

# Game: *Guess the Animal*

# Game: Guess the Animal

*Lives in the Wild*

# Game: Guess the Animal

*Lives in the Wild*

*Striped*

# Game: Guess the Animal



*Lives in the Wild*

*Striped*

# Game: Guess the Animal



*Lives in the Wild*

*Striped*



# Game: Guess the Animal



*Lives in the Wild*

*Striped*

Striped shield bug from  
Wiesbaden-Schierstein

# Game: Guess the Animal



*Lives in the Wild*

*Striped*





# Game: Guess the Animal



Oriental  
Sweetlips



*Lives in the Wild*

*Striped*





# Game: Guess the Animal



*Lives in the Wild*

*Striped*



# Game: Guess the Animal



*Lives in the Wild*

*Striped*



African  
Bongo



# Game: Guess the Animal



*Lives in the Wild*

*Striped*





# Game: Guess the Animal



*Lives in the Wild*

*Striped*

*Length > 1m*





# Game: Guess the Animal



*Lives in the Wild*

*Striped*

*Length > 1m*





# Game: Guess the Animal



*Lives in the Wild*

*Striped*

*Length > 1m*





# Game: Guess the Animal



*Lives in the Wild*

*Striped*

*Length > 1m*

*Eats meat*





# Game: Guess the Animal



*Lives in the Wild*

*Striped*

*Length > 1m*

*Eats meat*





# Game: Guess the Animal



~~Lives in the Wild~~

Striped

Length > 1m

Eats meat



# Dimensionality Reduction

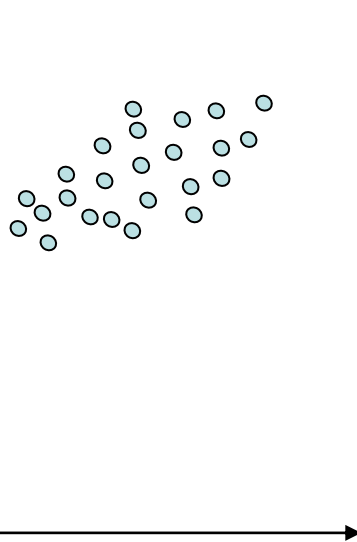
- benefit = simplification; reduce number of variables you have to worry about
- Two typical approaches:
  - Selecting a subset of a given set of features → FS
  - Selecting a subset after transformation of a set of features → FE
- Principal Component Analysis - The goal of PCA is to reduce the dimensionality of the data while retaining as much of the variation present in the dataset as possible. *(PCA is an example of FE)*

# Principal Component Analysis

- PCA involves the transformation of a no. of correlated variables into a no. of new uncorrelated variables called  $\rightarrow$  independent features
- **Principal Axes:** the first direction that accounts for as much of the variance as possible ( $\rightarrow$  i.e. variance is maximum); then the direction orthogonal to the first for which the variance is maximum, and so on...
- Given  $N$  data vectors from  $p$  dimensions, find orthogonal vectors from  $d$  dimensions (where  $d < p$ ) that can be best used to represent the  $N$  data vectors.

# Principal Component Analysis

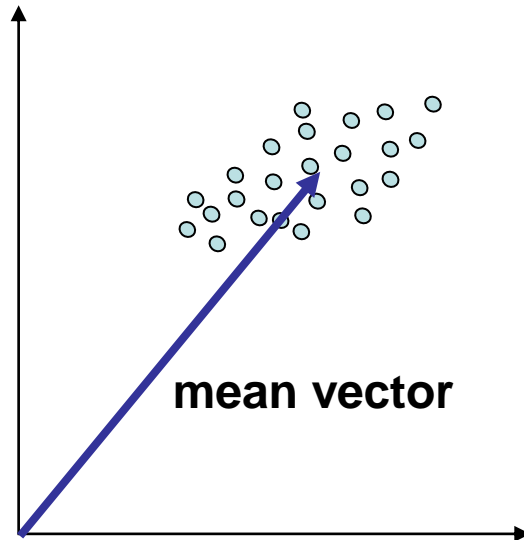
- A geometrical view:





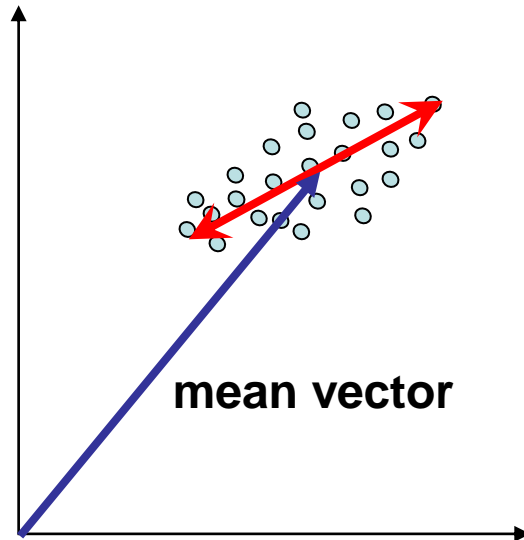
# Principal Component Analysis

- A geometrical view:



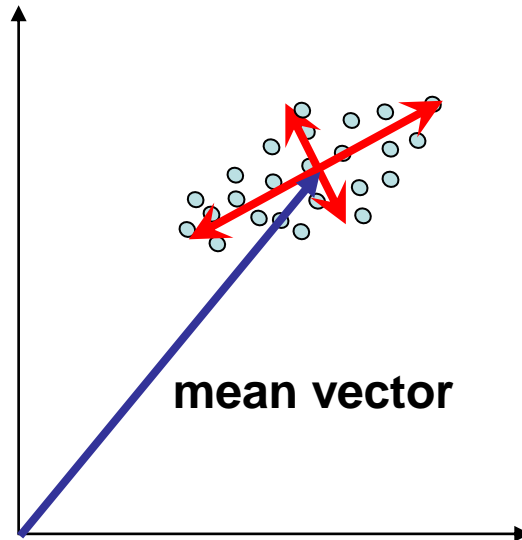
# Principal Component Analysis

- A geometrical view:



