Given the provided data, the most popular campaign is theater and plays. While the theater and plays campaigns have a high success rate they simultaneously have a similar, yet almost equal rate of failed campaigns. We can also see that the United States has the highest number of campaigns across the countries listed and is the only country with campaigns across all of the parent categories.

 Some limitations would be that there is not enough data provided which leaves discrepancies based on the outcome of certain campaigns, specifically when looking at the parent category and sub-categories.

Some other tables and graphs that we could create are a pivot table that shows the parent category campaigns in rows along with the country in columns that includes the count of countries in values. We could also create a clustered column to accompany the pivot table and visualize which parent category was most popular between the countries.