

Neha Agarwal

UX Designer

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nehasagarwal.com

SKILLS & TOOLS

Interaction Design
Persuasive Design
Contextual Inquiry
Sketching
User Flows
Wireframing
Prototyping
Information Architecture
Usability Testing

Adobe Creative Suite
Sketch
Balsamiq
InVision
Salesforce CRM
MS Office Suite
HTML/CSS
Javascript

English
Hindi
Spanish

SELECT CLIENTS

Snap, Inc.
Oath, Inc.
Morgan Stanley
Oncor Electric
Washington State DOH
More available upon request.

LEADERSHIP

Senior Dancer
June 2007 - August 2016
Nrityalaya School of
Classical Odissi Dance

**DC Chair of Network for
Emerging Women Leaders**
May 2013 - January 2015
IBM

EDUCATION

Carnegie Mellon University, Pittsburgh, PA, August 2018 - Present
Masters in Human Computer Interaction

General Assembly, New York, NY, April 2015 - July 2015
User Experience Design

Washington University in St. Louis, St. Louis, MO, August 2007 - May 2011
BSBA, Economics & Marketing
Honors in Management Distinction

EXPERIENCE

Business Development Operations Manager | Leidos Health, Reston, VA
March 2018 - August 2018

Managed operations and data management activities associated with BD efforts

Introduced pipeline management processes to empower BD team to efficiently manage their pipeline and improve overall data integrity of internal systems

Directly informed executive decisions around deal prioritization by synthesizing complex pipeline data into actionable insights

Senior Media Consultant | V2 Strategic Advisors, New York, NY

June 2016 - September 2017

Owned enterprise-level cloud implementations for global media companies from design to rollout; managed daily interactions with clients, timeline, scope, budget, and efforts of multidisciplinary colleagues

Facilitated requirements gathering and hands-on keyboard workshops to gain deep understanding of users and workflows; served as voice of users

Co-authored and presented findings, pros/cons analyses, solutions, and trainings

Senior Consultant | IBM, New York, NY

January 2015 - June 2016

Led user interviews, developed comprehensive business requirements deliverables, and collaborated closely with software engineers and client stakeholders to solve complex technical challenges with intuitive enterprise-level software solutions

Consultant | IBM, Washington DC

March 2013 - January 2015

Supported data analysis, requirements development, and program management efforts on a variety of large-scale system implementation projects

Associate Consultant | MAXIMUS, Inc., Washington DC

March 2013 - January 2015

Provided planning and quality assurance services for State agencies to implement Electronic Benefits Transfer technology for Food Assistance programs