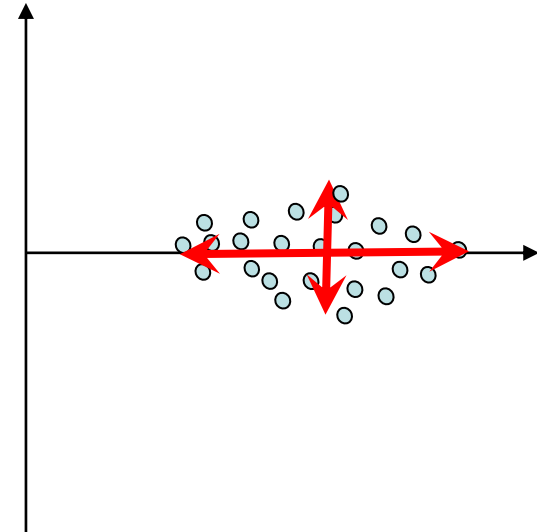
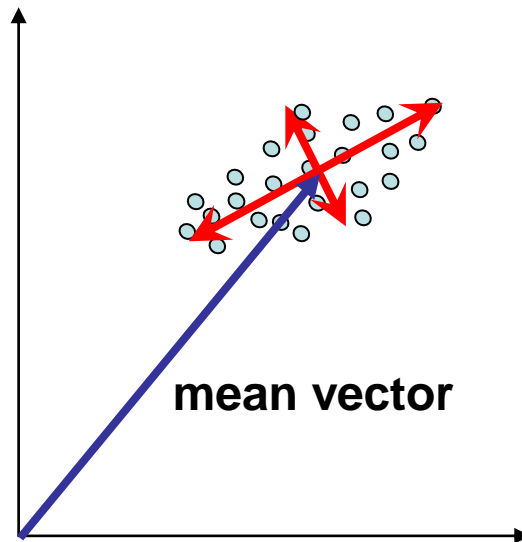
# Principal Component Analysis

- A geometrical view:



