

Organisational theory PDF

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BESKRIVELSE

Organisational theory - a practical approach offers a thorough introduction to understanding and participating in an organisational context in a wide range of organisations, be it manufacturing, trade or service. The book discussed the following topics: changes in the organisational environment, organisational structure, groups and teams, motivation, management, culture and ethics, innovation, development and strategy. Besides being theoretically well founded the book also offers cases, tasks and examples that help the student combine their reading to practical knowledge. The book is aimed at further education concerned with organisation, management and leadership. The book also exists in a Danish version: Organisation og ledelse i teori og praksis.

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ORGANISATIONAL THEORY

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