Andrea Jackson

(817) 360-1575   andreajackson1109@gmail.com   **PORTFOLIO**   **GITHUB**   **LINKEDIN**

SKILLS

React, Redux, JavaScript, HTML5, CSS, Pug, Jinja, SQL, Postres, Sequelize, SQLAlchemy, Python, Express, Express-Validator, Flask, NodeJS, TDD, Docker, Git, QuickBooks, Adobe Photoshop, Spanish (limited working proficiency), Proficient in Microsoft Office Suite (Word, Excel, Powerpoint), Lightspeed POS, Shopify

PROJECTS

OpenExotics   (Flask, React, Redux, SQLAlchemy)   live | github

Implemented JavaScript and Python to clone OpenTable catered towards exotic car dealerships

- Implemented user authentication to allow users to login and signup with a Python / Flask backend and JavaScript / React frontend.
- Styled app for a streamlined user interface using raw CSS.
- Setup frontend routes using React / Redux / Hooks.

Whatsforlunch   (Flask, React, Redux, SQLAlchemy)   live | github

Clone of Instagram with a foodie twist using JavaScript and Python

- Implemented user authentication and validators in the backend using FlaskForm, rendering errors when data is required.
- Assisted in setting up the Flask / SQLAlchemy database to add users, posts, and comments.
- Designed the logo using Adobe Photoshop and incorporated it to the app's different pages using raw CSS to format.

WouldReads (Pug, Express, Sequelize)   live | github

Using JavaScript, allows users to select books and add to bookshelves they have or would like to read

- Implemented backend user authentication using express-validators, showing custom errors for each input when not entered appropriately.
- Created a custom logo with Adobe Photoshop and used CSS to style and incorporate it into the navigation.
- Collaborated with team members to create tables and set up relationships amongst them for a smooth implementation.

EXPERIENCE

Service Manager

Golf Cars of Dallas   October 2016 - June 2020

- Utilized online portal to increase efficiency in processing service work by 50%.
- Created filing systems, reports, and budgets that were critical to business maintenance.
- Substantial use of QuickBooks to send, receive, and file invoices and payments.
- Conducted and produced in-depth research reports to drive and market potential business endeavors.

Founder, Co-Owner, and Buyer

Demerara   January 2011 - December 2015

- Founded a lucrative Dallas-based retail fashion boutique for men and women located in the heart of uptown.
- Developed and implemented the boutiques website through Shopify, focusing on user experience to increase effortless purchasing.
- Extensive managerial skills gained through substantial teamwork, including managing and training employees.
- Developed marketing campaigns and coordinated events to increase visibility of the store, including market testing and demographics-based advertising.
- Heavily involved in pricing, inventory sourcing, and strategic business decision making, leading to effective and profitable business performance.

Founder, Co-Owner, Designer, and Head of Production and Manufacturing

Expert Tailors   October 2012 - December 2015

- Co-owner and founder of a facility involved in clothing manufacturing and tailoring.
- Designed and produced several clothing lines and involved in manufacturing at all levels from factory to store. Also

wholesaled to multiple buyers with the U.S.A.

- Managed all stages of product line creation, from designing to manufacturing to marketing and final sale.

EDUCATION

Web Development - *App Academy | Fall 2020*

Master of Business Administration, International Business - *University of Texas at Arlington | 2008 - 2010*

Bachelor of Business Administration, International Business - *University of Texas at Arlington | 2006 - 2008*