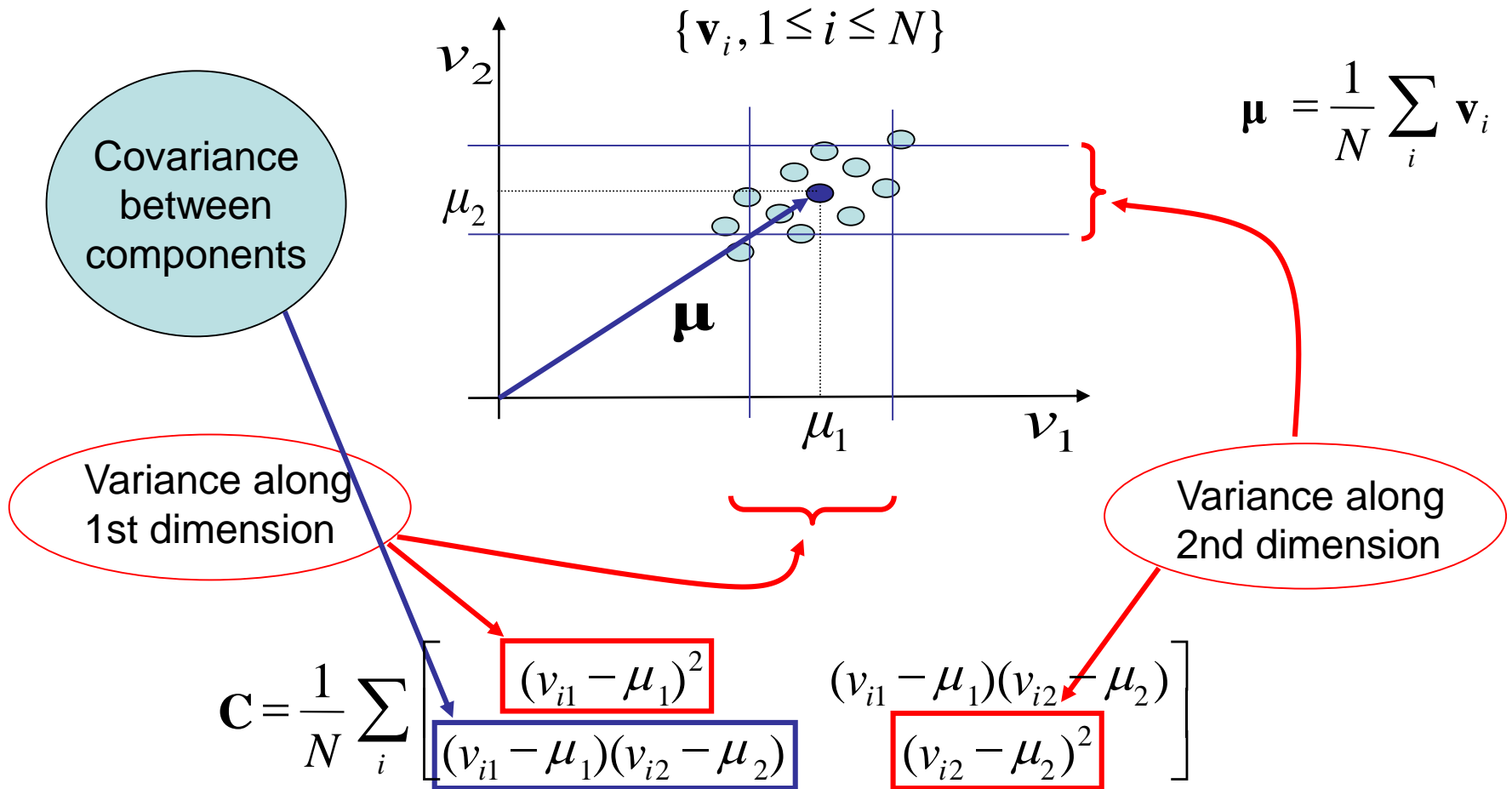
# Principal Component Analysis

- A geometrical view:



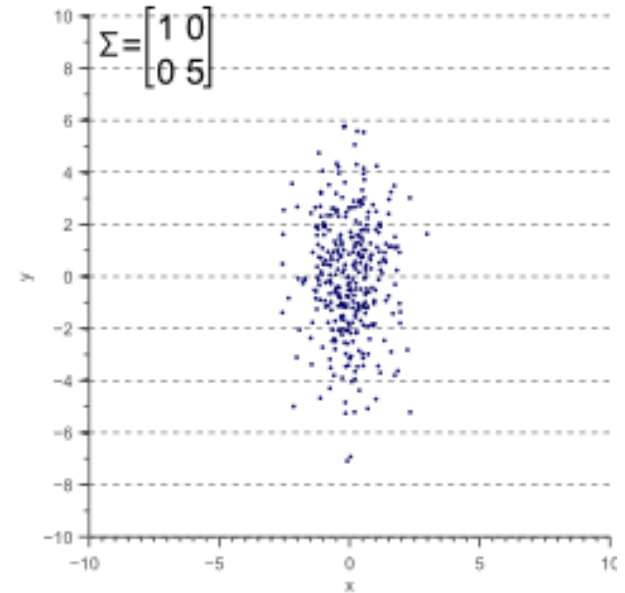
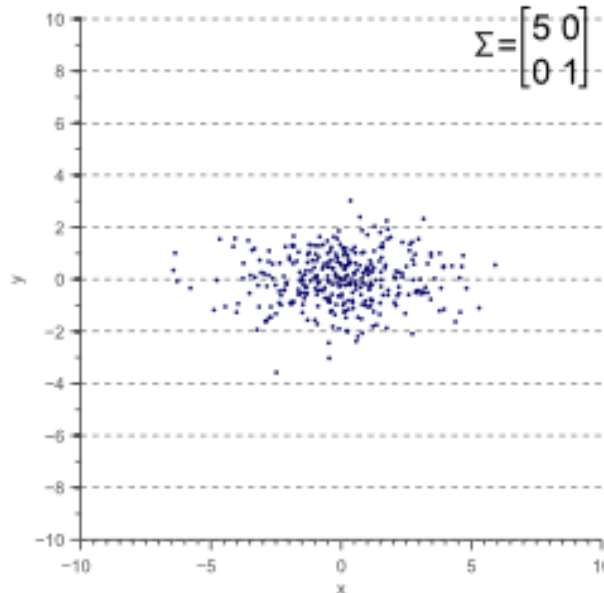
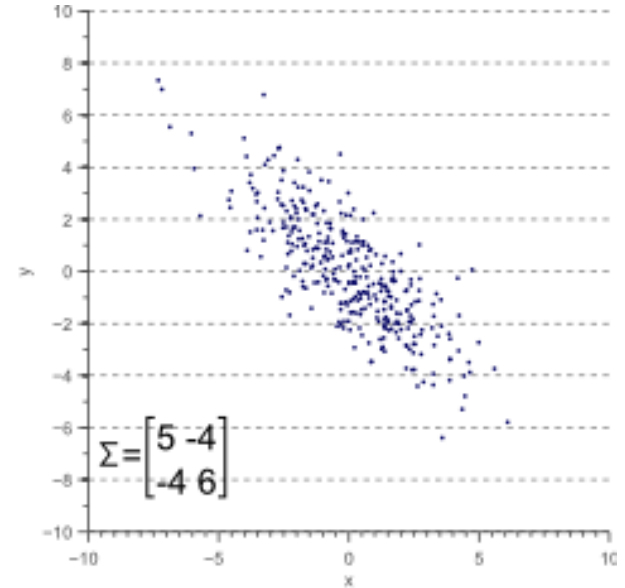
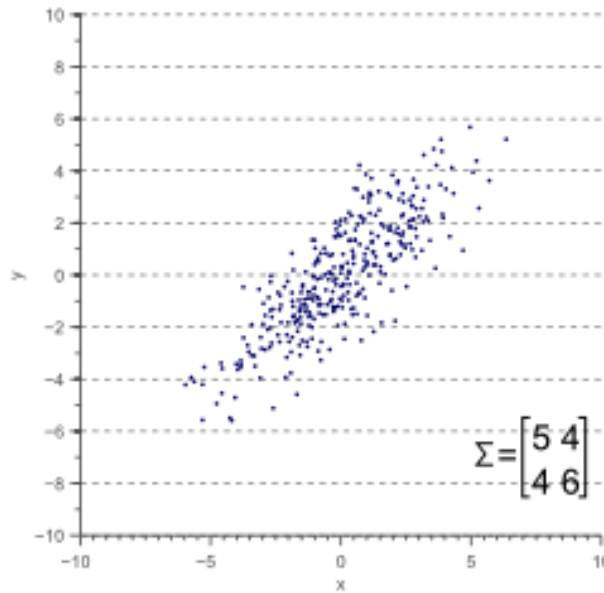
PCA decorrelates our data, i.e. it keeps the variance and removes the covariance.

