

HELLO

My name is **AGATA RUDNICKA**.

I am a motion designer leaving in Finland and Poland.

Design is my hobby and work for **5 YEARS** now.
In my projects I like the most seeing people playing with the art I created.

I speak fluently in polish and english, in french on level B1.

I graduated with honors in 2022 at the Polish Japanese Academy of Information Technology and in 2025 at Aalto University

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BIG FAT WAVE BRANDING

Company creating immersive, interactive experiences
Helsinki 2024

When designing the logo, I aimed to reflect the company's name and the nature of its services. The wavy shapes surrounding the title are inspired by the fluidity of the waves and visuals often seen in interactive projection mapping experiences. For the color palette, I sought to capture the blue waves while incorporating energetic accents to reflect the company's focus on entertainment and advertising.



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VECTOR ILLUSTRATIONS

Helsinki summer guide
December 2024

I designed vector illustrations inspired by my time spent in Helsinki during summer. I included activities the most characteristic for the Finnish people. I used limited color palettes, different for each illustration.



Have you always dreamed of sailing with the wind? Now is the time to begin. The Baltic Cruising sailing school offers courses for beginners and experienced yachtsmen alike.

Two of Finland's national parks are located within the Helsinki metropolitan area, Nuuskio and Sipoonkorpi, both of which are easy to get to by public transport. A short distance to the northwest you will find a third national park, Liesjärvi, that you can get to by express bus.



Did you know that Helsinki has 300 islands? The most popular islands are accessible by boat or waterbus, while smaller islands can be reached by a rental kayak or SUP board. Spend a fun summer day by the sparkling water or stay for even longer.



Have you always dreamed of sailing with the wind? Now is the time to begin. The Baltic Cruising sailing school offers courses for beginners and experienced yachtsmen alike.

The sauna culture in Finland has long traditions that have not changed much in a thousand years. There are many public saunas in Helsinki which allow visitors to experience the magic of an authentic Finnish sauna.



