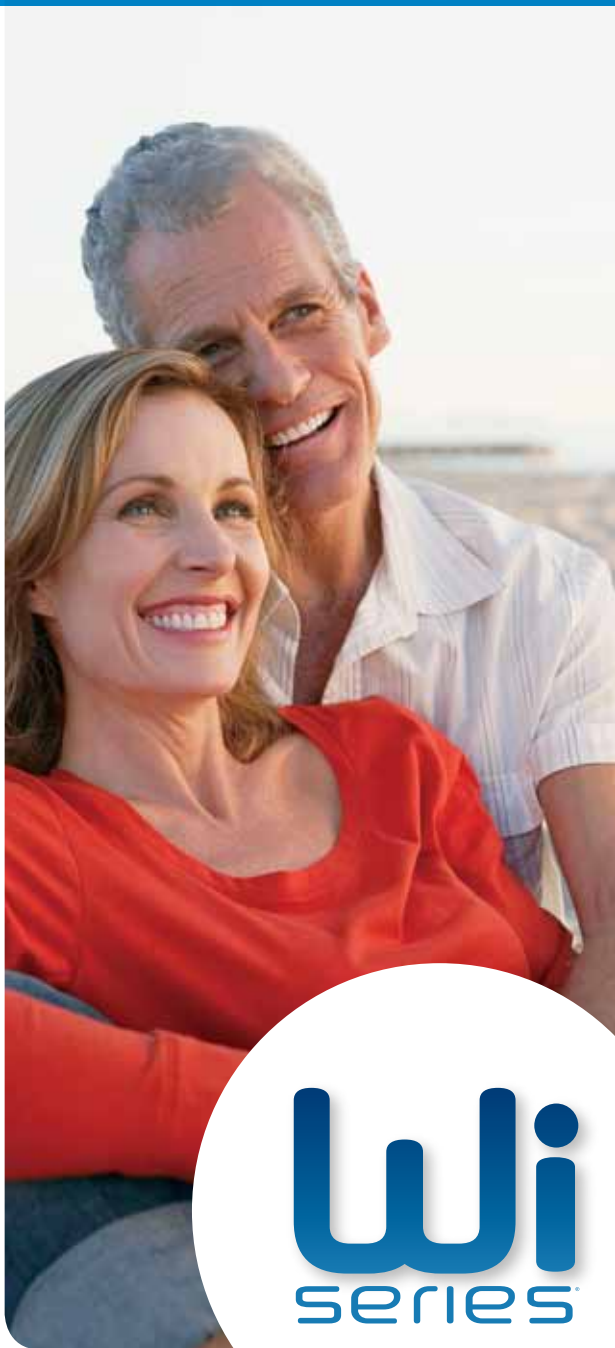


## Wi Series – Wireless Hearing Products





## Remember when listening was effortless?

Wi Series hearing aids by Starkey are designed to make listening easy and enjoyable again. They offer advanced features that are engineered to:

- Reduce listening effort in noisy environments\*
- Improve listening to music and TV
- Help phone calls sound better
- Not whistle or buzz
- Fit comfortably, customized for your ears

Wi Series hearing aids feature Starkey's latest noise reduction and speech preservation system, and virtually eliminate buzzing and whistling. They are designed to deliver incredible sound clarity even in the noisiest situations.

Wi Series can also stream stereo sound from your TV, radio, computer and even your cell phone directly to your hearing aids. With Wi Series, you can enjoy hands-free phone conversations and listen to TV or radio at the volume you want, while others around you can listen at the volume that's most comfortable for them.

If you have been looking for the one hearing aid designed to make both conversations comfortable, and TV, music and phone conversations sound like never before, you've found it.



# Life without limitations

Combined with our innovative SurfLink® accessories, Wi Series hearing aids can also make it easier to enjoy TV, music, cell phone conversations and more — no wires attached!

## SurfLink Media

This set-and-forget media streaming solution connects to TVs, MP3 players and more to wirelessly stream audio directly to your Wi Series hearing aids, so you can hear the volume at the level you want, while everyone else in the room can listen at the volume they want.



## SurfLink Remote

This handy remote lets you adjust and control your Wi Series hearing aids with the push of a button.



