

Engaging Stakeholders Webinar Series

School Turnaround Learning Community

Session 4: Partnering with Diverse
Families and Community Members

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Consultant, USDOE

A large crowd of young people, mostly students, are gathered outdoors for a protest or rally. They are holding up various signs and banners. The scene is bright and sunny, with a paved area and some structures visible in the background. The crowd is diverse in age and ethnicity, and many are smiling or looking towards the camera. The signs they are holding include messages like "WE YES", "the DREAM Act", "WE ALL HAVE", "SUPPORT THE DREAM ACT", "EDUCATION IS A RIGHT", "DREAM NOW!", and "The DREAM Act".

The Community Organizing and School Reform Project

A MATCH ON DRY GRASS



A MATCH ON DRY GRASS

COMMUNITY ORGANIZING AS
A CATALYST FOR SCHOOL REFORM

MARK R. WARREN, KAREN L. MAPP,
AND THE COMMUNITY ORGANIZING AND SCHOOL REFORM PROJECT

The Community Organizing and School Reform Project

Mark Warren & Karen Mapp

Chicago:

Soo Hong

New York City:

Helen Westmoreland, Amanda
Taylor, & Paul Kuttner

Denver:

Anita Wadhwa, Thomas
Nikundiwe, & Meredith Mira

Los Angeles:

Connie Chung, Keith Catone, &
Soojin Oh

Mississippi:

Mara Tieken & Kenneth Russell

San Jose:

Ann Ishimaru, Cynthia Gordon,
& Roy Cervantes

Southern Echo, MS



LSNA, Chicago



OneLA-IAF, Los Angeles



Padres y Jóvenes Unidos, Denver



NWBCCC & SBU, New York City



PACT, San Jose, CA

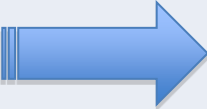



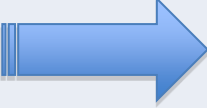



Implications for Practice



Requires a *paradigm* shift:
From seeing families and community members as part of the *problem* to seeing them as part of the *solution*.



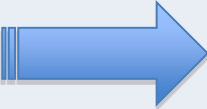



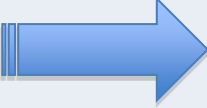

Requires a shift in our core beliefs and practices

| From | | To |
|--|---|--|
| Deficit based/adversarial lens |  | Asset/strength based lens |
| Individual focus |  | Collective focus |
| Top-down approaches |  | Inclusive, Community approaches |
| Telling, talking at stakeholders |  | Listening, having conversations with stakeholders |
| Focusing on the programs |  | Focus and people and building relationships |
| Focusing on the “win” and specific results |  | Focusing on the building of community power and social capital |

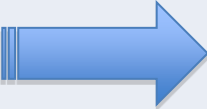



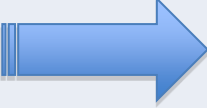

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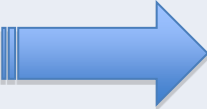



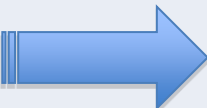

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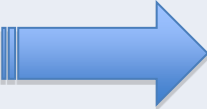





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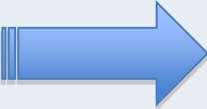



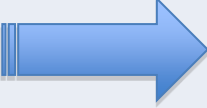

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