



Says

- 1. Goals and aspirations:
- 2. Challenges and pressures
- 3. Stakeholder and relationships



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

- 1. Understanding Ambition and Drive:
- 2. Navigating Complex Networks:
- 3. Public Scrutiny and Pressure

political juggernauts.
A quantitative analysis of candidates in the
P 2019 lok sabha elections

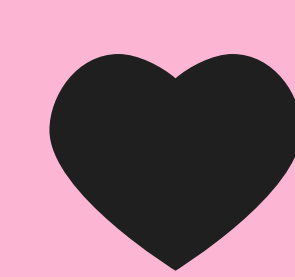
- 1. Motivations and Ambitions
- 2. Challenges and Pressures:
- 3. Relationships and Networks

- 1. Passion and Dedication
- 2. Stress and Pressure
- 3. Resilience and Determination



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

[See an example](#)