Q1

How likely are you to vote in the general election this November?

Very likely

Somewhat likely

Somewhat unlikely

Very unlikely

Will not vote

Ineligible to vote

Q2

If the 2016 presidential election were being held today, and the candidates were Hillary Clinton, Donald Trump, Gary Johnson, Jill Stein and Evan McMullin, for whom would you vote?

Hillary Clinton

Donald Trump

Gary Johnson

Jill Stein

Evan McMullin

Undecided

Other

Q3

If the 2016 presidential election were being held today, and the candidates were Hillary Clinton and Donald Trump, for whom would you vote?

Hillary Clinton

Donald Trump

Undecided

Other

Q4

How would you describe what’s motivating your vote choice?

I’m mostly voting FOR Hillary Clinton

I’m mostly voting FOR Donald Trump

I’m mostly voting AGAINST Hillary Clinton

I’m mostly voting AGAINST Donald Trump

Other

Not voting

Q5

How satisfied are you with the presidential candidate options in the 2016 election?

Very satisfied

Somewhat satisfied

Neither satisfied nor unsatisfied

Somewhat unsatisfied

Very unsatisfied

Q6

How would you describe the political ideology of Hillary Clinton?

Very liberal

Somewhat liberal

Moderate

Somewhat conservative

Very conservative

Q7

How would you describe the political ideology of Donald Trump?

Very liberal

Somewhat liberal

Moderate

Somewhat conservative

Very conservative

Q8

How would you describe your own ideology?

Very liberal

Somewhat liberal

Moderate

Somewhat conservative

Very conservative

Q9

Will Donald Trump’s influence on American politics—the voter base he’s attracted and the ways in which he’s redefined the Republican Party—continue past this election cycle?

Q10

How have you been feeling about the 2016 presidential campaign recently?

Scared

Frustrated

Disgusted

Interested

Optimistic

Excited

Indifferent

None of these

Q11

On most political issues, do you think of yourself as:

Strong Democrat

Not very strong Democrat

Independent leaning Democrat

Independent

Independent leaning Republican

Not very strong Republican

Strong Republican

Q12

What is your family’s annual income?

Under $25,000

$25,000-50,000

$50,000-100,000

$100,000-$200,000

$200,000-350,000

$350,000-500,000

Over $500,000

Not sure