

Ara Giulambarian

Junior UX/UI Designer

+61-449-098-757

Sydney - Australia

@ ara.giulambarian@gmail.com

https://araglm.com

SUMMARY

UX/UI Designer. A natural problem solver, passionate about translating complex user problems into usable, friendly experiences. I am a perfectionist who strives to continue telling the brand's story.

KEY PROJECTS

Trees For Life

Not-For-Profit (NFP) Website Redesign

2020 - 2020 Adelaide - SA

Conducted a stakeholder interview to identify key areas of improvement on the NFP's website.

- Redesign of the website and styling
- Usability testing and analytics to increase conversions
- Card sorting of navigation
- Wireframing and prototyping

Tinder Matchmaker

Application

2020 - 2020 Sydney - Australia

Developed an add-on feature to the existing Tinder App allowing users to collaborate and friends to set up blind dates.

- Conducted interviews and usability testing
- Wireframing and iteration of wireframes
- Allowing users to collaborate through group-chat feature

EDUCATION

UX/UI Design Immersive

University of Adelaide

2020 - 2021 Online

- Applied UX design principles into 5 projects in 24 weeks, including prototyping, UI design, user research as well as frontend development

Bachelor of Global Business

Macquarie University

2017 - 2019

WORK EXPERIENCE

Aon

10/2020 - Ongoing Sydney

Service Specialist

AVISO All Points Insurance Solutions

10/2019 - 10/2020 Sydney

Assistant Broker

SKILLS

Softwares

Adobe Suite (Xd Ps Lr Id)

Figma

Invision

Sketch

INDUSTRY EXPERTISE

UX/UI Design

Information Architecture

Wireframes

Usability

Colour Theory

Grid and Layout

Interaction Design

Storytelling

Market Research

LANGUAGES

HTML/CSS & Javascript

INTERNSHIP

Business France

French Embassy Trade Commission

02/2019 - 06/2019

Assistant Trade Advisor in Agriculture and Technology