# Reminder: Covariance Matrix



# Spread and Covariance

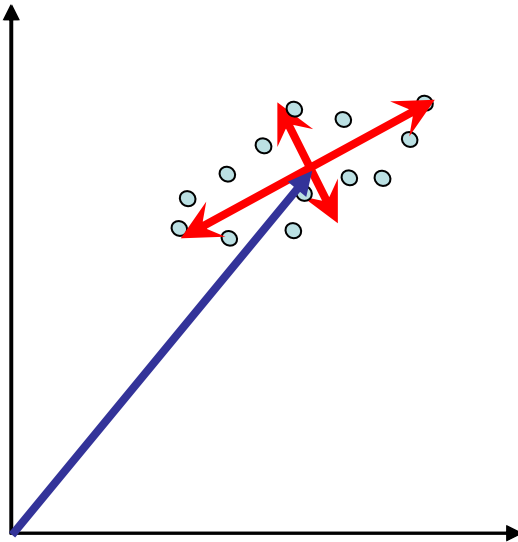
- The shape of the data is defined by the covariance matrix.
- Diagonal spread is captured by the covariance, while axis-aligned spread is captured by the variance.





# Principal Component Analysis

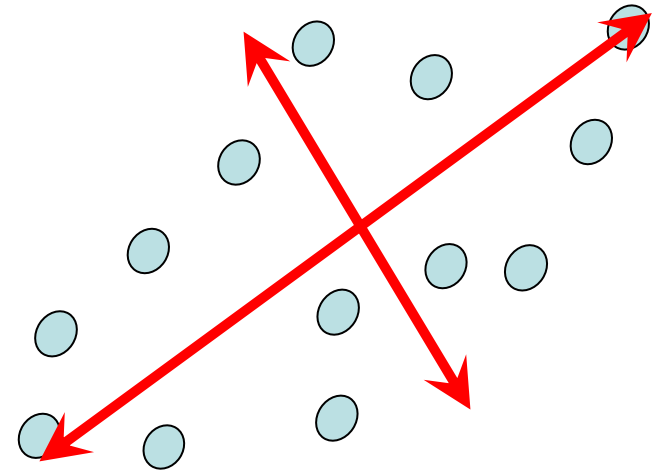
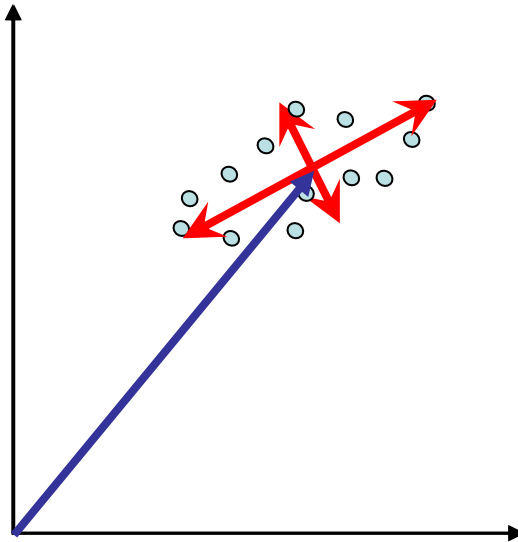
- A geometrical view:



PCA also allows us to represent our data using fewer dimensions by linearly projecting the data onto a lower-dimensional space, in a *least squares* sense.

# Principal Component Analysis

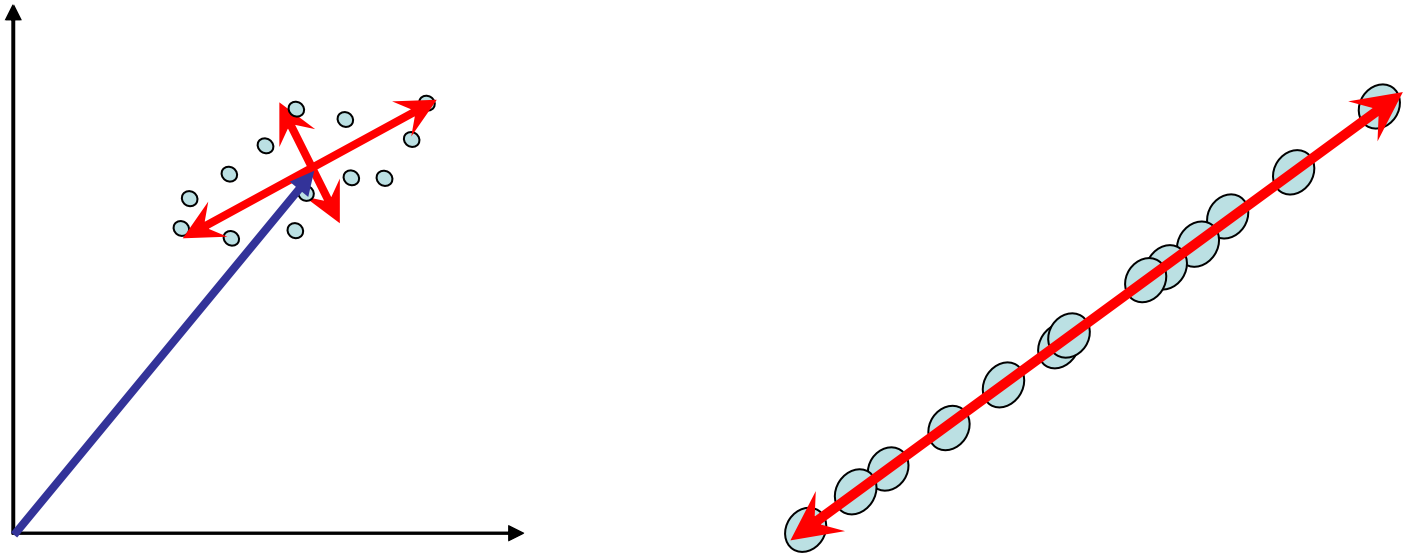
- A geometrical view:



PCA also allows us to represent our data using fewer dimensions by linearly projecting the data onto a lower-dimensional space, in a *least squares* sense.

