

# COMS21202: Symbols, Patterns and Signals

## Probabilistic Data Models

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# Data Modelling

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- ▶ Variability of inferences derived from the data is not included
- ▶ In many tasks, we benefit from modelling uncertainty and randomness
- ▶ This is explicit in **Probabilistic Models**

# Back to Fish - Discrete

Discrete variable:

## Example

A fisherman returns with the daily catch of fish. If we select a fish at random from the hold, what species will it be?

$$fish \in \{salmon, seabass, cod, \dots\}$$

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- ▶ A deterministic model would give **one** value, the most likely
- ▶ A probabilistic model quantifies the chance/probability of the selected fish being one of the possible species.
- ▶ Model the probability  $P(x_i = q_i)$  where  $q_i \in \{salmon, seabass, cod, \dots\}$

# Back to Fish - Continuous

Continuous variable:

## Example

Predict the weight of fish from its length

Let us assume that we think the weight of fish is directly proportional to its length, i.e.  $weight = b \times length + a$ .



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where  $\epsilon$  is a random variable, **usually close to zero**

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- ▶ In the next slides, we will make the *logical* simplification (weight = 0 when length = 0)
- ▶ As a conclusion, the y-intercept can be set to zero, and

$$\text{weight} = a \times \text{length} + \epsilon$$

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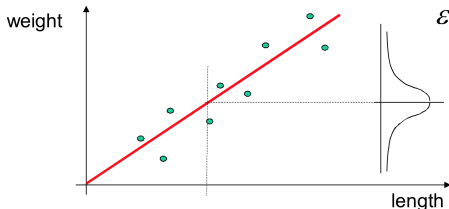
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- ▶ **Maximum-likelihood estimation (MLE)** is a method of estimating the parameters of a probabilistic model.
- ▶ Assume  $\theta$  is a vector of all parameters of the probabilistic model
- ▶ **MLE** is an extremum estimator obtained by maximising an objective function of  $\theta$

# Maximum Likelihood Estimation

## Definition

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- ▶ **Note:** this is different than maximising the function (i.e. finding the maximum value [ $\max f(\theta)$ ])
- ▶ Tuning the parameter is then equal to finding the maximum argument *arg max*

# Maximum Likelihood Estimation

Given a set of  $N$  data points -  $x_i$  is length and  $y_i$  is weight in our *fishy* example

$$D = \{(x_1, y_1), (x_2, y_2), \dots, (x_N, y_N)\}$$



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- ▶ using observed data, find parameter value which maximises the conditional probability (i.e. the likelihood)

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For a large sample:

- ▶ The average of  $y_i$  value will be  $ax_i$
- ▶ The 'spread' will be the same as for  $\epsilon$ , defined by  $\sigma^2$

# Maximum Likelihood Estimation

The conditional probability (for all data) is thus formulated as

$$\begin{aligned} p(D|a) &= \prod_{i=1}^N p(y_i|x_i, a) \\ &= \prod_{i=1}^N \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{1}{2} \frac{(y_i - ax_i)^2}{\sigma^2}} \end{aligned}$$



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# Data Modelling - Deterministic vs Probabilistic

- Deterministic Least Squares:

$$a_{LS} = \arg \min_a R(a) = \arg \min_a \sum_i (y_i - a x_i)^2$$

- Probabilistic Maximum Likelihood:

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- ▶ **Note:** ML answer here assumes uncertainty is normally distributed

