## SARAH'S PERSPECTIVE

Sarah commutes to school on her bike everyday and struggles to find parking rails. This frustration is very time costly since it causes her to be late to class. To fix this, Sarah seeks help from her peers through social media and they recommend a new app to solve her problem.









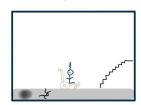








Betty goes to a new location for her new class.



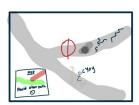
She has difficulty navigating her way as big bumps + Starrs make it difficult for her to get to Class.



A family member recommends her our app for next time.



it's easy to novigate + gives easy precise directions.

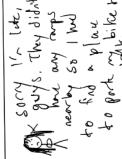


Betty finds an assessable route to her class



Betty can rate her route So Others can benefit.





Probles





