

Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

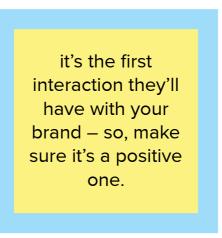


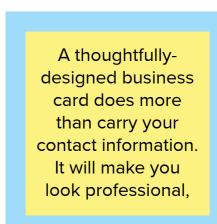
A business card is a small, printed, usually credit-card-sized paper card that holds your business details

A business card represents the next step in making your small business dream a reality.

Your business card design is an essential part of your branding and should act as a visual extension of your brand design.



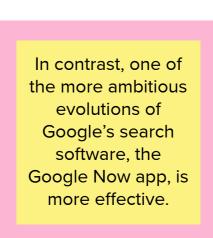






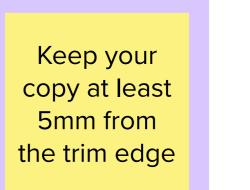
Persona's name

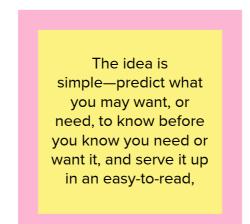
Short summary of the persona















Does

What behavior have we observed? What can we imagine them doing?





What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

