

Work History

Deutsche Bank Dec 2023 – Present

Associate UX Designer, Bangalore, India

- Present concepts to executive stakeholders to gather feedback and translate concepts and interactions into coherent designs.
- Collaborate with cross-functional teams to understand, define, and explore the problem space.
- Deliver ready-for-dev and visually elegant design files by working closely with engineers to ensure high quality execution.

CaratLane Sep 2022 – Dec 2023

UX Designer II, Mumbai, India

- Running design experiments that led to increase filter engagement by 30% on web based listing pages in-turn increasing PDP Share and conversions
- Redesigned the CaratLane main listing page that brought in 15,000 unique product page views per day
- Designed and Deployed the 'CL Referral Program' collaborating with the dev, content, product and business teams.
- Design and Strategy for CaratLane Loyalty Programmes which is responsible for 10% of all new online orders

Cyware Sep 2021 – Sep 2022

UX Design Internship, Bangalore, India

- Designing the Rules 3.0, GUI for an SQL Automation Tool used for all the 4 products of the Cyware Family
- End-to-end design and development of the multiple modules for the CITX 3.0 Launch for Lockheed Martin

Seimens Jun 2021 – Sep 2021

UX Design Internship, Bangalore, India

- Worked with the tech team to deliver the 'Future Grid EV Management' software for Big OEMs like Mercedes & Volvo
- Designing and shipped 'The Future Grid' Design System

Toppr (acquired by Byjus) Aug 2020 – Dec 2020

UX Design Internship, Bangalore, India

- Worked on various products across the Toppr ecosystem
- Lead the Toppr referrals design and deployment
- Built components for the design system that were used across the products

Education

UPES, School of Design Aug 2018 – Jul 2022

Bachelors of Design, Dehradun, India

Other Experiences

VR Design & Development for Medical Support Staff

R&D AIIMS Rishikesh