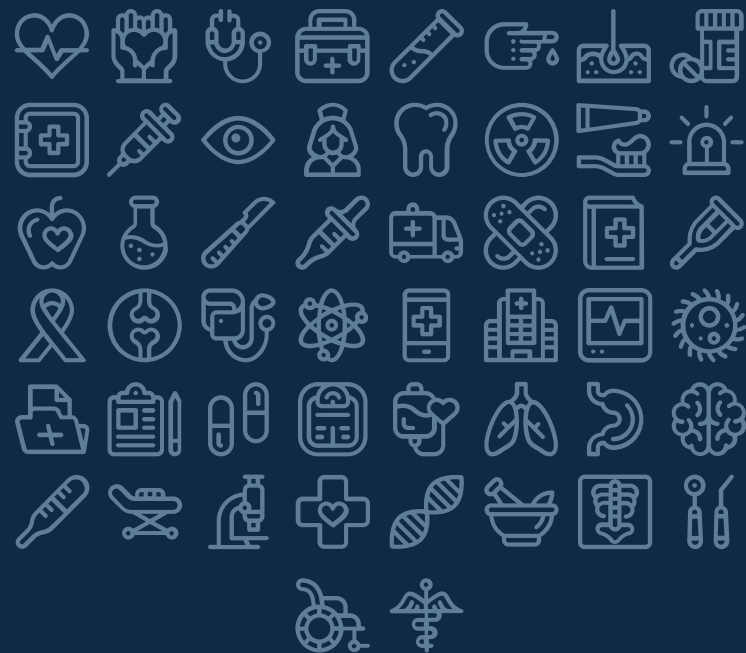
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Nature Icons



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