

Memoir.ai — Launch Messaging & Positioning Kit

Version: 1.0

Status: Product & Market Documentation

Last Updated: YYYY-MM-DD

Positioning Statement

Memoir.ai transforms scattered archives into coherent personal timelines.

Launch Announcement Messaging

Introduce platform value and privacy-first architecture.

Press Messaging

Highlight narrative intelligence and archive reconstruction.

Social Messaging

Short-form messaging announcing platform availability.

Differentiation

Privacy-first narrative archive intelligence.