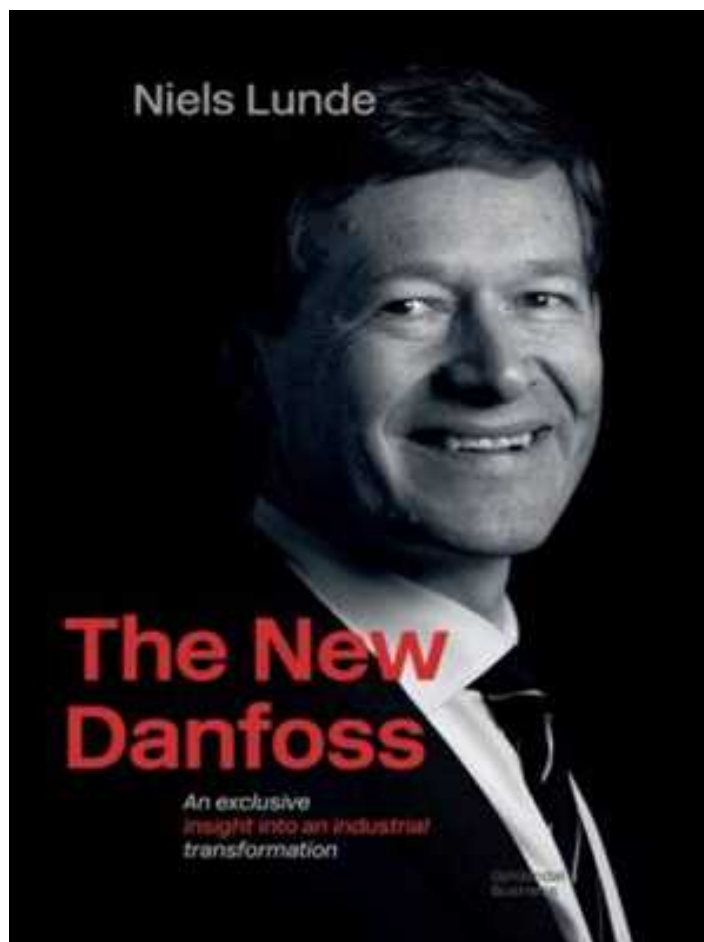


The New Danfoss PDF

Niels Lunde



Dette er kun et uddrag fra bogen. Den fulde bog kan downloades fra nedenstående link.



Forfatter: Niels Lunde
ISBN-10: 9788702192025
Sprog: Dansk
Filstørrelse: 2070 KB

BESKRIVELSE

The reader gets unique insight into how a modern chief executive manages his enterprise. Read about Niels B. Christiansen's strategy considerations, about his procedures and tools and what other leaders and enterprises can learn from Danfoss. A mere two weeks before the financial crisis broke out in 2008, Niels B. Christiansen was appointed top executive of Danfoss with a staff of 23,000 employees. The crisis hit the enterprise hard, requiring the layoff of several thousands of employees. In spite of the crisis, Danfoss has succeeded in establishing a new, long-term strategy, which has attracted international attention, and Danfoss has since achieved more value creation than its competitors, such as the juggernauts German Siemens, American Emerson Electric and Swedish-Swizz ABB. Here is the book that tells the story.

HVAD SIGER GOOGLE OM DENNE BOG?

Danfoss Cooling is a worldwide manufacturer with a leading position in industrial, commercial and supermarket refrigeration as well as air conditioning and c...

Køb 'The New Danfoss' bog nu. The reader gets unique insight into how a modern chief executive manages his enterprise. Read about Niels B. Christiansen's

Head office. Danfoss (New Zealand) Limited Unit 2, 24 Bishop Dunn Place, Flat Bush, Auckland 2013
P.O. Box 58648, Botany 2163 Auckland, New Zealand

THE NEW DANFOSS

[Læs mere ...](#)