# Principal Component Analysis

- A geometrical view:



PCA also allows us to represent our data using fewer dimensions by linearly projecting the data onto a lower-dimensional space, in a *least squares* sense.

# Reminder: Orientation and Spread

see Dima's Lecture 2 slides

- Assume all points lie on line  $\mathbf{e}$ :

$$\mathbf{e}_i = \alpha_i \mathbf{u}$$

$$\begin{aligned} \|\mathbf{u}\| &= 1 \\ u_1^2 + u_2^2 &= 1 \end{aligned}$$

$$\Rightarrow \mathbf{C} = \frac{1}{N} \sum_i \begin{bmatrix} e_{i1}^2 & e_{i1}e_{i2} \\ e_{i1}e_{i2} & e_{i2}^2 \end{bmatrix} = \lambda \begin{bmatrix} u_1^2 & u_1u_2 \\ u_1u_2 & u_2^2 \end{bmatrix} \quad \lambda = \frac{1}{N} \sum_i \alpha_i^2$$

$$\mathbf{C}\mathbf{u} = \lambda \begin{bmatrix} u_1^2 & u_1u_2 \\ u_1u_2 & u_2^2 \end{bmatrix} \begin{bmatrix} u_1 \\ u_2 \end{bmatrix} = \lambda \begin{bmatrix} u_1^3 + u_1u_2^2 \\ u_1^2u_2 + u_2^3 \end{bmatrix} = \lambda \begin{bmatrix} u_1 \\ u_2 \end{bmatrix} = \lambda \mathbf{u}$$

$\Rightarrow$  Orientation given by eigenvector of covariance matrix

$\Rightarrow$  Spread given by eigenvalue of covariance matrix

# Eigenvalue and Eigenvector Example

$$\mathbf{C}\mathbf{u} = \lambda\mathbf{u}$$

$$\begin{pmatrix} 2 & 3 \\ 2 & 1 \end{pmatrix} \times \begin{pmatrix} 1 \\ 3 \end{pmatrix} = \begin{pmatrix} 11 \\ 5 \end{pmatrix} = \lambda \times \begin{pmatrix} 1 \\ 3 \end{pmatrix}$$

Not an eigenvector

$$\begin{pmatrix} 2 & 3 \\ 2 & 1 \end{pmatrix} \times \begin{pmatrix} 3 \\ 2 \end{pmatrix} = \begin{pmatrix} 12 \\ 8 \end{pmatrix} = 4 \times \begin{pmatrix} 3 \\ 2 \end{pmatrix}$$

Eigenvalue and eigenvector

$$\begin{pmatrix} 2 & 3 \\ 2 & 1 \end{pmatrix} \times \begin{pmatrix} 6 \\ 4 \end{pmatrix} = \begin{pmatrix} 24 \\ 16 \end{pmatrix} = 4 \times \begin{pmatrix} 6 \\ 4 \end{pmatrix}$$

Scaled eigenvector.  
Still in the same direction.  
Still the same eigenvalue.

# Reminder: Eigenvalue and Eigenvectors

see Dima's Lecture 2 slides

Given the data covariance matrix  $\mathbf{C}$ , then :

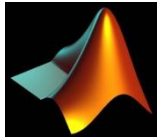
$$\mathbf{C}\mathbf{u}_i = \lambda_i\mathbf{u}_i \quad \longrightarrow \quad \mathbf{C}\mathbf{u}_i - \lambda_i\mathbf{u}_i = 0 \quad \longrightarrow \quad \mathbf{u}_i(\mathbf{C} - \lambda_i\mathbf{I}) = 0$$

Solving this *characteristic equation* leads to the eigenvalues and eigenvectors:

$$|\mathbf{C} - \lambda_i\mathbf{I}| = 0$$

Quite easy in 2 dimensions, just bearable in 3, but not easy as we move into higher dimensions. Enter Matlab/Python...





# Matlab: eigenvalues & eigenvectors

```
%% example to demonstrate the computation of eigenvalues and eigenvectors
```

```
disp('This is the example data set:')
```

```
V = [2.8 2.2 2.2 1.6 2.5 1.4 1.8 1.2 2.1 1.3;  
      3.0 2.0 2.8 1.6 2.7 1.2 2.1 1.5 2.3 1.4  
      7.0 7.4 6.2 6.4 6.6 7.0 6.9 7.1 6.5 7.1];
```

```
disp(V);
```

```
m1 = mean(V(1,:)); m2 = mean(V(2,:)); m3 = mean(V(3,:));
```

```
disp('The mean vector is:'); disp([m1 m2 m3]);
```

```
disp('Press a key to continue and see the covariance C:'); pause;
```

```
kov = cov(V)
```

```
disp('press a key to continue and show the eigenvectors and eigenvalues...'); pause;
```

```
[eigvec,eigval] = eig(kov)
```

```
disp('And finally, just to prove the equation:  $C u = \lambda u$ ')
```

```
disp('For example, take the 2nd eigenvalue and eigenvector'); pause;
```

```
disp('First  $C u$ '); kov*eigvec(:,2)
```

```
disp('then  $\lambda u$ '); eigval(2,2)*eigvec(:,2)
```

# Principal Component Analysis

Consider a data set of  $N$   $p$ -dimensional samples  $\mathbf{v}_1, \mathbf{v}_2, \dots, \mathbf{v}_N$ .

