

# RISHU AGARWAL

Business Analyst Intern at KultureHire

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## EXPERIENCE

### Business Analyst Intern: KultureHire

April-2023 to Present

Advanced Excel, Power Query, Power BI, SQL, Python

Working on a complex project to understand "The Career Aspirations of Gen-Z in India"

- Conducted thorough market research using a variety of methods to gather relevant data and insights
- Collaborated with project owner to clearly define analysis requirements documentation (BRD) with tight deadlines
- Analyzed and cleaned data collected through a Google Form survey to ensure accuracy and consistency
- Developed hypotheses around key business areas and KPIs to guide analysis and focus efforts
- Designed and published visually appealing dashboards to present insights and facilitate decision-making
- Presented findings and recommendations to business stakeholders in a clear and concise manner, highlighting key takeaways and potential areas for improvement

## EDUCATION

### Bachelor of Technology

2019 - 2023

Shri Shankaracharya Institute of Professional Management and Technology

## SKILLS

- **Technical Skills** - Data Analytics, Data Visualization, Python, Power Query, Documentations (BRD, SRS, etc.)
- **Tools and Technologies** - Jupyter Notebook, SQL Server, MySQL, Excel, PowerBI, PowerPoint, Word
- **Soft Skills** - Communication, Detail-oriented, Client Handling, Presentation skills, Requirement Gathering

## PROJECTS

### Fitness Tracker

- Designed and developed a fitness tracker user interface using Power BI to track progress and health related stats
- Analyzed data to identify trends and patterns in user activity and behavior and created documentation for end users
- Incorporated user images to enhance the visual appeal of the interface by using complicated power query
- Posted the project working on LinkedIn to showcase skills and expertise and to collect views and feedback
- Monitored and reported on project progress and provided recommendations for future enhancements

### E-Commerce Sales

- Developed an E-commerce Dashboard in Power BI to track real-time data and provide insights for business decisions
- Analyzed the data to identify trends and opportunities for growth, sales and other aspects of business
- Posted the dashboard on LinkedIn to showcase data analysis skills and to collect feedback
- Collaborated with cross-functional teams to gather requirements and ensure data accuracy
- Can be Presented as findings and recommendations to stakeholders to drive informed business decisions

### EDA on IPL Matches

- Conducted exploratory data analysis on IPL matches dataset to identify key trends and insights
- Utilized Python and SQL to clean and preprocess data, perform statistical analysis, and create visualizations
- Analyzed team performance, player statistics, match outcomes, and other variables to uncover patterns
- Data-driven insights can improve strategic decision-making and team performance, and can be shared with stakeholders like team owners, coaches, and sponsors

## INTRESTS

Cycling, Chess, Cricket