HELSINKI

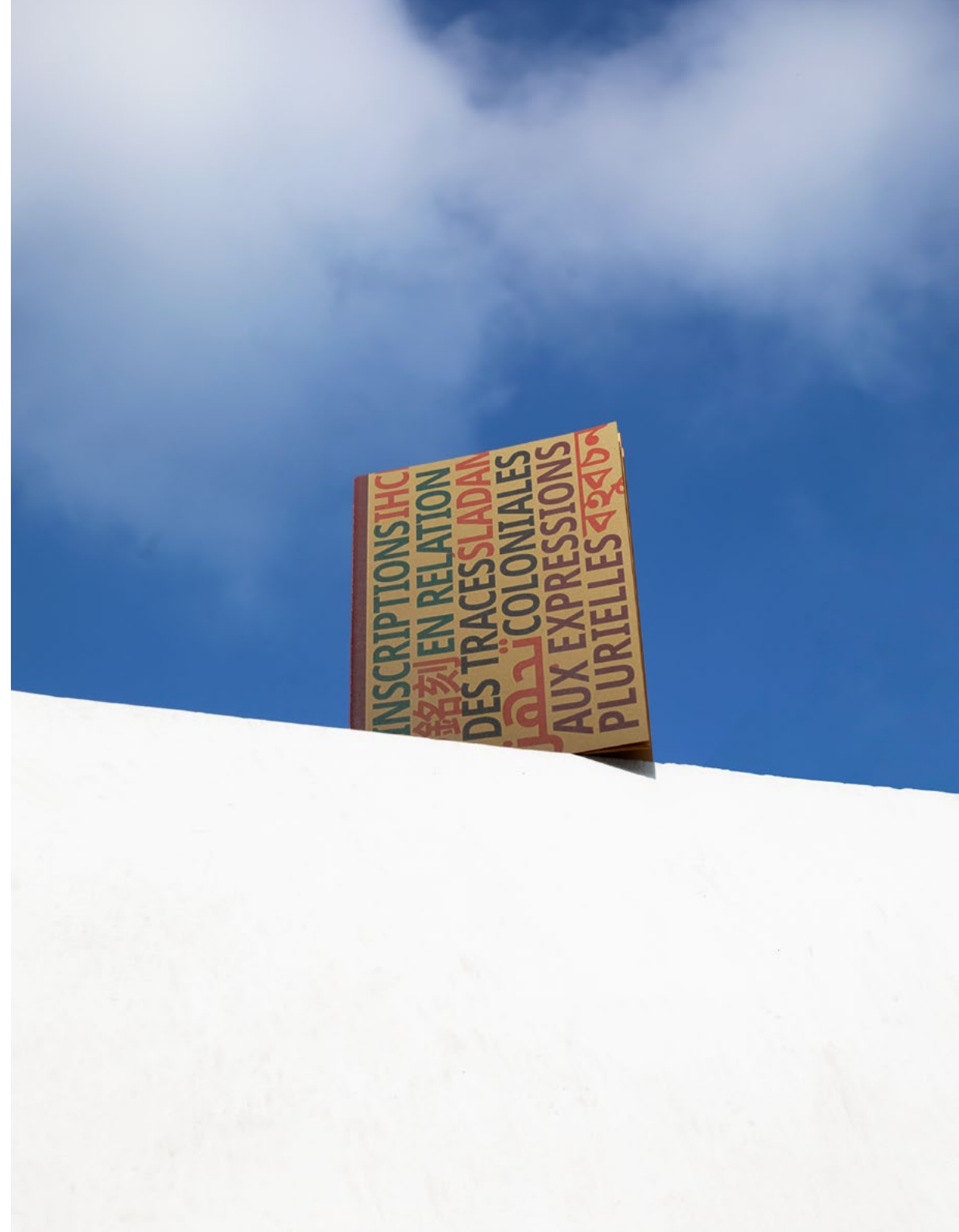
summer guide



CONTINUATION — BOOK

Edited by Ruedi Baur, Civic City
Design: Ruedi Baur, Laura Martínez, Odyssée
Khorsandian, Maxime Leleux, Agata Rudnicka

During my five-month internship in Paris, I began working on a book that served as a summary of a large typographical project. The book was uniquely structured into two parts: the left side, oriented upside down, showcased projects from various design schools around the world, while the right side featured a collection of research articles by renowned graphic designers, alongside interviews and transcriptions from a conference.





AR BOOK FOR CHILDREN SUFFERING FROM LEUKEMIA