Let the mean of the samples be at  $\mathbf{m}$ . Then we can get for example a **1D representation by projecting the data onto a line running through the sample mean:**

$$\mathbf{v}_k = \mathbf{m} + a_k \mathbf{u}$$

where  $\mathbf{u}$  is a unit vector in the direction of the line, and the scalar  $a_k$  is the distance of any point  $\mathbf{v}_k$  from the mean  $\mathbf{m}$ .

- **Thus we find an optimal set of coefficients  $a_k, k=1, \dots, N$ , such that:**

$$a_k = \mathbf{u}^t (\mathbf{v}_k - \mathbf{m})$$

- The result is a least-squares solution which projects the vectors  $\mathbf{v}_k$  onto the line in the direction  $\mathbf{u}$  that passes through the sample mean.

# Principal Component Analysis

- $\mathbf{u}$  is the eigenvector of the data corresponding to the (largest) eigenvalue  $\lambda$ .
- We can represent the data using a combination of other significant eigenvectors in higher dimensions, i.e. from a 1D projection to a  $d$ -dimensional projection:

$$\mathbf{v} = \mathbf{m} + \sum_{i=1}^d \mathbf{a}_i \mathbf{u}_i$$

- The eigenvectors are a set of basis vectors for representing any feature vector  $\mathbf{v} \rightarrow$  the **principal components**
- $d$  characterises a lossy or lossless representation of the data ( $d \leq p$ )

# Principal Component Analysis

- Importance of PCA lies in dimensionality reduction while maintaining as much of the variance as possible!
- Sum of the variances = sum of all eigenvalues = 100% of variance in original data

$$\sum_{i=1}^p \lambda_i$$

- The proportion of the variance that each eigenvector represents can be calculated by dividing the eigenvalue corresponding to that eigenvector by the sum of all eigenvalues.
- Then the first  $d$  eigenvalues can be said to account for this fraction of the total variance in data:

$$\frac{\sum_{i=1}^d \lambda_i}{\sum_{i=1}^p \lambda_i}$$

# Example: the OxIS Report

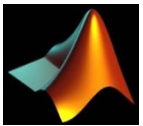
- The OxIS 2013 report asked around 2000 people a set of questions about their *Internet use*. Let's say they asked each person 50 questions.
- There are therefore **50 variables, making it a 50-dimensional data set**. There will then be 50 eigenvectors and eigenvalues that will come out of that data set.
- Let's say the eigenvalues of that data set were (in descending order): 40, 19, 17, 10, 3.2, 1, 0.4, 0.2, 0.098, ..... With a total sum of

$$\sum_{i=1}^{50} \lambda_i = 98.5$$

- There are lots of eigenvalues, but **there are only 5 which have big enough values – indicating there is a lot of info (variance) along those five directions!**
- These are then identified as the five principal components of the data set (which in the report were labelled as enjoyable escape, instrumental efficiency, social facilitator and problem generator)
- The data set can thus be reduced from 50 dimensions to only 5 by ignoring all the eigenvectors that have insignificant eigenvalues. Nice way of simplifying the data.
- Percentage of variance captured by the first 5 components:

$$\frac{89.2}{98.5} \Rightarrow \sim 91\%$$

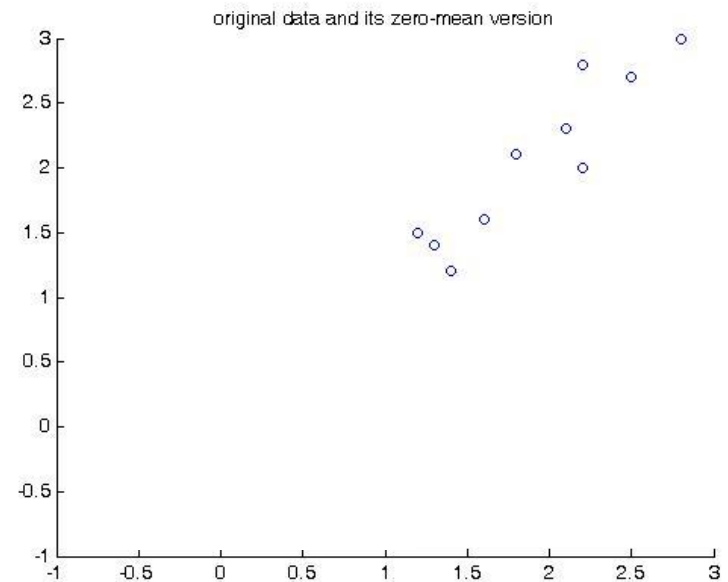




# Recipe for PCA

## 1 - Adjust the data to zero-mean

2.8	3.0		0.89	0.94
2.2	2.0		0.29	-0.06
2.2	2.8		0.29	0.74
1.6	1.6	<div>mean: 1.91 2.06</div>	-0.31	-0.46
2.5	2.7		0.59	0.64
1.4	1.2		-0.51	-0.86
1.8	2.1		-0.11	0.04
1.2	1.5		-0.71	-0.56
2.1	2.3		0.19	0.24
1.3	1.4		-0.61	-0.66



# Recipe for PCA

2 - Find the Covariance Matrix

$$\mathbf{C} = \begin{pmatrix} 0.2887 & 0.3149 \\ 0.3149 & 0.4004 \end{pmatrix}$$

3 – Compute the eigenvalues and eigenvectors of  $\mathbf{C}$

$$\lambda = \begin{pmatrix} 0.0242 \\ 0.6640 \end{pmatrix} \quad \mathbf{u} = \begin{pmatrix} -0.7669 & 0.6418 \\ 0.6418 & 0.7669 \end{pmatrix}$$

Note  $\mathbf{u}^t \mathbf{u} = \|\mathbf{u}\| = 1$ .

