Business Case for Students

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| **Application Name** | ReadiT | |
| **Type of business model** | Education, Subscription model | |
| **Target audience of users** | Education Institutions, Students and Learners | |
| **Value proposition** | Users get access to our website to learn various courses, access materials and different tools and study tutorials according to their area of interests. | |
| **How the system is used** | | Web Application  Within this application, users can subscribe to courses based on their interest and can proceed after successfully registering.  The following features are available:   * Can subscribe to course and get access to all tutoring videos posted by author. * Can be accessed by authors (from qualified educational institutions) to post materials (free or pay) and post courses with all required content. * Students/Learner can discuss amongst themselves about a specific course or topic using discussion board which is available for every paid course. |
| **Revenue generation** | * Selling Ads * User Subscription per Course. | |
| **Partners/Suppliers**  **(Stakeholders)** | * Education Institutions. * Students and Learners (whoever registers for website) | |
| **Expected Benefits** | * To enhance the skills in related areas especially IT. * Cut down the time spent in finding materials in different locations. * Institutions can sell their courses | |
| **Known Prototypes** | * <https://www.udemy.com/> * [https://www.coursera.org](https://www.coursera.org/)/ | |