## SurfLink Mobile

Enjoy hands-free phone conversations with this one-of-a-kind device. That's because SurfLink Mobile turns your Wi Series hearing aids into both your cell phone microphone *and* receiver:



**Microphone** — Your hearing aids can pick up your voice and send it to the person you're talking to

**Receiver** — SurfLink Mobile streams the voice on the other end of the phone directly to both of your hearing aids

But that's just the beginning. SurfLink Mobile is not only a cell phone transmitter, it's also an assistive listening device, media streamer, and hearing aid remote all rolled into one.

Wi series i110

Vibrant

## Designed to fit your life

No matter where you are or what you're doing, Wi Series hearing aids are designed to make listening easier. They're the ideal hearing aid for people who are active and on the go, enjoy spending relaxing time at home — or both.

Wi series i90

Active

Wi series i70

Social

CROWD



CAR



THEATER



PARTY

INDUSTRIAL  
SOUNDS

MALL



MEETING



RESTAURANT



OUTDOORS



WORSHIP



ONE-ON-ONE



HOME

WIRELESS  
FEATURESBinaural Spatial  
MappingMedia  
ConnectivitySynchronized User  
Controls

Cell Phone Connectivity

PREMIUM



ADVANCED



# Engineered to deliver a better experience

## Technology

## Benefits

PureWave Feedback Eliminator

Virtually eliminates buzzing and whistling

Voice iQ<sup>2</sup>

Designed to maintain speech understanding in noisy environments and reduce listening effort\*

InVision Directionality

Enhances Voice iQ<sup>2</sup> by pinpointing sounds you want to hear and minimizing those you don't

Phone

Used with SurfLink Mobile, can enable hands-free cell phone conversation, while Automatic Telephone Response detects when you're on the phone and adjusts setting for optimal listening

Music & Television

Automatically adjusts to the preset music and TV listening settings most comfortable for you — while optional SurfLink Media can stream audio from TV, computer or MP3 players directly to your hearing aids

HydraShield<sup>®2</sup>

Makes your hearing aids resistant to water, wax, sweat, oil and corrosion

Sweep<sup>™</sup> Technology

Lets you adjust memory or volume with a simple touch of your finger

Spectral iQ

Replicates hard-to-hear high frequency sounds in lower frequencies, designed to enhance and expand audibility

Self Learning

Gradually and automatically learns your volume control preferences for less manual adjustments

Convenient Intuitive Features

Automatic voice and tone indicators tell you the status of your hearing aid and your hearing aid battery

Ear-to-Ear Wireless Communication

Coordinates communication between hearing aids, eliminating the need to manually adjust both devices

Features may vary by hearing aid style or technology level

# Wi Series hearing instruments



## **Completely-In-Canal (CIC)**

- Virtually invisible
- For mild to moderately severe hearing loss
- Custom-made for you



## **In-The-Canal (ITC)/Half Shell (HS)**

- For mild to moderately severe hearing loss
- Custom-made for you



## **In-The-Ear (ITE)**

- Easy to adjust
- For mild to severe hearing loss
- Custom-made for you

## **Receiver-In-Canal (RIC)**

- Comfortable open fit
- Sleek design barely visible when worn
- For mild to moderate hearing loss
- Variety of color options available
- Available in 312 and 13 battery sizes



## **Receiver-In-Canal Absolute Power (RIC AP)**

- Ultimate power & performance
- Replaces large behind-the-ear products for power needs
- For moderate to severe hearing loss
- Custom-made for you
- Variety of color options available
- Available in 312 and 13 battery sizes



# Receiver-In-Canal color options

Our award-winning design and wide selection of colors give you discreet, sleek hearing aid options.



## Standard Colors

with chrome mic cover



Sterling



Pearl



Champagne



Bronze



Slate



Onyx

## Bright Colors

with chrome mic cover and white push button



Blue Ice



Blue Pacific



Pink Pixie



Fuchsia Fabulous



Red Hot



Purple Pop





# Wi series

## Experience more

When you wear Wi Series, you'll experience more than just the latest hearing aid technology available today. You'll experience the one hearing aid designed to make listening easy and enjoyable...again.

Consult your hearing care professional and start experiencing Wi Series for yourself.







Hearing Is Our Concern

6700 Washington Avenue South  
Eden Prairie, MN 55344-3476  
800.328.8602

[www.starkey.com](http://www.starkey.com)

Individual results may vary.

\*Sarampalis, A., Kalluri, S., Edwards, B., Hafter, E. (2009, October). Objective measures of listening effort: Effects of background noise and noise reduction. Journal of Speech, Language, and Hearing Research, 52, 1230-1240.