# Recipe for PCA

## 4 – Order eigenvalues

- ❖ Eigenvector with the *highest* eigenvalue → 1st principal axis
- ❖ Eigenvector with the next *highest* eigenvalue → 2nd principal axis
- ❖ and so on...

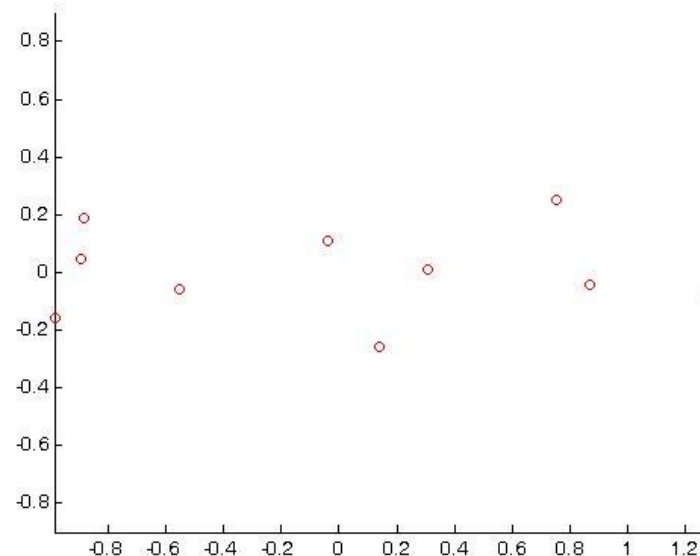
$$\text{Reordered } \lambda = \begin{pmatrix} 0.6640 \\ 0.0242 \end{pmatrix}$$

$$\mathbf{u} = \begin{pmatrix} 0.6418 & -0.7669 \\ 0.7669 & 0.6418 \end{pmatrix}$$

# Recipe for PCA

## 5 – Generate the new representation of the data

1.2921	-0.0793
0.1401	-0.2609
0.7536	0.2525
-0.5517	-0.0575
0.8695	-0.0417
-0.9868	-0.1608
-0.0399	0.1100
-0.8851	0.1851
0.3060	0.0083
-0.8976	0.0442



Note also our data is now totally uncorrelated, i.e. its covariance matrix is diagonal

$$\mathbf{C}_{new} = \begin{pmatrix} 0.6640 & 0 \\ 0 & 0.0242 \end{pmatrix}$$

This step relates to

$$\mathbf{a} = \mathbf{u}^t (\mathbf{v} - \mathbf{m})$$



# Recipe for PCA

## 6 – Get the old data back (lossless or lossy):

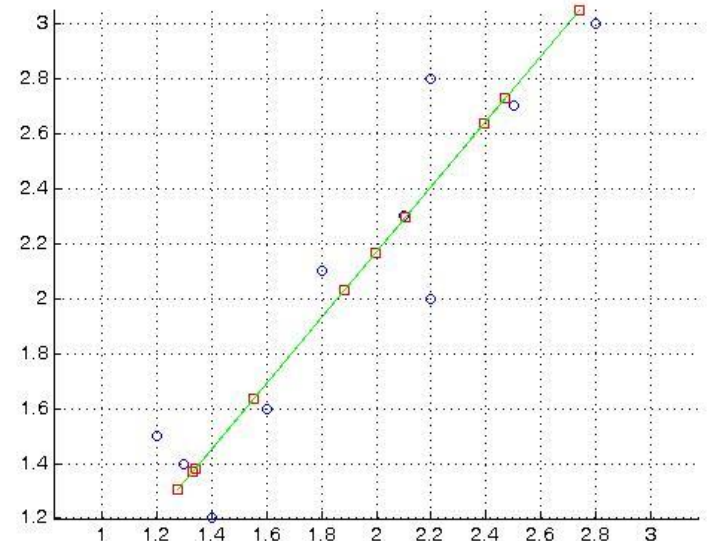
Both principal components to get lossless data back.

One principal component to get approximate data back (as shown here).

$$\begin{pmatrix} 1.2921 \\ 0.1401 \\ 0.7536 \\ -0.5517 \\ 0.8695 \\ -0.9868 \\ -0.0399 \\ -0.8851 \\ 0.3060 \\ -0.8976 \end{pmatrix} * (0.6418 \quad 0.7669) + (1.91 \quad 2.06) = \begin{pmatrix} 2.73 & 3.05 \\ 1.99 & 2.16 \\ 2.39 & 2.63 \\ 1.55 & 1.63 \\ 2.46 & 2.72 \\ 1.27 & 1.30 \\ 1.88 & 2.02 \\ 1.34 & 1.38 \\ 2.10 & 2.29 \\ 1.33 & 1.37 \end{pmatrix}$$