Design and text: Agata Rudnicka
Consultation of medical information:
dr Barbara Kołakowska

For my diploma project I decided to create a book that would help children understand what leukemia is and how the environment changes during treatment. I consulted psychologists and pediatricist for the informative part of the book. It includes analog interactive elements as well as AR animations.

I did medical research, wrote the story, drew the illustration, made animations, applied AR to the animations and binded the book by myself.

[click here for the AR video](#)



DESIGN
AWARD
2022

aiami,
ejscie.

ANATOMIA BLASTA



DŁUGIE
ŁAPKI

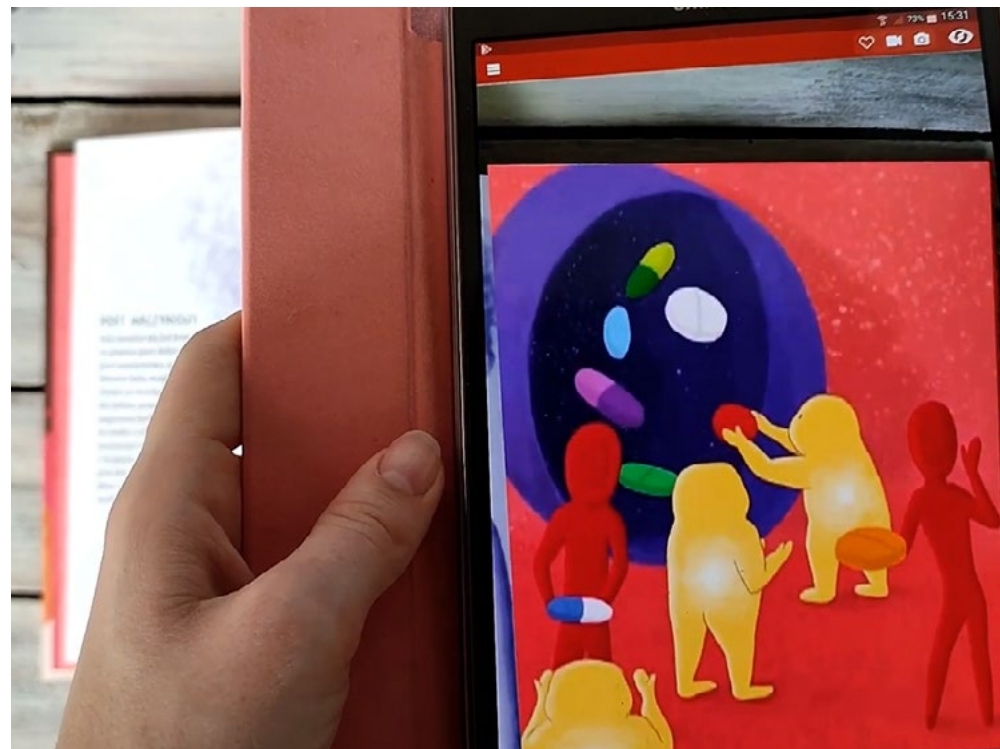
JESTEŚ MOJĄ KWINĄ?

