

# WEBSITE QUESTIONNAIRE

Tell us a bit about your company:

Company name: Pluto Projects  
Address: 2123 Grand Ave  
Postal Code: Bronx, NY 10453  
Mobile: (718) 554-5399  
Email: hello@plutoprojects.net

What does your company do?

- White-Label Outsource in Pakistan, offer everything on OIP site.
- Web Development, Video Animation, App Development, Social Media Design, Social Media Marketing, Advertising / PPC packages, SEO services, and Creative Writing.

Let's get down to business:

Do you have a URL in mind for your website?

plutoprojects.net

Do you need us to buy your domain?

Yes ☐

No ☒

Transfer tho!

What's your deadline for this project? (dd/mm/yy)

~~06/01/2010~~

ASAP!

Could you give us a ballpark figure for your available budget for the website project?

(€ X)

The next few questions will help us understand exactly what you're after with this site.  
Go ahead, tick as many as you need to:



**I want this site because:**

I need to build awareness for my brand

I need to offer a contact point to my clients

I need my company to have a better image online

I need to sell my product/service through my site

I need to use it to build customer loyalty

I need to reach people in many languages

I need somewhere to promote my latest product/service

I have my own reasons:

*Help people start their own business*

<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/>
<input type="checkbox"/>
<input type="checkbox"/>

**My site will be built to target:**

Kids & teens

☒

In their 20s

☒

In their 30s

☒

In their 40s

☐

In their 50s

☐

Senior citizens

☐

**My clients come to me because:**

I offer excellent service

☒

I have the best products on the market

☐

I have the best prices on the market

☒

**Do you want to expand your target audience in a certain direction?**

*Self-employed to Aspiring self-employed individuals*

More specific features of your customers



**Some words about your company:**

Subsidiaries \_\_\_\_\_

Average number of employees \_\_\_\_\_

**Someone's searching the web for your business. What words or phrases will they search for in Google?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**What is it that makes your products or services unique on the market?**

*Graphs out of this world! Custom Work & Coding*

**Do you have any proof that your solutions are better than your competitors?**

*Portfolio*

**Our new website would need to include:**

A basic HTML site

An HTML5/ CSS3 website

Responsive design for use on tablets & mobiles

A WordPress-based CMS

Online Magazine

Online forum/ blog

Newsletter system

<input type="checkbox"/>	Social network integration	<input checked="" type="checkbox"/>
<input type="checkbox"/>	Intranet system	<input type="checkbox"/>
<input type="checkbox"/>	Separate, dedicated landing pages	<input type="checkbox"/>
<input checked="" type="checkbox"/>	A redesign of a current website	<input checked="" type="checkbox"/>
<input type="checkbox"/>	Additional requirements _____	
<input type="checkbox"/>	_____	
<input checked="" type="checkbox"/>	_____	

Special features to be included in our new website:



**We want the following special features to be included in our new website:**

Registration form

☒ Registration

☒

Video streaming

☐ An online store/shopping cart

☒

MySQL Database

☐ Online payment gateway

☒

Search panel

☐ Blog module

☐

Multicolumn layout

☐ Image gallery

☐

Newsletter/ Email sign up forms

☒ Image slider

☐

Information/ request forms

☒ Other features \_\_\_\_\_

Uploads/ downloads

☒

Customer login

☒

**Help us out here - Who will provide the following resources?**

Stock photography

Us

☐

You

☐

Company photography

☐

☐

Other Artwork/ Illustrations

☐

☒

Translation costs

☐

☐

Copywriting text

☐

☒

Professional logo

☐

☒

Graphic design

☐

☒

Other print collateral

☐

☐

Metatags/ description

☐

☒

Font Licenses

☐

☒

>

Moving on to the pretty stuff...

**Moving on to the pretty stuff: Design!**

Does your company have a logo/established image & branding guidelines (e.g. fonts, colour schemes etc)?

Yes

☒

No

☐

Do you have print materials (such as business cards or brochures) that we need to match?

☐☒

**What will happen once we deliver the site?**

	Yes	No
Would you like us to update your site or would you like to be responsible for updates?	<input checked="" type="checkbox"/>	<input type="checkbox"/>

**How often do you require updates?**

Daily

☐

Weekly

☐

Monthly

☒

Quarterly

☒

Other

Would you like to book a dedicated training session for your employees to learn to update the site?

Yes

☐

No

☒

Is there anything else you'd like to tell us?

White - Label OIP - Space Here

That's all we need for now!

Thanks for taking time to fill this in - we'll be in touch with a quotation shortly.