

5Ws + How analysis for the 6 entities in WalStore Operations

	Supplier	Warehouse Transporter	Warehouse	Warehouse -to-store transporter	Store	Customer
What?	<p>What is the minimum order they accept?</p> <p>What are the types of contracts they have?</p>	What is the capacity of each warehouse transporter vehicle?	What is the size of each warehouse ?	What is the capacity of each store transporter?	<p>What is the size of the buffer supply area?</p> <p>What is the average customer footfall in each store ?</p> <p>What is the average running cost for each store?</p>	<p>What are the services they want from the store?</p> <p>What are the products they buy frequently from the store?</p> <p>What is the ambiance of the stores like?</p>

How?	<p>How many suppliers are there for Walstore retail chain?</p> <p>How many contracts are given to each supplier by the retail chain in a year?</p>	How are the warehouse transporter assigned to different warehouses of the retail chain?	How are the account of goods in warehouse kept?	How are the schedules arrived at?	<p>How is the freshness of stocks maintained?</p> <p>How much revenue each store has?</p>	How is the store layout optimized?
Who?	Who are the suppliers?	Who are the transporters ?		Who are the store transporters ?		Who are the customers mostly for the store?
When?		When is the order released from suppliers to the warehouse transporters ?	When do the warehouses receive goods from the transporters ?	When are the released to store transporters ?	When are the stocks refilled on the store shelves?	When do they visit the store?
Where?	Where are the suppliers located?		Where is the warehouses of the retail chain located?		Where the stores located?	

Which?		Which prominent routes are used by the transporters for navigating between the suppliers and the warehouses ?	Which stocks are kept at which warehouse to keep the stocks safe from damaging?	Which prominent routes are used by the transporter between warehouse and store?		
--------	--	---	---	---	--	--