Tak, nazywam się Zymon
Eryk. I tak jak reszta wypróżnia
transportuję ścieki z twojej płaci
do toalety. Szczególnie nie
nie sądzisz, że cię to dłużej
przez mikroskop. Ale jak nie
jesteśmy u ciebie w organizmie
to może jest coś, co mogą ci
wy tłumaczyć? Wiesz, że choroba
na białaczkę, jest coś co choroba
wiedzieć na ten temat?

WIESZ MOŻE SKĄD SIĘ W OGÓLE
BIERZE BIAŁACZKA?

Hmm ciężko stwierdzić. Naukowcy
wciąż się nad tym głowią. Jedyn
czego możemy być pewni, to tego,
że nie jest to niczyja wina. Każdego
roku w Polsce na białaczkę choruje
około 300 dzieci, to tyle ile uczy się
w dziesięciu klasach w szkole.

Białaczki mają wiele twarzy.
Możemy je podzielić na ostre
i przewlekłe oraz na
limfoblastyczne i szpikowe.



SundayReview

The New York Times



The Literature of Epidemics

3.3 say you're lookin' for
someone who won't kowtow
to an oppressive

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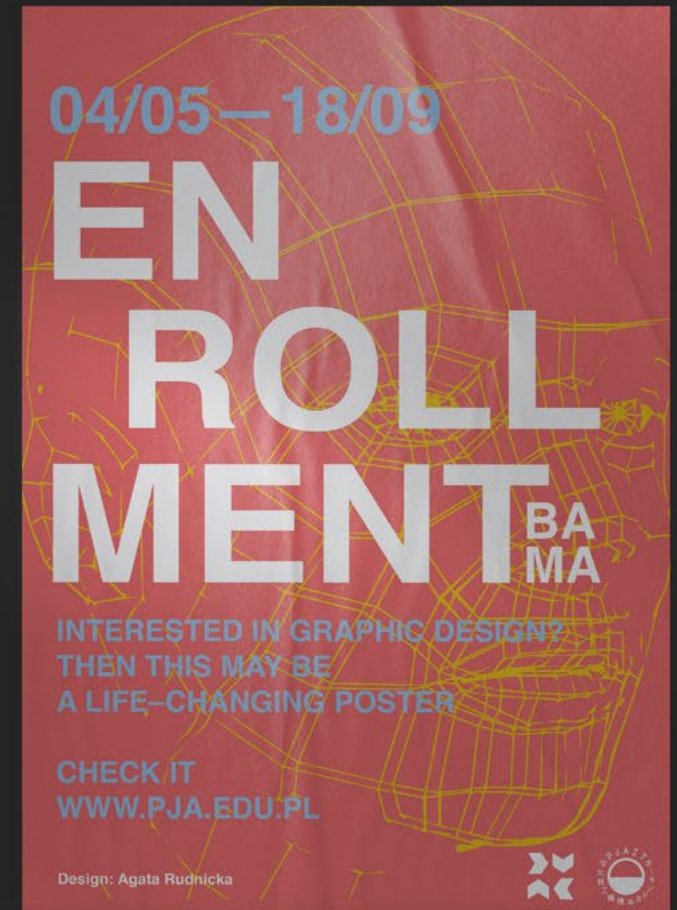
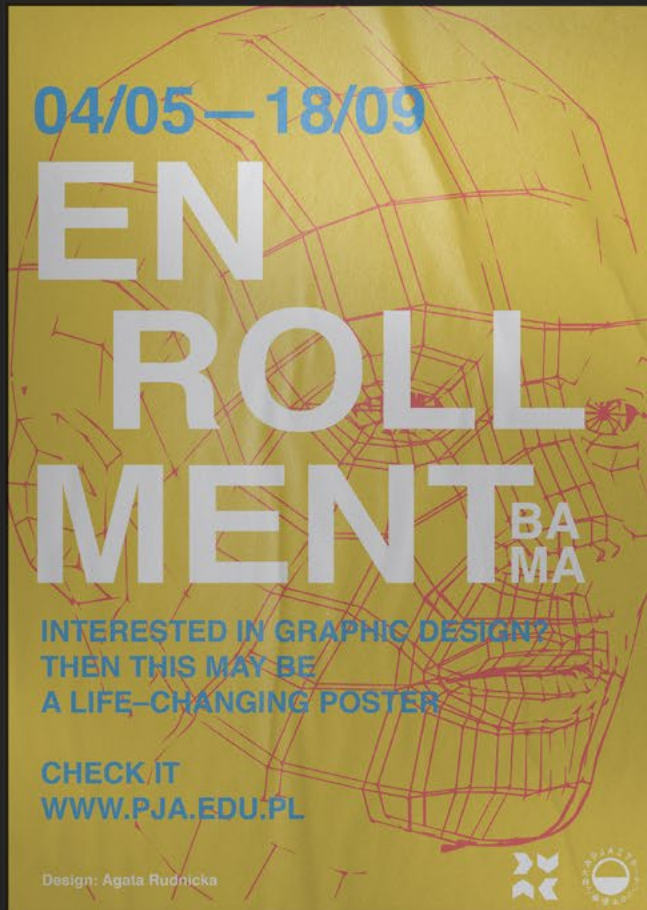
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THE NEW YORK TIMES COVER

