

quantity sold	Quantity returned	Total transaction	Total returns	Return rate	weekend transaction	% weekend transaction	Total Revenue
8,33,489	8,289	2,69,720	7,087	0.99%	76,608	28.40	17,64,546.44

Total Cost	Total Profit	Profit Margin	Unique products
711728	1052819	59.67%	1560

Year	Total Revenue	YTD Revenue	60 day revenue
⊕			706
⊖ 1997	5,65,238.13	\$5,65,238	109357
⊕ Qtr 1	1,39,628.35	\$1,39,628	94089
⊖ Qtr 2	1,32,666.27	\$2,72,295	88185
⊖ April	42,878.25	\$1,82,507	91681
1	830.35	\$1,40,459	94919
2	937.12	\$1,41,396	95003
3	2,278.91	\$1,43,675	95631
4	3,196.63	\$1,46,871	95205
5	1,599.42	\$1,48,471	95984
6	875.18	\$1,49,346	94605
7	1,907.32	\$1,51,253	96512
8	1,074.91	\$1,52,328	95756
9	704.90	\$1,53,033	95271
Total	17,64,546.44	\$11,99,308	229893

Year	Last month trans	Last month revenue	Last month returns	Last month Profit	Revenue Target
⊕				-711728	
⊖ 1997	78120	508272	2030	-203455	533686
⊕ Qtr 1	13878	89598	351	-622129	94078
⊕ Qtr 2	21166	137364	543	-574363	144233
⊕ Qtr 3	21702	141778	555	-569950	148867
⊕ Qtr 4	21374	139532	581	-572196	146509
⊖ 1998	173275	1136113	4561	424385	1192919
⊖ Qtr 1	38045	249619	1031	-462109	262100
⊕ January	8717	56966	224	-654762	59814
⊕ February	14936	98155	406	-613572	103063
⊕ March	14392	94498	401	-617230	99223
⊕ Qtr 2	44032	288180	1125	-423548	302589
⊕ Qtr 3	44302	290712	1138	-421016	305248
⊖ Qtr 4	46896	307602	1267	-404125	322982
⊕ October	15432	101379	396	-610349	106448
⊕ November	14125	92436	389	-619292	97058
⊕ December	17339	113788	482	-597940	119477
Total	251395	1644386	6591	932658	1726605



Select all

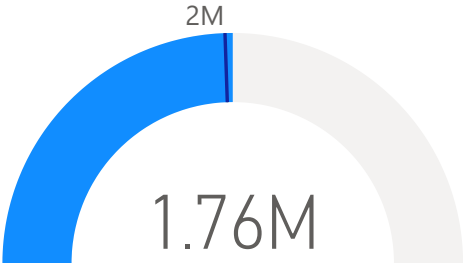
Canada

Mexico

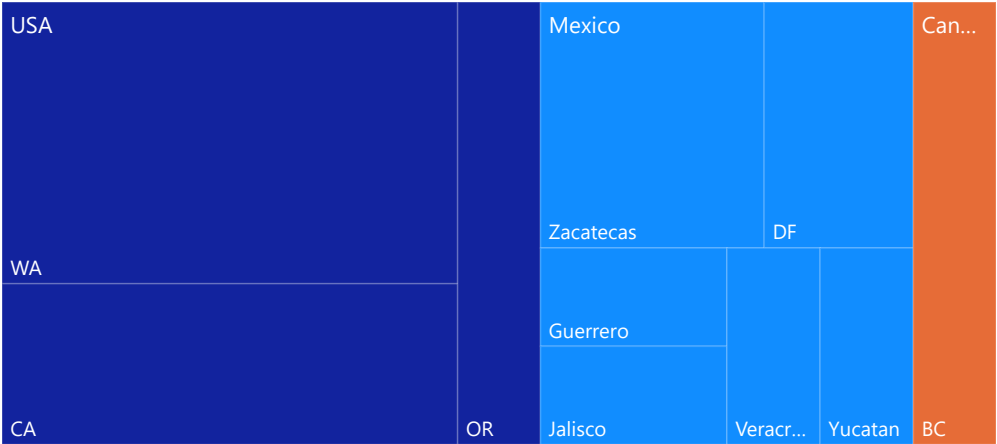
USA

product_brand	Total transaction	Total Profit	Profit Margin	Return rate
Hermanos	8,071	33167	58.54%	1.11%
Tell Tale	7,694	29926	58.04%	1.00%
Ebony	7,685	29749	59.82%	0.95%
Tri-State	7,438	29065	58.90%	1.02%
High Top	7,153	28503	60.39%	1.01%
Nationeel	6,499	27446	60.47%	1.11%
Fast	6,188	24747	61.05%	1.09%
Fort West	6,175	23951	59.79%	0.92%
Horatio	6,121	25589	58.44%	1.25%
Best Choice	6,000	25901	60.60%	0.84%
Sunset	5,856	20803	60.49%	1.04%
Red Wing	5,806	23624	59.37%	1.09%
Big Time	5,797	23710	60.26%	0.97%
Carrington	5,622	21468	59.52%	0.89%
Cormorant	5,382	22502	61.52%	0.90%
High Quality	5,323	24008	60.00%	1.03%
BBB Best	5,254	19375	62.10%	0.90%
Imagine	5,225	21742	61.51%	0.98%
Denny	5,223	23050	58.07%	0.91%
Total	2,69,720	1052819	59.67%	0.99%

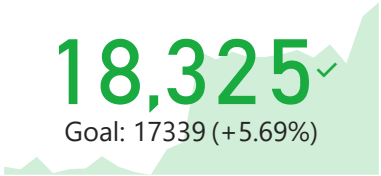
Revenue Vs Target



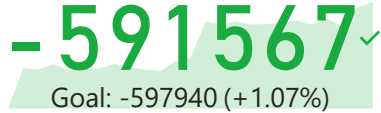
Count of store_city and Total transaction by store_country and store_state



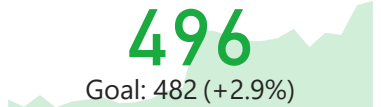
current month transaction



current month profit



current month returns



Total transaction by store_city



Total Revenue by Year and Year

