

RISHU AGARWAL

Data Analyst at React India

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WORK EXPERIENCE

Research/Data Analyst: React India Pvt. Ltd. (Gurugram, Haryana)

Aug'23 to Present

Advanced Excel, Power Query, Power BI, Python, IPR, SQL

- Detected and reduced online copyright infringements and trademark violations by 20% through data analysis
- Led keyword research to identify high-risk phrases, enhancing online infringement monitoring
- Applied statistical and machine learning for actionable insights, enhancing brand protection
- Boosted client satisfaction by 15% through tailored PowerBI dashboards and cross-functional collaboration
- Continuously improved operational efficiency, excelled in project management, and stayed updated with industry trends through certifications

Business Analyst Intern: KultureHire (Remote)

Apr'23 to Jul'23

Advanced Excel, Power Query, Power BI, SQL, Python, Documentation

Working on a complex project to understand "The Career Aspirations of Gen-Z in India"

- Conducted thorough market research using a variety of methods to gather relevant data and insights
- Collaborated with project owner to clearly define analysis requirements documentation (BRD) with tight deadlines
- Analyzed and cleaned data collected through a Google Form survey to ensure accuracy and consistency
- Developed hypotheses around key business areas and KPIs to guide analysis and focus efforts
- Designed and published visually appealing dashboards to present insights and facilitate decision-making
- Presented findings and recommendations to business stakeholders in a clear and concise manner, highlighting key takeaways and potential areas for improvement

EDUCATION

Bachelor of Technology (Hons.): Civil Engineering

2019 - 2023

Shri Shankaracharya Institute of Professional Management and Technology, Raipur, Chhattisgarh

SKILLS

- **Technical Skills** - Data Analytics, Data Visualization, Python, Power Query, Documentations (BRD, SRS, etc.)
- **Tools and Technologies** - Jupyter Notebook, SQL Server, MySQL, Excel, PowerBI, PowerPoint, Word
- **Soft Skills** - Communication, Detail-oriented, Client Handling, Presentation skills, Requirement Gathering

PERSONAL PROJECTS

Fitness Tracker

Created a user-friendly fitness tracker UI with Power BI, analyzing user data for trends, and enhancing visuals with image integration. Showcased the project on LinkedIn, monitored progress, and offered future enhancement recommendations.

E-Commerce Sales

Designed an E-commerce Dashboard in Power BI for real-time data tracking and actionable insights. Analyzed data for growth opportunities, collaborated with cross-functional teams, and presented findings to drive informed decisions. Highlighted project on LinkedIn for skill showcase and feedback collection.

EDA on IPL Matches

Performed exploratory data analysis on IPL matches dataset using Python and SQL, uncovering key trends and insights. Cleaned, preprocessed data, and created visualizations for team performance, player statistics, and match outcomes. Generated data-driven insights for strategic decision-making, sharable with stakeholders such as team owners, coaches, and sponsors.

INTERESTS

Cycling, Chess, Cricket