Agam Agarwal

Interaction Designer

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Work Experience

Fashive / Design & Strategy

NOV 2020 - PRESENT, SINGAPORE(REMOTE)

Currently I lead the team at Fashive to improve the learning experience across all the fashion courses we offer. I create and maintain the internal style guide we use to design everything from social posts to course layouts.

Siemens / Product Designer

JUN - SEP 2021, BANGLORE(REMOTE)

Leading the design for the Future Grid Design System. The former design system proved to be inefficient for current goals. I started from a clean state creating and evolving elements as needed.

Toppr / Product Designer

AUG - DEC 2020, BOMBAY

Working with the design team at Toppr working across the products in the Toppr arsenal. I lead the Toppr Ambassador design. Brainstorming and designing the product with the product team, delivering the final design and the MVP for the initial launch.

Mycaptain / Teaching Design

NOV 2020 - PRESENT, INDIA

Scobotic Smart Books / Research & Design

NOV 2019 - DEC 2019, NEW DELHI

Opentabs.org / Product Design Consultant

AUG 2020 - SEP 2020, MADRID(REMOTE)

Creatappa / Product Designer

MAY 2019 - JULY 2020, DEHRADUN

Igaze / Product Design Intern

MARCH 2019 - JUNE 2020, MUMBAI

Education

U.P.E.S Dehradun / B.Des

DEHRADUN

• Worked on a projection mapping installation for the setup of the IxD Lab at the School of Design.

• Assisted and Contributed on a Ph.D Project for developing softwares to diagnose and treat dyslexis people.

Skills

Design: Ideation & Strategy • User flow • Concept generation • Wireframing and mockups with Sketch, Figma and Adobe Xd • Motion design in After Effects • Style guides & usage guidelines • Feature prioritization.

Prototyping: Rapid prototyping using Figma • User flow • Paper prototyping.

Research: Data analysis (Google Sheets and Microsoft Excel) • Task analysis & persona creation • Contextual interviews • Cognitive walkthrough • Survey creation, execution & analysis.

Collaboration: Organising design sprints • Cross-domain projects • Peer to peer • Curious • Flexible • Supportive.

Etc: Projection Mapping in Touch Designer and Heavy M • Creative coding with Processing • Photography & editing using Lightroom • Video editing in Adobe Premiere Pro.