

Walking The Talk:

Rothy's Redefining Fashion's Footprint

In a world where sustainability meets style, Rothy's emerges as a beacon of innovation, redefining the fashion landscape with its principled approach to footwear. Founded in 2012 by Roth Martin and Stephen Hawthorne, Rothy's was born out of a shared vision to create a shoe that seamlessly blends fashion and function, without compromising on sustainability.

Mission/Vision

At the heart of Rothy's philosophy lies a dedication to transforming eco-friendly materials into wardrobe essentials that not only look good but feel good too. From utilizing recycled plastic bottles and algae-based foam to employing renewable rubber in outsoles, Rothy's leaves no stone unturned in its quest for sustainability.

Results

Under the leadership of Dayna Quanbeck, Chief Operating Officer and CFO, Rothy's continues to push the boundaries of eco-friendly fashion, pioneering initiatives such as its recycling program and circular bag launches. With over 177 million water bottles repurposed to date, Rothy's is making a tangible impact on reducing plastic waste and promoting a circular economy.



Join us on a journey towards a greener tomorrow with Rothy's, where every step you take is a step towards a more sustainable future.

Explore our sustainable footwear collection and join the movement towards a more eco-conscious fashion industry. Together, let's walk towards a brighter, greener future with Rothy's.