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and equate it to zero

$$-2 \sum_i x_i (y_i - a_{ML} x_i) = 0$$

$$\sum_i x_i y_i - a_{ML} \sum_i x_i^2 = 0$$

$$a_{ML} = \frac{\sum_i y_i x_i}{\sum_i x_i^2}$$

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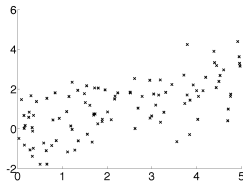
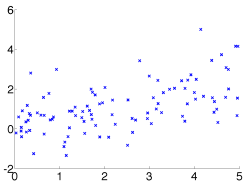
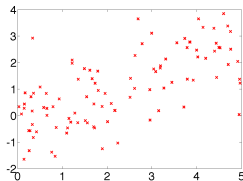
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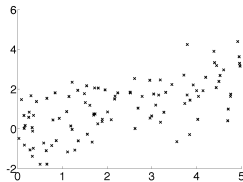
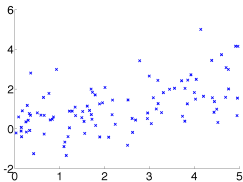
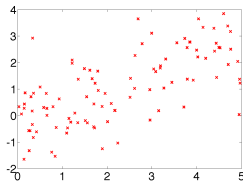
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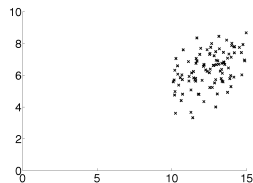
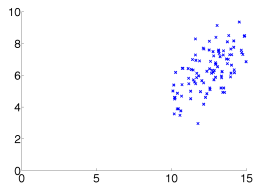
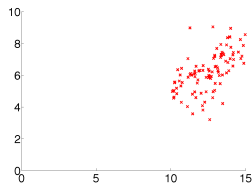
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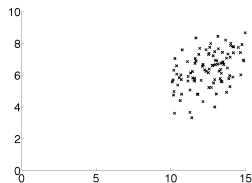
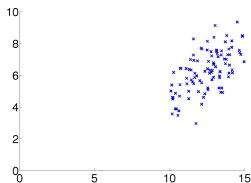
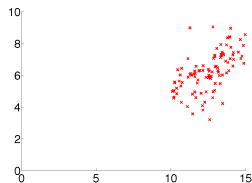
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- ▶ Then for the same values  $x_i$

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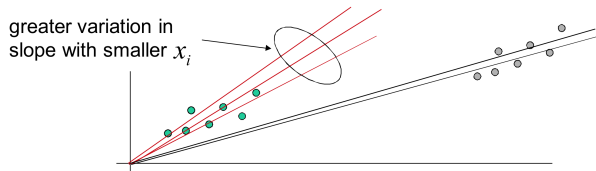
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1. Determine  $\theta$ ,  $D$  and expression for likelihood  $p(D|\theta)$
2. Take the natural logarithm of the likelihood

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$$\begin{aligned}\theta_{MLE} &= \arg \max_{\theta} p(D|\theta) \\ &= \arg \max_{\theta} \ln p(D|\theta) \\ &= \arg \min_{\theta} -\ln p(D|\theta)\end{aligned}$$

## MLE Recipe

1. Determine  $\theta$ ,  $D$  and expression for likelihood  $p(D|\theta)$
2. Take the natural logarithm of the likelihood
3. Take the derivative of  $\ln p(D|\theta)$  w.r.t.  $\theta$ . If  $\theta$  is a multi-dimensional vector, take partial derivatives

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4. Set derivative(s) to 0 and solve for  $\theta$



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$$a_{ML} = \frac{\sum_i y_i x_i}{\sum_i x_i^2}$$



# Probabilistic Model - Ex2

## Example

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- ▶ **Model:** Binomial distribution
- ▶ **Model Parameters:** head probability  $\alpha$

# Probabilistic Model - Ex2

## Definition

The **binomial distribution** gives the probability distribution for a discrete variable to obtain exactly  $D$  successes out of  $N$  trials, where the probability of the success is  $\alpha$  and the probability of failure is  $(1 - \alpha)$  and  $0 \leq \alpha \leq 1$

The binomial distribution probability density function is given by

$$\begin{aligned} P(D|N) &= \binom{N}{D} \alpha^D (1 - \alpha)^{N-D} \\ &= \frac{N!}{D!(N - D)!} \alpha^D (1 - \alpha)^{N-D} \end{aligned}$$

## Probabilistic Model - Ex2

Accordingly, using the binomial probability distribution where  $D$  is the number of heads in  $N$  coin tosses and  $\theta$  is the probability of getting heads in a single toss,

$$P(D|\theta) = \binom{N}{D} \theta^D (1 - \theta)^{N-D}$$

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Maximum Likelihood Estimation (MLE) would then be looking for

$$\theta_{ML} = \arg \max_{\theta} p(D|\theta)$$

## Probabilistic Model - Ex2

- Take the natural logarithm

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$$\begin{aligned} \frac{d}{d\theta} \ln P(D|\theta) &= D \frac{1}{\theta} + (N - D) \frac{1}{1 - \theta} (-1) \\ &= \frac{D}{\theta} - \frac{N - D}{1 - \theta} \end{aligned}$$

# Probabilistic Model - Ex2

- Set the derivative to 0 and solve for  $\theta$

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- In conclusion, the probability of *heads* is the relative frequency of heads to the sample

# Probabilistic Model - Ex2 - again

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Given a coin, you were assigned the task of figuring out whether the coin will land on its head or tails. You were asked to build a probabilistic model (i.e. with confidence)

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Given a coin, you were assigned the task of figuring out whether the coin will land on its head or tails. You were asked to build a probabilistic model (i.e. with confidence)

