## Ticket Sales Purchase Flow All Screen **Order Confirmation Order Confirmation Order Confirmation** Order Confirmation Confirm & Purchase Select the Number of Tickets **Choose Your Tickets Choose Your Tickets** Other Dates This Ticket Is Valid Other Dates This Ticket Is Valid Choose Your Tickets About Single-Day Park Tickets November 2015 Ages 10+ What Day Are You Going? 1-day ticket prices vary by date. What Day Are You Going? November 2015 November 2015 13b November 2015 Select the Number of Days Select the Number of Days You can choose from 3 types of 1-day Select the Number of Days Admission to 1 Park Per Day 1-Day Value Ticket with Admission to 1 Parl Today Pick a Date Pick a Date theme park tickets. When you choose S M T W T F S Select the Number of Tickets a lower-priced ticket you generally get to enjoy the parks on less crowded Ages 10+) \$97.00/ ticket **\$97.00** 6 7 8 9 10 11 1 Starting from Starting Select Your Theme Park Ticket Starting from Starting from Starting from Starting from Starting from Starting from \$78.00 \$65.00 \$55 Starting from Starting November 2015 November 2015 Peak Tickets Payment Method Ages 3 - 9 †Price per day, per ticket (ages 10+) †Price per day, per ticket (ages 10+) A 1-day Peak Ticket is required for single-day theme park admission S M T W T F S †Price per day, per ticket (ages 10 3 14 15 16 17 18 VISA. \*\*\*\* 6073 Expires 10/2017 0 21 22 23 24 25 2 Congratulations! Your Order Is Confirmed. A confirmation 8 1 2 3 4 5 during U.S. holiday periods. 21 22 23 24 25 1 2 3 4 5 Select Your Theme Park Ticket What Day Are You Go ng? Select the Number of Tickets Admission to 1 Par Enter the Security Code If you can't visit on the day you 1-day ticket prices vary by date. 6 7 8 9 10 **11** 12 6 7 8 9 10 **11** 12 of your purchase has been emailed to Ages 10+ — 1 planned, check the calendar to see Today Pick a Date 4 Value Standard Peak **\$97 \$105 \$115** Use a different card ges 10+) \$97.00/ ticket **\$97.00** which days your Peak Ticketis 13 14 15 16 17 18 Good to Go! Blocked Out Confirmation code: OSWT266271 accepted. Standard Tickets Good to Go! Blocked Out Subtotal Tax Total Due Total includes Tax in USD 21 22 23 24 25 2 20 21 22 23 24 25 About 1-day Tickets 9 A 1-day Standard Ticket is required for 27 28 29 30 How To Use Your Disney eTicket How To Use Your Disney eTicket How To Use Your Disney eTicket single-day theme park admission on Select Your Theme Park Ticket most non-holiday weekends. Select the Number of Tickets .ges 10+) \$97.00/ ticket 🏻 🧦 🕽 Value Standard Peak \$97 \$105 \$115 present your ticket(s) or have them present your ticket(s) or have them present your ticket(s) or have them to the terms and conditions. Value Standard Peak **\$97 \$105 \$115** $\sim$ 4 $\sim$ scanned from your mobile device that scanned from your mobile device that scanned from your mobile device that If you can't visit on the day you Sun Mon Tue Wed Thu Fri Sat Ages 10+) \$139.00/ ticket **\$139.00** has Internet access. You will not need to has Internet access. You will not need to has Internet access. You will not need to Value Standard Peak planned, vou can use vour Regular 1-day State **Default State** Multi-Day State Selection of Pick a Date, scrolls up the screen Works as Current Works as Current Select number of tickets works as current. Tapping on "Today" scrolls up the Pulling or Tapping the header This is an example for November This is an example for November to show the calendar. This is an example for November Select Number of Days selection and If the number of days selection Tapping on "About 1-Day Tickets" Tapping on a date highlights the Select Your Theme Park Ticket works as Standard Calendar screen to show "Number of Tickarrow works as current Peak Calendar Value Calendar transitions work as current. goes from multi day to 1 day, CTA brings in a layer of detailed date and the corresponding Current. The Select number of Tickets aniets" and "Tickets" bricks. 1. The Calendar is defaulted to the current Tapping on 1 day slides in the then the number of tickets and description about the different key/legend. See motion study for transition. mation works as current animation, i.e. the This calendar is used to show This calendar is used to show "When are you going "section. See This calendar is used to show 1-day ticket types. This screen tickets brick are hidden by sliding Tapping on the back button The screen scrolls up to show the animation when the Party mix first appears "Today" CTA is in a selected state. ticket flexibility. 2. The calendar can be swiped left or right to ticket flexibility. motion study for the transition ticket flexibility. right and the screen looks like slides in left hides the description layer by "about 1-day tickets" CTA and a on the screen. view other months. 1-day State screen sliding it to the right and brings portion of the "Select Number of The calendar is not tappable On scrolling down the "Select The calendar is not tappable 3. The calendar cannot be swiped right to The calendar is not tappable back the main screen with the Multi Day Ticket Selection works as current Tickets section". See motion study Number of Days" and Ticket view past months. The ticket type ( Value, Regular, Standard) ticket purchase flow for transition. The calendar defaults to the Bricks are shown. They work as The calendar defaults to the 4. The dates in the past are greyed out on the The calendar defaults to the is mentioned in the Ticket Brick Title month at the time of the ticket month at the time of the ticket current. current calendar month. month at the time of the ticket purchase. 5. The dates on the Calendar are tappable. purchase purchase 6. When a month has 6 rows/weeks, the key The Calendar can be swiped left The Calendar can be swiped left gets pushed down to accomodate the extra The Calendar can be swiped left and right to view other dates the row. The same animation is reflected when and right to view other dates the and right to view other dates the purchased ticket can be used. swiping left/ride between calendar months. purchased ticket can be used. purchased ticket can be used. Refer to the motion study to view the transi-The calendar cannot be swiped The calendar cannot be swiped The calendar cannot be swiped right to view past months. right to view past months. right to view past months. Persistence state: If a user picks a date on the The calendar has past dates The calendar has past dates calendar and leaves the app, but returns to The calendar has past dates greyed out in the current month. greyed out in the current month. the app after a day or more to complete the greyed out in the current month. purchase flow, the Pick a date state persists and the calendar without on any selection is shown to the user. The user will have to make a date selection again.