Mock Sunday Review cover illustration
April 2020
Tutor: Alexandra Zsigmond

This cover was created during a workshop with
NYT Art Director Alexandra Zsigmond. It relates
to an article discussing human behavior during
the coronavirus pandemic and its similarities
to reactions in past pandemics. The illustration
highlights how, throughout history, politicians have
consistently downplayed the severity of epidemics
and sought to gloss over the issues.





POSTERS FOR ENROLLMENT

July 2021
Promotion office of New Media Arts

For one semester, I served as the social media manager for my department. My responsibilities included creating both analog and digital content to engage and inform our audience.

WAYFINDING SYSTEM FOR PJAIT

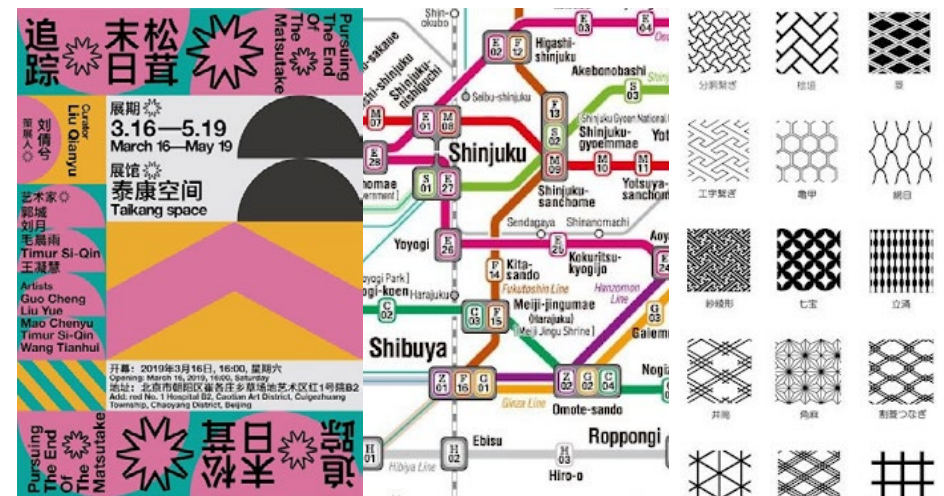
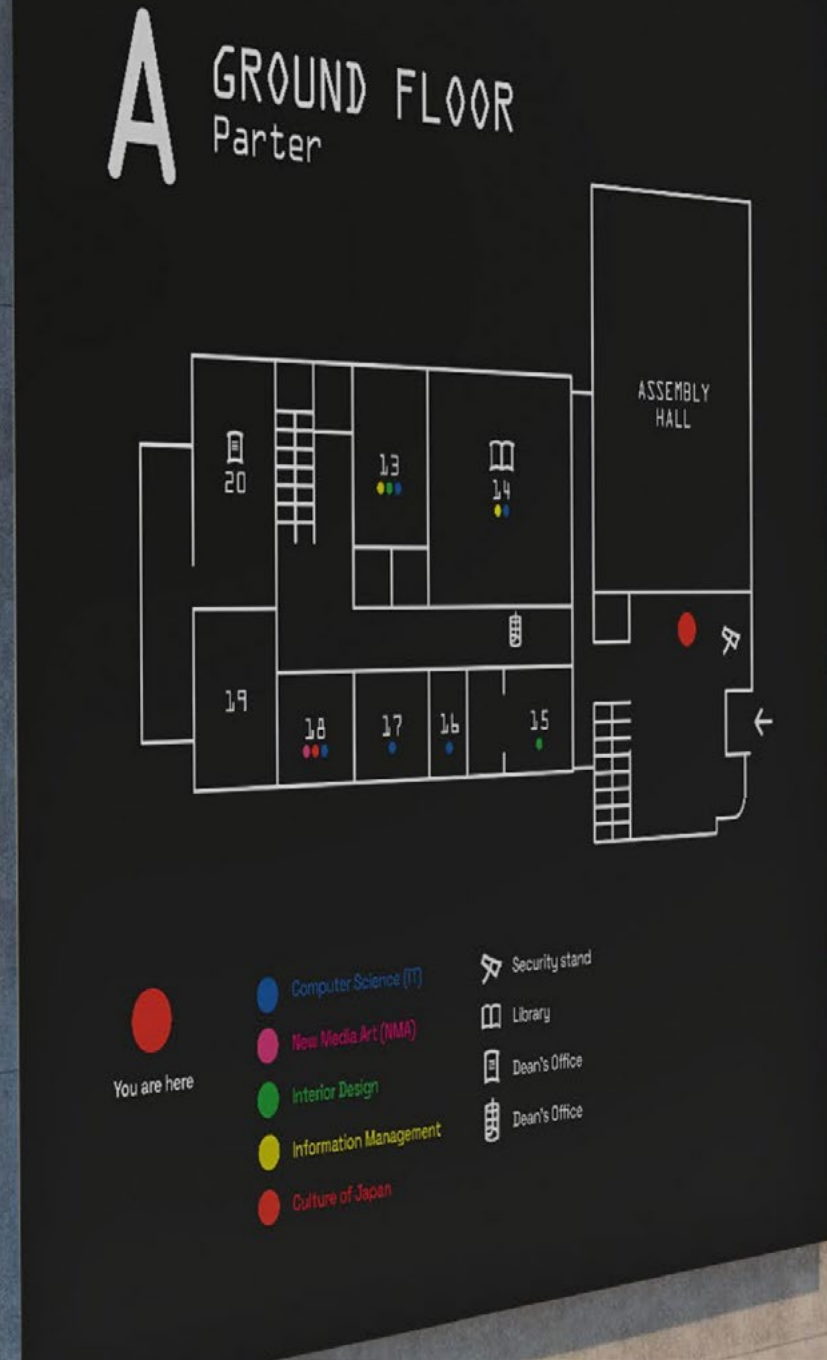
Wayfinding system for building A of Polish-Japanese Academy of
Information Technology

