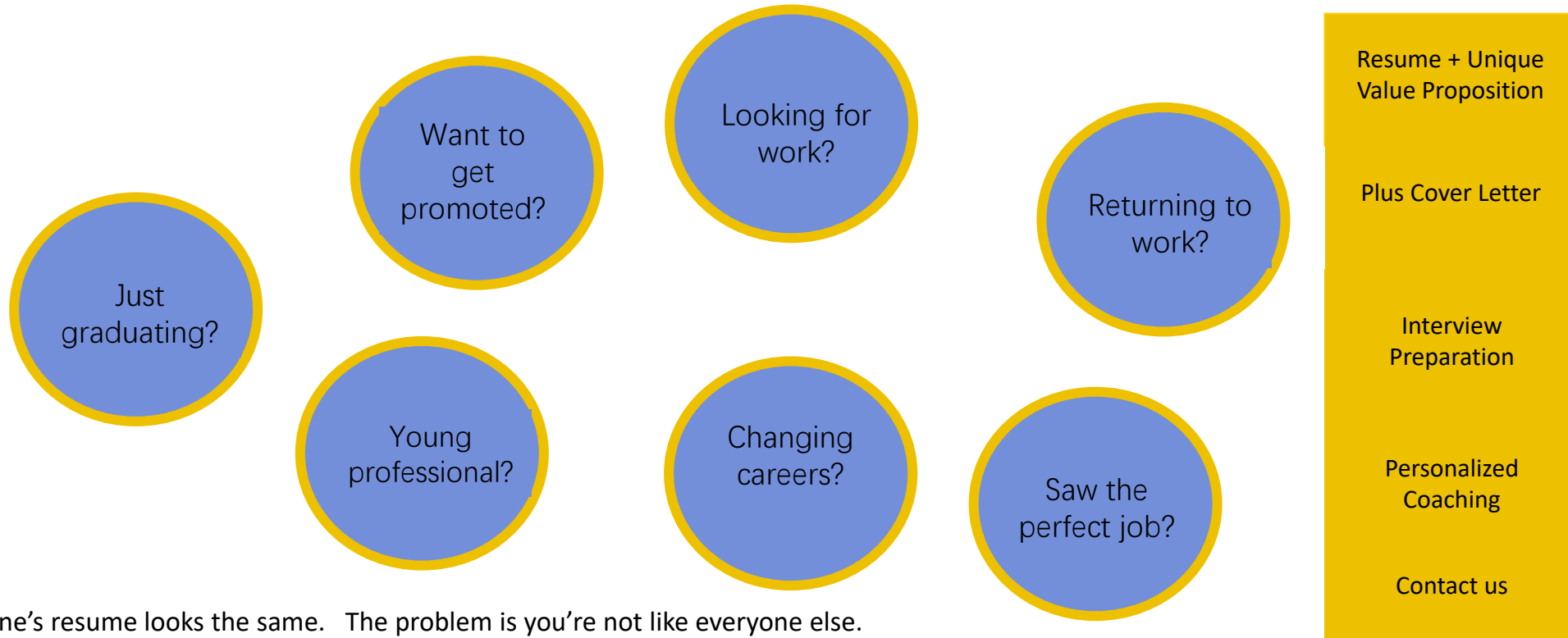


# Unique2Me Resumes

*Immediate* results that get you to the next stage of your work life.

U2Me  
Resumes



Everyone's resume looks the same. The problem is you're not like everyone else.

In 2 hours, U2Me creates your customized resume and value proposition. No forms, no generic language. Along the way, we coach and share good, practical employment advice so you have a significantly better ability to speak to your strengths and experience. Your clarity will help improve your interview performance and get you the job you want.

Our experts have decades of experience and work with you remotely at a time that suits you best. We guarantee you'll be surprised by what our U-NEEK™ approach reveals authentically about *you*.

Find yourself below to make the next stage of your work life happen!

## PROCESS FLOW: U2Me

Home Page	Subject	Where you go after you click on the Target Bubble	Shopping cart destination	Hrs	Cost	#	What needs to happen when they place their order: <u>common to all products</u>
1	Just graduating?	unique landing page 1	shopping cart 1	2.0	\$350	1)	Must be able to pay in US and CDN funds (+13% HST at checkout)
2	Young Professional?	unique landing page 2		2.0	\$350	2)	Must be able to book their appointment
3	Looking for work?	unique landing page 3		2.0	\$350	3)	Must receive a confirmation email.
4	Want to get promoted?	unique landing page 4	shopping cart 2	2.5	\$435	4)	Must be able to upload/attach one word document and another doc or scan
5	Changing careers?	unique landing page 5		2.5	\$435	See 1-5 above	
6	Returning to work?	unique landing page 6		2.5	\$435		
7	Saw the perfect job?	unique landing page 7	shopping cart 3	2.5	\$435		
8	Resume and Unique Value Proposition	unique landing page 8	shopping cart 1		\$350		
9	Plus Cover Letter	unique landing page 9	shopping cart 3		\$435		
10	Interview Preparation	unique landing page 10	shopping cart 4		\$200 /hour		
11	Personalized Coaching	unique landing page 11					
12	Contact us	unique landing page 12	email link		NA		

-12 unique landing pages

-7 out of 12 similar copy

-12 out of 12 identical design

-4 shopping cart choices

Emails:

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