

Abhaya Pothina

UX Designer

"I design efficient, usable, and desirable solutions"

Work Experience

Amazon.com (Amazon Web Services)

UX Design Intern

June 2014-Sept 2014

Conceptualized and wireframed design solutions, for users to find appropriate training courses and classes in the course catalog section. Incorporated an additional map view feature in the training class finder section and added additional filters. Additionally, set up a UX process framework for the new learning management product.

HuskybookExchange (www.huskybookexchange.com)

Co-Founder/ UX Designer

Sept 2014-Nov 2014

Designed a website for students of University of Washington to buy and/or sell books from each other. Created user flows, wireframes, and navigational layout for the website

Yogibear Minigolf Park Website

Web Designer

Nov 2013- Jan 2013

Redesigned and developed a responsive website using bootstrap for a children's park located in Hyderabad, India. Conducted stakeholder meetings to determine business goals; interviewed park visitors and surveyed 50 visitors to determine customer needs. Implemented final designs using HTML, CSS, JavaScript, and Twitter Bootstrap framework.

Accenture Services Pvt. Ltd

Associate Software Engineer

Sept 2012-June 2013

Received extensive training in programming languages such as C# and SQL. Worked with diverse teams to gather requirements and implement backend solutions for the client

Graduate Projects

Moodwave: Smartphone app to track users mood and display correlation between mood and personal data

Carried out semi structured interviews, surveys, and focus groups. Created Personas, Scenarios, Storyboards, and interactive prototypes.

E-commerce Website design for selling arts and crafts made by women in Uganda, Days for Girls Bridges, Seattle, WA

Conducted competitive analysis and interviews to generate product requirements. Final Designs supported the NGO to receive funding for the project through a competition

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Located at: Seattle, WA

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Education

MS in Information Management

Focus: User Experience Design
University of Washington, Seattle
Sept 2013-June 2015
GPA: 3.81/4.0

BE in Electrical & Electronics Engineering

Osmania University, India
Sept 2008- June 2012
GPA: 72/100

Skills

Design Tools

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Axure RP
Balsamic
OmniGraffle
Sketch 3

Design Thinking

Personas
Scenarios
Storyboards
Iterative Design

Research Methods

Qualitative Methods
Quantitative Methods
Competitive Analysis
Info Visualization

Web & Development

HTML
CSS
Bootstrap
JavaScript
SQL
C#