1-Day Ticket for

1 (Ages 10+) \$105<sup>.00</sup>/ticket \$111<sup>.83</sup>

Your Order Is Confirmed. A confirmation of

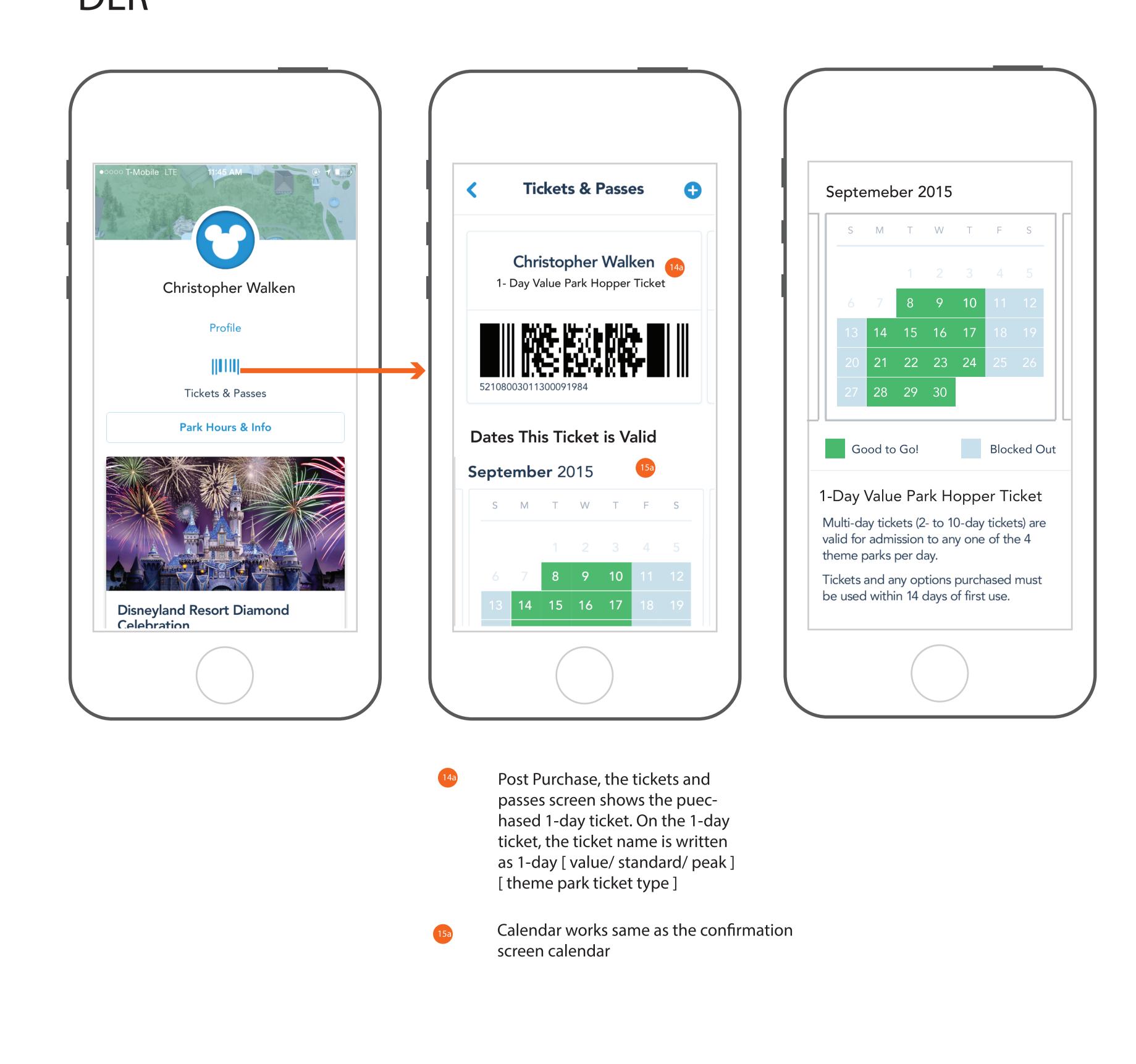
S M T W T F S

your purchase has been emailed to

