Swiggy
Business Requirement Document

10/7/2025

Company Overview – Swiggy

Swiggy is one of India's leading online food delivery platforms, connecting millions of users with a wide variety of restaurants and cuisines across cities. Founded in 2014, Swiggy has transformed the way people order and enjoy food by offering convenient, on-demand delivery, real-time tracking, and personalized recommendations.

The platform serves both casual users and frequent food enthusiasts, enabling them to explore restaurants across areas, compare prices, check ratings, and select based on cuisine preferences. For businesses and data analysts, Swiggy offers rich data on restaurants, pricing, delivery times, ratings, and customer preferences, which can be leveraged for insights in customer satisfaction, operational efficiency, and marketing strategies.

Project Context:

The client requires an analysis of Swiggy's restaurant-level data to derive actionable business insights. The focus is on understanding restaurant performance based on ratings, pricing, delivery time, and cuisine types. The goal is to query the dataset using SQL to identify trends, such as popular areas, top-rated restaurants, pricing patterns, and fast delivery services. These insights will assist in strategic decision-making for restaurant partnerships, customer engagement, and operational improvements.

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Swiggy SQL Project

1. Which restaurants have the highest average ratings in Bangalore?
2. What is the average price of food items per area in Bangalore?
3. Which restaurant offers the fastest delivery time?
4. What are the top 10 most expensive restaurants in Bangalore?
5. Which areas have the highest number of restaurants?
6. What is the correlation between price and average ratings for restaurants?
7. Which restaurants serve multiple cuisines (diverse food types)?
8. What is the average delivery time for each area in Bangalore?
9. Which restaurants have the highest total ratings (most popular)?
10. What are the top-rated restaurants for specific food types like Mughlai, Chinese, or North Indian?