

Introduction/Business Problem

Burgers are comforting foods and come in very handy while you are travelling a city and want to have a quick bite. One of the busiest cities in the world -New York is bound to have decent proportion of burger food joints to cater to its masses. The aim of this project is to identify and direct tourist and foodies to popular burger places in NYC.

To complete this project the questions that one can answer are:

1. Which Burger Joints are present in New York City.
2. Which Borough and Neighborhood have the highest concentration of Burger Joints.
3. Identify the Neighborhoods with top average ratings for Burger Joints
4. Which Burger Joints have the highest ratings (Based on "Likes", "Ratings" and "Tips")