

Capstone Project



The Battle of Neighborhoods (Week 2)

Introduction

- A Mexican chef who moved to New York wants to open a fast food chain of Mexican food. However, He would like to start the business in Manhattan and needs to know if opening the first store there is a good idea.



Data



- NY data containing the neighborhoods and boroughs, latitudes, and longitudes from:
https://cocl.us/new_york_data set
- Data related to locations of mexican restaurants will be obtained via the FourSquare API.

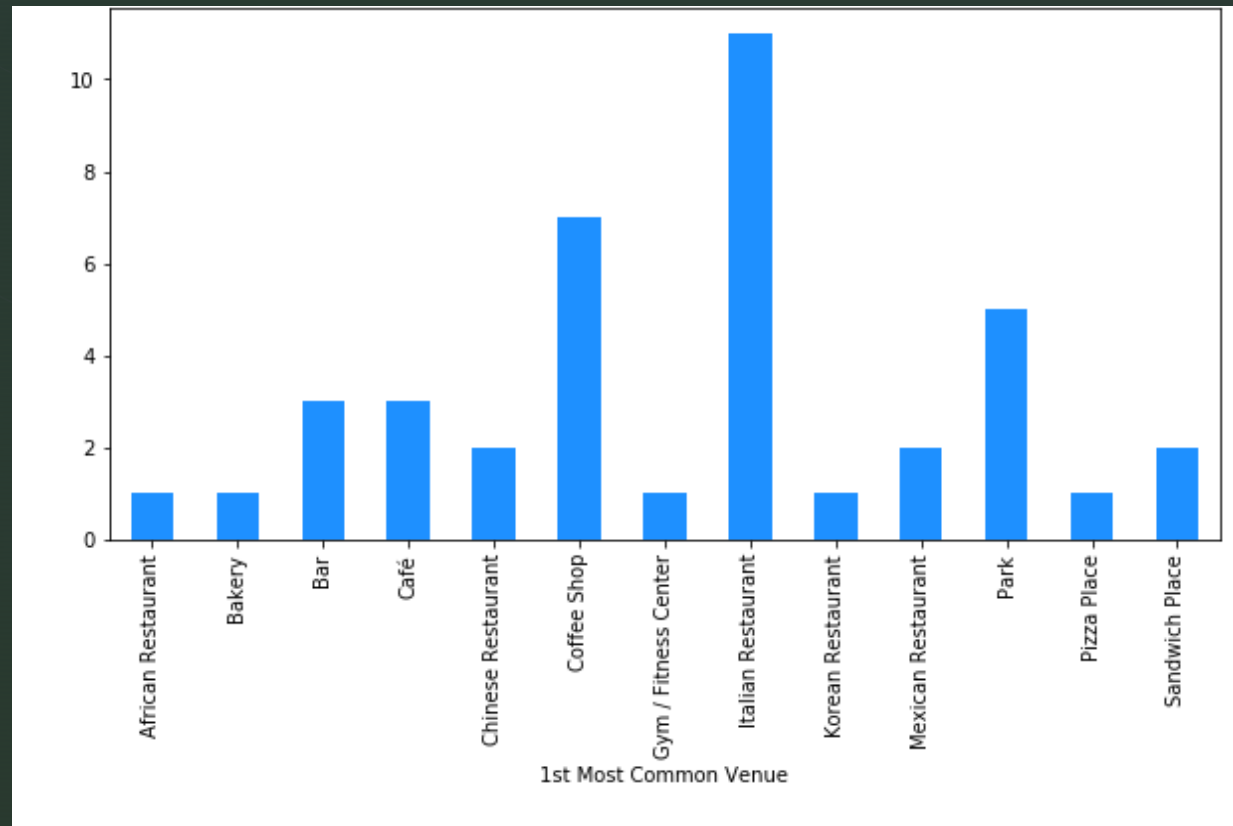


Methodology

- Collect data from NY neighborhoods.
 - Target to Manhattan data.
- Check which are the main commercial establishments in Manhattan.

Results

Most common bussines in Manhattan



Conclusion

- With the data we can see that there is a possibility to open a Mexican fast food in Manhattan, as there are only two Mexican restaurants in the region.