Business Case for Anyone

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| **Application Name** | ServerRoom | |
| **Type of business model** | Online Service Provider | |
| **Target audience of users** | IT companies, Institutions | |
| **Value proposition** | Users get access to our website to configure servers based on their requirements and buy it online. | |
| **How the system is used** | | Web Application  Within this application, users can buy servers, networks and storages from our website at reasonable costs. We would act as a distributor and build a backend for it.  The following features are available:   * Users can build their own servers and buy it. * Users have access to buy refurbished servers. * A Live chat monitored by a server specialist available all time. * Users can even sell their servers as refurbished servers to the company. |
| **Revenue generation** | * Percentage from server proving companies * Profit generated from sale | |
| **Partners/Suppliers**  **(Stakeholders)** | * IT companies (server providers- IBM, HP, LENOVO, CISCO) | |
| **Expected Benefits** | * Providing users access to the server world and have a live interaction with an expert. * Being an easy medium to provide services and products. * Providing knowledge to various sectors about the importance and usage of servers, networks and storages. * Providing employment to a large section of expertise. | |
| **Known Prototypes** | Serversupply.in | |