**Marketing Manager**

**Name:** [Anonymous]

**Contact Information:**

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**Professional Summary:**

Marketing Manager with 7 years of experience in digital marketing, SEO, content strategy, and social media management. Proven track record in driving traffic, increasing engagement, and generating leads.

**Skills:**

* Digital Marketing Strategy, SEO, SEM
* Google Analytics, AdWords, Facebook Ads
* Content Marketing, Social Media Management
* Email Campaigns, CRM (Salesforce, HubSpot)

**Experience:**

**Marketing Manager** | XYZ Agency, Los Angeles, CA | Jan 2018 – Present

* Led digital marketing campaigns that resulted in a 25% increase in website traffic.
* Managed social media platforms, boosting engagement by 30%.
* Developed and executed SEO strategies to rank on the first page of Google.

**Digital Marketing Specialist** | ABC Media, New York, NY | Jun 2014 – Dec 2017

* Optimized PPC campaigns, resulting in a 20% reduction in acquisition costs.
* Collaborated with content creators to produce targeted email campaigns.

**Education:**

**BA in Marketing** | University of Texas, Austin | 2010 – 2014