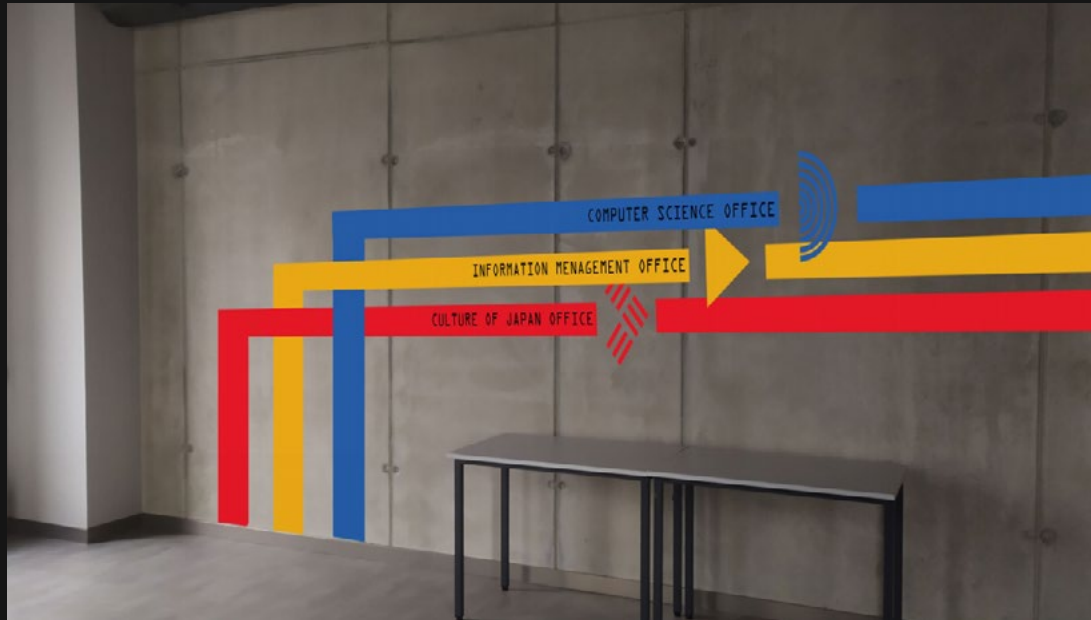
January 2021

Cooperation: Madina Mahomedova, Illia Dolbniev, Maciej Wawer

Tutors: Aleksandra Krupa, Witański Bartłomiej

In this group project, we worked as a team of four to blend traditional Japanese patterns with contemporary colors and shapes. The icons were designed to echo the forms of Japanese katakana and hiragana characters. My primary focus was on creating patterns and leading lines, drawing inspiration from modern Japanese posters and metro aesthetics.





