
AFSHIN ZALI

EXPERIENCES

COPYWRITER, 72ANDSUNNY AMSTERDAM – 2018 - 2019

I participated a creative residency at 72andSunny's 72U in a 3 month course.

Worked with a Amsterdam based hotel concept Zoku as a copywriter,

COLUMNIST, GÖTEBORGS-POSTEN – 2017 - NOW

I write about music, film and pop culture. Anecdotes linked with culture.

CONTACT PERSON, SDN MAJORNA/LINNÉ AND SDN SÖDERMALM – 2008-2019

In Sweden, a person who has a social illness such as Autism and Asperger Syndrome are entitled to get support from the county, usual a contact person.

Breaking isolation that is often common. Help them with their social life. Taking them out for "FIKA" (coffee and biscuits).

I worked with 3 kids with different spectrum of autism.

TREATMENT ASSISANT, HUMANA, BAGGIUM – 2014-2018

Residential cares homes for children with social and mental issues such as PTSD and other mental issues.

With the help of Cognitive Behavior Therapy and Rolemodel methodology, we made sure that the children learn how to be independent.

PARENT RELIEVER, SDN MAJORNA/LINNÉ – 2014

Parent reliever takes care of children for a period of time so they can do other household duties.

Often are the children disabled, both physical or mentally.

BARTENDER, JAZZHUSET – 2010-2013

Making drinks and getting people tipsy. Sweden's most popular Indie club.

DEBT COLLECTOR, ALEKTUM INKASSO – 2009-2010

Arrange and purpose amortization plans for people in debt.

Documentation and monitoring was a part of the job to make sure that the debtor paid the bills.

EDUCATION

FORSBERGS SCHOOL, STOCKHOLM – COPYWRITER 2016-2018

Copy writing, brand analysis, art direction, concept development, e.t.c..

OTHER MERITS

Did an internship at NORD DDB, as a Copywriter.

Pro bono-freelancing for PR-Agency A World Beneath.

Speak Swedish and Farsi fluently, English with a weird Swedish accent and some German.