

Agam Agarwal

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Summary

Interaction Designer with more than three years of experience in e-commerce, ed-tech, and cybersecurity working at the intersection of design, tech and people at CaratLane. Proven track record in delivering design systems by effectively collaborating with tech team and product managers.

Core Competencies

- Interaction Design
- Visual Design
- Usability Analysis
- User Research
- Competitive Analysis
- Strategic Planning
- Prototyping
- Motion Design
- Wireframing
- VR Design
- Research Strategy
- UX Design

Experience

CaratLane, Mumbai, India

2022 - Current

Product Designer II, Discovery & Design System Lead

- Designed and Deployed the 'Referral Program' collaborating with the dev, content, product and business teams.
- Increased filter engagement by 30% on web based listing pages in-turn increasing PDP Share and conversions
- Implemented listing page experiments that brought in 15,000 unique product page views
- Leading the Design System for Web and Apps

VR Design for Medical Support Staff, R&D AIIMS Rishikesh, India

2022

Co-Researcher & Designer

- Successfully conducted research with over 150+ nursing staff at AIIMS Rishikesh
- Build and tested 3 different prototypes to train and test empathy behaviour- VR, 360 video and mobile-based
- Conducted focus group interviews to understand the problem statement

Cyware, Bengaluru, India

2021-2022

Product Designer, CTIX

- Lead the design of multiple modules for the CTIX 3.0 Launch
- Worked on the STIX objects open-source icon library
- Designed Rules 3.0 automation module (GUI for SQL Automation)

Siemens, Bangalore, India

2021

Product Designer

- Researched and built a dashboard for an EV management system
- Built a scalable design system for the FutureGrid division at Siemens

Tero (Prev. Opentabs NGO), Madrid, Spain

2020

Product Design Consultant

- Managed a team of 2 designers building pages for the Opentabs site
- Brainstorm and design revenue generating products ideas for micro-loans

Toppr, Mumbai, India

2019

Product Designer

- Worked on various products across the Toppr ecosystem
- Lead the Toppr referrals design and deployment
- Built components for the design system that were used across the products