

Ara Giulambarian

Junior UX/UI Designer

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https://araglm.com

SUMMARY

UX/UI Designer. A natural problem solver, passionate about translating complex user problems into usable, friendly experiences. I am a perfectionist who strives to continue telling the brand's story.

KEY PROJECTS

Trees For Life

Not-For-Profit (NFP) Website Redesign

2020 - 2020 Adelaide - SA

Conducted a stakeholder interview to identify key areas of improvement on the NFP's website. Conducted user and usability testing and wire-framing and prototyping.

- Redesigned landing page to highlight impact
- Through testing, found the website and decreased the bounce rate by 40%
- Navigation and card sorting
- Redesigned workshops page adding a calendar feature
- Complete overhaul of donations page

Tinder Matchmaker

App

2020 - 2020 Sydney - Australia

Added add-on feature to the existing Tinder App allowing users to collaborate and set friends up on blind dates

- Help people seeking love to find better quality matches
- Reduce heartache from getting 'catfished' or 'ghosted'
- Allowing users to collaborate through group-chat feature

EDUCATION

UX/UI Bootcamp

University of Adelaide

2020 - 2021 Online

Bachelor of Global Business

Macquarie University

2017 - 2019

SKILLS

Softwares

Adobe Suite (Xd Ps Lr Id)

Figma

Invision

Sketch

INDUSTRY EXPERTISE

UX/UI Design



Information Architecture



Wireframes



Usability



Colour Theory



Grid and Layout



Interaction Design



LANGUAGES

HTML and CSS



Javascript