**Add mean**

**The new reduced dimensionality representation of our original data → our feature vector**

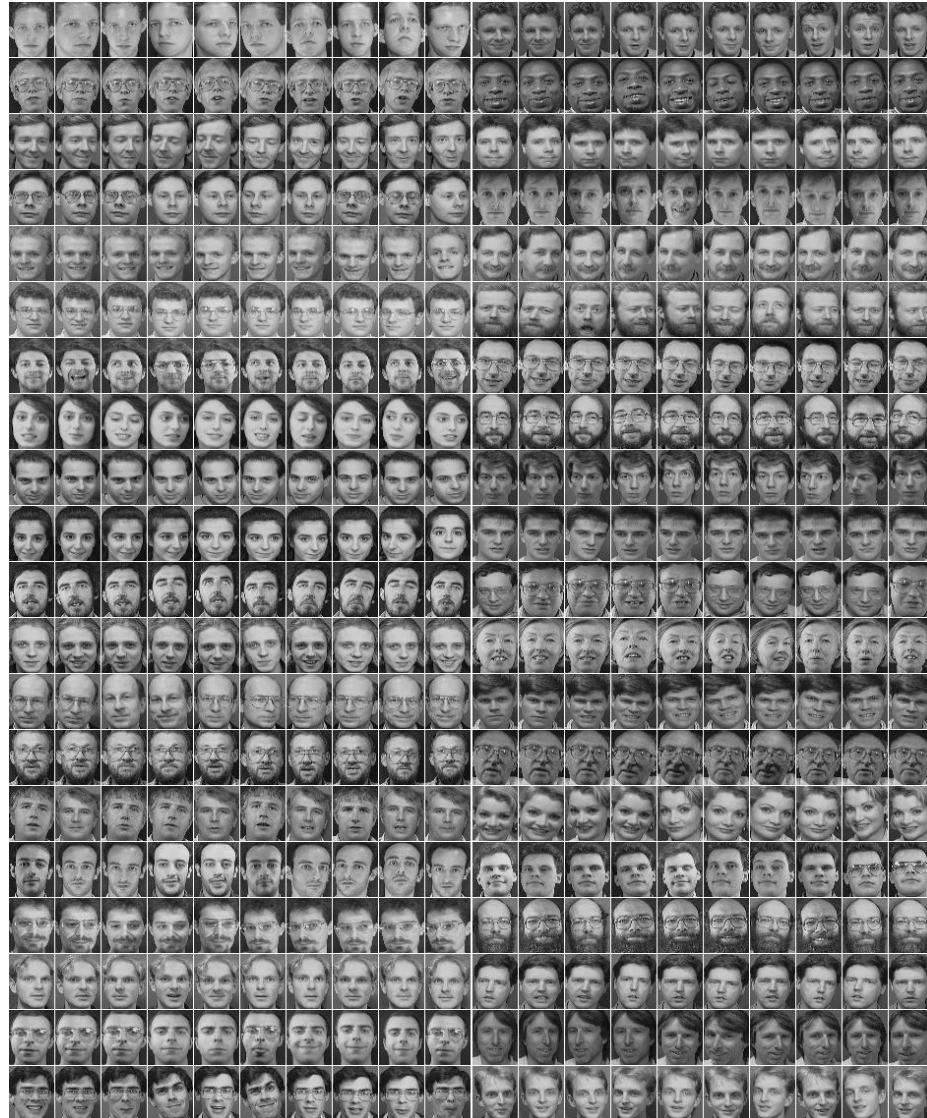


This step relates to

$$\mathbf{v} = \mathbf{m} + \sum_{i=1}^d \mathbf{a}_i \mathbf{u}_i$$

# Example Application: Face Recognition using PCA

Set of normalized  
face images



# Eigenfaces

## Training:

- Acquire initial set of face images (training set)  $\rightarrow S$
- Compute the average image ( $\mathbf{m}$ ) and adjust data set  $\rightarrow S - \mathbf{m}$
- The image pixels are the feature vectors.
- Compute the covariance of the image set  $\rightarrow C$
- Compute the eigenvectors and eigenvalues of this covariance matrix  $\rightarrow$  *eigenfaces*



# Eigenfaces

We can calculate representation of each known individual in face space using a weighted linear combination of the eigenfaces.

## Testing:

- Project new input image into face space
- Find most likely candidate by distance computation between the feature vectors



# PCA characteristics: a summary

PCA: a projection of data that best represents it in a least squares sense:

- ★ Reveals the structure in data.
- ★ Provides independent, uncorrelated features.
- ★ Provides reduced dimensionality.
- ★ Reduced and uncorrelated feature set makes the process of clustering and classification *much easier*.



The technique is linear, therefore any non-linear correlation between variables will not be captured.

## A little exercise...

- Matrix  $K$  is a covariance matrix of some 3D data:

$$K = \begin{pmatrix} 5 & 2 & 4 \\ -3 & 6 & 2 \\ 3 & -3 & 1 \end{pmatrix}$$

Prove the following is an eigenvalue and eigenvector set for  $K$ :

$$\lambda = 3 \quad e = \begin{pmatrix} 0.37 \\ 0.74 \\ -0.56 \end{pmatrix}$$

## A little exercise...

- Matrix  $K$  is a covariance matrix of some 3D data:

$$K = \begin{pmatrix} 5 & 2 & 4 \\ -3 & 6 & 2 \\ 3 & -3 & 1 \end{pmatrix}$$

Prove the following is an eigenvalue and eigenvector set for  $K$ :

$$\lambda = 3 \quad e = \begin{pmatrix} 0.37 \\ 0.74 \\ -0.56 \end{pmatrix}$$

**Answer:** show that  $Ke = \lambda e$

# Final Class Test

- Monday April 25<sup>th</sup>
- Worth 5% of the unit
- BYO A4 cheat sheet

