

# Ara Giulambarian

## Junior UX/UI Designer

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## SUMMARY

UX/UI Designer. A natural problem solver, passionate about translating complex user problems into usable, friendly experiences. I am a perfectionist who strives to continue telling the brand's story.

## KEY PROJECTS

### Trees For Life

#### Not-For-Profit (NFP) Website Redesign

2020 - 2020 Adelaide - SA

Conducted a stakeholder interview to identify key areas of improvement on the NFP's website. Conducted user and usability testing and wire-framing and prototyping.

- Redesigned landing page to highlight impact
- Through testing, found the website and decreased the bounce rate by 40%
- Navigation and card sorting
- Redesigned workshops page adding a calendar feature
- Complete overhaul of donations page

### Tinder Matchmaker

#### App

2020 - 2020 Sydney - Australia

Added add-on feature to the existing Tinder App allowing users to collaborate and set friends up on blind dates

- Help people seeking love to find better quality matches
- Reduce heartache from getting 'catfished' or 'ghosted'
- Allowing users to collaborate through group-chat feature

## EDUCATION

### UX/UI Bootcamp

#### University of Adelaide

2020 - 2021 Online

### Bachelor of Global Business

#### Macquarie University

2017 - 2019

## SKILLS

### Softwares

Adobe Suite (Xd Ps Lr Id)

Figma

Invision

Sketch

## INDUSTRY EXPERTISE

### UX/UI Design



### Information Architecture



### Wireframes



### Usability



### Colour Theory



### Grid and Layout



### Interaction Design



## LANGUAGES

### HTML and CSS

Proficient



### Javascript

Advanced

