Identify Diversely Owned/Led Businesses

Team Hackett

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Agenda

➢ **Challenge**

➢ **Design**

➢ **Use case**

➢ **Tech Stack**

➢ **POC**

Challenge

Problem Statement: Create technology tools to identify the diversity dimensions of ownership and/or leadership of commercial customers and prospects

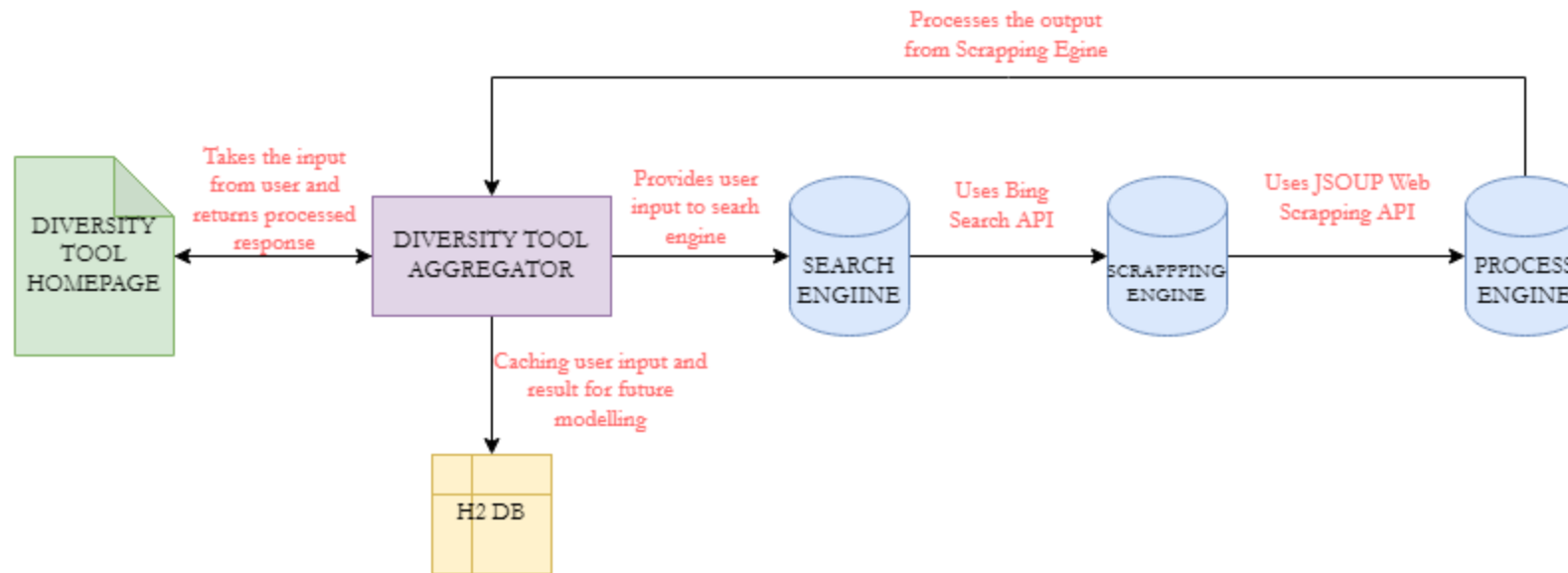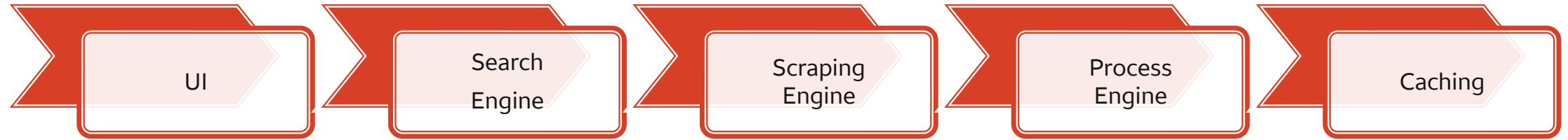"The idea is to give the bankers an insight into what customers tells them in real time"

Our company is supported by one of the **senior leaders** of the **XYZ** company

Banker enter the **keywords** in the tool And get the relevant information in real time

Customer

Banker

Design

Use Case

➢ Customer tell Banker about his business while applying for a product at Wells

➢ Banker enter those keywords in the tool Diversity Led Business Tool and Submit

➢ Backend service will span a BING search to find the relevant web sites URLs

➢ Scraping Engine will visit those web sites and scrap the appropriate information based on the criteria

➢ Process Engine will process the scrapped information

➢ Store the information in Cache and present back to the Banker

➢ Next time if the keyword matches with the cache it will directly retrieve it from cache

➢ This helps a lot to the Banker to take a decision and continue with the business process

Screenshots

Tech Stack

Thank You !!