### What if you chose another model?

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- ▶ **Data:** head/tail binary attempts (of size  $N$ )
- ▶ **Model:** Normal distribution
- ▶ **Model Parameters:** mean  $\mu$  - assume  $\sigma$  is a constant

## Probabilistic Model - Ex2 - again

Assume  $D = \{d_1, d_2, \dots, d_N\}$  are *noisy* measurements of an actual signal  $\theta = \mu$ , where noise is Gaussian,

$$p(D|\theta) = \prod_{i=1}^N \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{(d_i - \theta)^2}{2\sigma^2}}$$

i.e.  $D = \{0, 0, 1, 1, 1, \dots\}$  where 0 represents tails and 1 represents heads...

# Probabilistic Model - Ex2 - again

- Take the natural logarithm and derivate

$$p(D|\theta) = \prod_{i=1}^N \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{(d_i - \theta)^2}{2\sigma^2}}$$

# Probabilistic Model - Ex2 - again

- Take the natural logarithm and derivate

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$$\frac{d}{d\theta} \ln p(D|\theta) = \sum_{i=1}^N -\frac{2(d_i - \theta)(-1)}{2\sigma^2}$$

# Probabilistic Model - Ex2 - again

- Set the derivative to 0 and solve for  $\theta$

$$\sum_{i=1}^N \frac{(d_i - \theta_{ML})}{\sigma^2} = 0$$

$$\sum_{i=1}^N d_i - N\theta_{ML} = 0$$

$$\theta_{ML} = \frac{1}{N} \sum_{i=1}^N d_i$$

$$\theta_{ML} = \bar{d}$$

# Probabilistic Model - Ex2

## Example

Given a coin, you were assigned the task of figuring out whether the coin will land on its head or tails. You were asked to build a probabilistic model (i.e. with confidence)

- Use binomial distribution for likelihood

$$\theta_{ML} = \frac{D}{N}$$

where  $D$  is the number of success (i.e. heads)

- Use Gaussian distribution for likelihood

$$\theta_{ML} = \frac{1}{N} \sum_{i=1}^N d_i$$

where  $d_i = 1$  if success (i.e. heads) or  $d_i = 0$  if failure (i.e. tails)

- same answer, different view

# Probabilistic Model - Likelihood and Prior

- ▶ MLE ignores any **prior** knowledge we may have about  $\theta$
- ▶ If we have prior knowledge about values that  $\theta$  is likely to have, then we can built this into MLE

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- ▶ This is known as **Maximum a Posteriori (MAP)** estimation

# Maximum a Posterior - Example

## Example

Given a coin, you were assigned the task of figuring out whether the coin will land on its head or tails. You were asked to build a probabilistic model (i.e. with confidence)

- Suppose we want to utilise our prior belief that coins are typically fair

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- ▶ Let's use

$$p(\theta) = \theta (1 - \theta)$$



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$$p(\theta) = b \theta (1 - \theta)$$

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- ▶ Let's use

$$p(\theta) = b \theta (1 - \theta)$$

where  $b$  is a normalising factor so the area under the curve is equal to 1

# Maximum a Posterior - Example

- **Likelihood:**

$$p(D|\theta) = \binom{N}{D} \theta^D (1 - \theta)^{N-D}$$

- **Prior:**

$$p(\theta) = b \theta (1 - \theta)$$

- **Posterior:**

$$p(D|\theta) p(\theta) = \binom{N}{D} \theta^D (1 - \theta)^{N-D} b \theta (1 - \theta)$$

# Maximum a Posterior - Example

- Take the natural logarithm and derivate

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$$\theta_{MAP} = \frac{D + 1}{N + 2}$$

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- The prior added two ‘virtual’ coin tosses, one with heads and one with tails

# Conclusion

- ▶ Probabilistic models encode randomness in the data
- ▶ They enable predicting confidence (as a probability)
- ▶ Parameters of the model are tuned
- ▶ **Maximum Likelihood Estimation (MLE)** is a recipe used for training model parameters
- ▶ MLE does not encode our prior knowledge of possible parameters
- ▶ **Maximum a Posteriori (MAP)** maximises likelihood along with prior

# Further Reading

- ▶ **Probability and Statistics for Engineers and Scientists**

Walpole et al (2007)

- ▶ Section 3.1
- ▶ Section 3.2
- ▶ Section 4.1
- ▶ Section 4.2

- ▶ **Statistical Learning Methods**

Russell and Norvig (2003)

- ▶ Chapter 20 (p. 712 - 720)