Choice sets for journal DCE

02 November, 2023

# Choice 1

| **aname** | **1** | **2** |
| --- | --- | --- |
| ease | Your article will need major formatting to fit the journal guidelines | Your article will not need formatting (“Your paper your way”) |
| completeness | The journal editor will only accept the paper if you cut a secondary analysis that contradicts the overall story | The journal editor is happy to take all your analyses and results in full |
| ranking | The highest ranked journal in your field | A journal that does not have a ranking |
| reputation | A new journal from an established publisher, but with an unknown reputation | A journal that your peers know and consider reputable |
| speed | The journal has a reputation for slow decisions and reviews | The journal has a reputation for rapid decisions and reviews |
| review | The journal has a reputation for providing peer reviews that are contradictory and unhelpful | The journal has a reputation for providing peer reviews that will help you improve the paper |
| impact | Publishing the paper will provide useful evidence for your group’s next grant application and/or publication | Publishing the paper will provide new knowledge and/or useful evidence for health policy, guidelines, or practice |
| open | The journal is fully open access and your paper will be freely available to anyone online | The journal is fully open access and your paper will be freely available to anyone online |

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# Choice 2

| **aname** | **1** | **2** |
| --- | --- | --- |
| ease | Your article will need major formatting to fit the journal guidelines | Your article will not need formatting (“Your paper your way”) |
| completeness | The journal editor will only accept the paper if you cut multiple analyses that are important to the paper’s overall story | The journal editor will only accept the paper if you cut a secondary analysis that contradicts the overall story |
| ranking | The highest ranked journal in your field | A middle-ranking journal in your field |
| reputation | A journal that your peers know and consider reputable | A new journal from an established publisher, but with an unknown reputation |
| speed | The journal has a reputation for rapid decisions and reviews | The journal has a reputation for slow decisions and reviews |
| review | The journal has a reputation for providing peer reviews that are contradictory and unhelpful | The journal has a reputation for providing peer reviews that will help you improve the paper |
| impact | Publishing the paper will provide new knowledge and/or useful evidence for health policy, guidelines, or practice | Publishing the paper will provide useful evidence for your group’s next grant application and/or publication |
| open | The journal is not open access and your paper will only available via institutional subscriptions or individual purchases | The journal is fully open access and your paper will be freely available to anyone online |