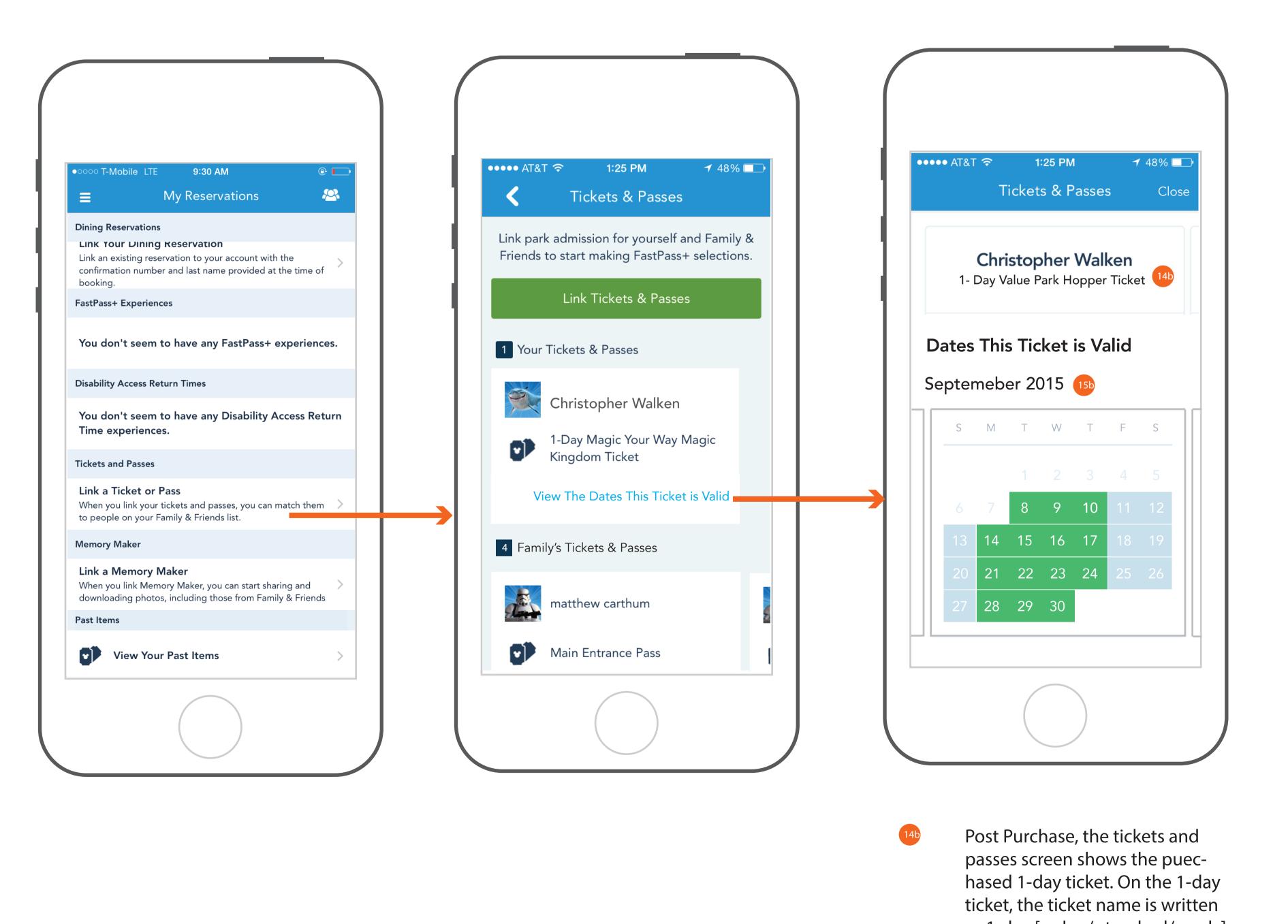
November 2015

## Tickets and Passes Screens





## WDW



- as 1-day [ value/ standard/ peak ] [ theme park ticket type ]
- Calendar works same as the confirmation screen calendar