MAN



VENDING
MACHINE



WOMAN



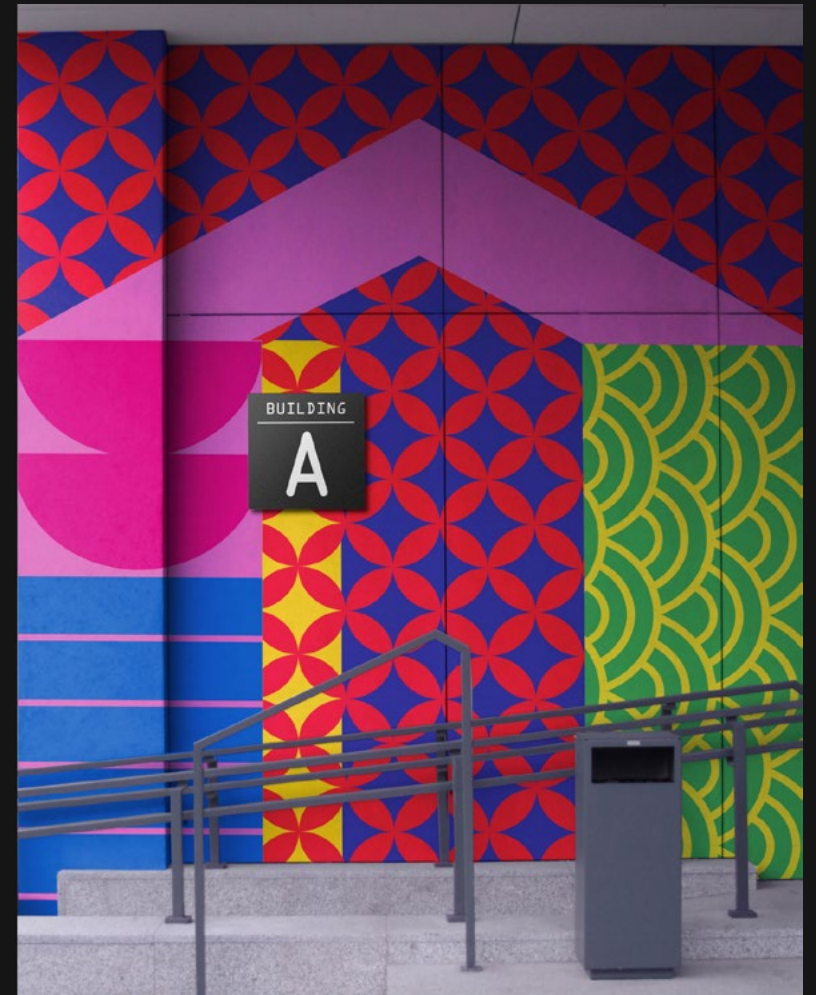
SECURITY
STAND



CANTEEN



LIBRARY





3D MODELLING & ANIMATION

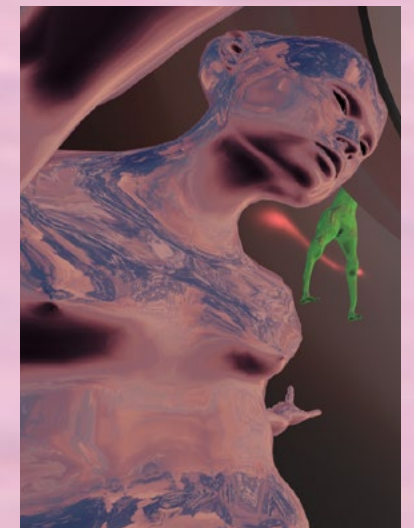
3D space created in VRChat

Personal project

July 2020

Cooperation: Agata Koszulińska, Mateusz Korsak

In this project, I collaborated with the Close collective, formed by students from the Theater Academy. Together, we developed a 3D world featuring abstract characters, dynamic movements, and immersive environments. The project was realized as part of the scholarship program from the Minister of Culture and National Heritage.



BIG FISH

April 2024

I directed and created an animation telling the story of a fish working in an office. The main character is a stereotypical corporate employee, stuck doing monotonous tasks in a dull environment. The plot takes a twist when his manager brings him even more work, and the fish returns to its roots to escape the endless demands.

[click here](#)





FLIRT

April 2024

[click here](#)

In this project, I was responsible for both storytelling and design. I directed and created a quick 3D animation for a music video for a young artist. Given our focus on time and the narrative, we used pre-made Mixamo animations to efficiently bring the story to life.

MATTRESS STORE

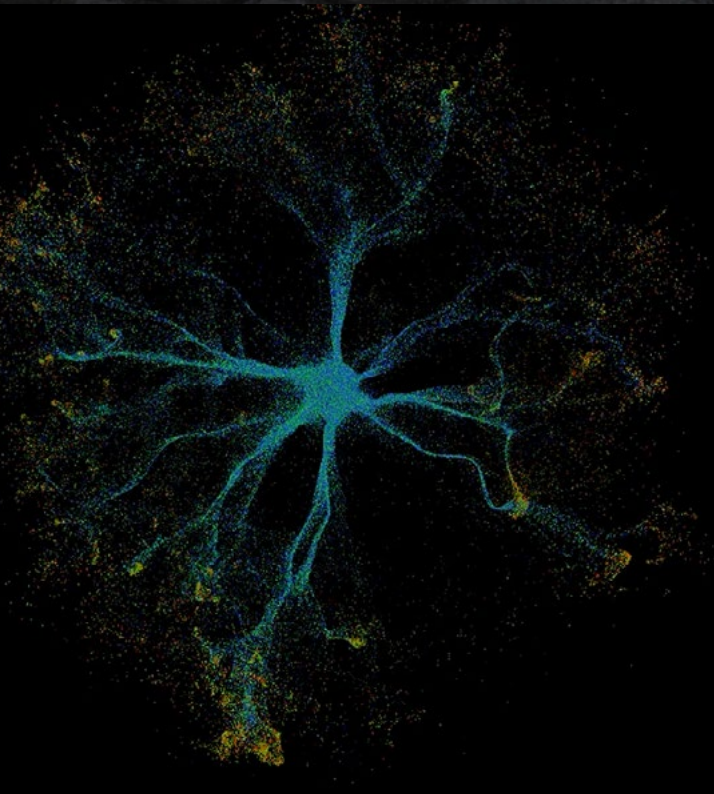
Masters project
2024 – now

3D animation that I wrote, directed and created in Autodesk Maya. For optimizing workflow I used different AI tools like DALL·E. It tells a story of a man who falls for all the social media advertisements and self care tips.

As a result he loses control over his life.

It's a work in progress but I'm happy to show it on a private call.





If you would like to see more...
On my instagram account I shared
some short animations done in my
free time using mostly Blender, Maya,
Touchdesigner, p5js.
They were experiments with style,
softwares and coding.

[click here](#)

FEEL FREE TO CONTACT ME

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